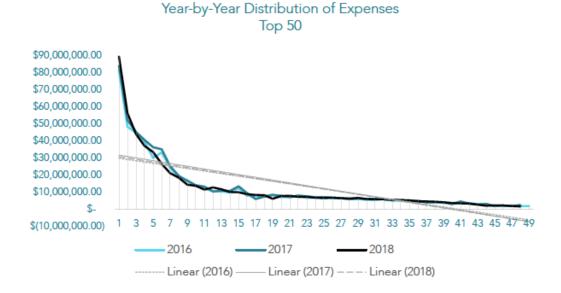
#### **DDP 2020 Factsheet**

# **Scope of the Ballet Industry**

Dance Data Project® typically examines the 50 ballet companies with the largest budgets (annual operating expenses) in the U.S. in reports surveying equity in ballet company employment, compensation, and programming.

The **Top 50**, as we refer to the sample, have a total combined budget of \$636,130,522.00. The largest 10 companies in the sample, the **Top 10**, control \$385,644,854.00 of that total (61%), and the remaining 40 companies' budgets total \$250,485,668.00 (39%). The skewed nature of the industry is displayed visually in the following figure:



#### 2020 - Top Findings

## Dance Venue Programing and Leadership

- 1. The more equitable the leadership in ballet companies, the more equitable the programing of these companies at a major dance venue.
- 2. Large, medium, and small-sized dance venues have an average of 45% female leadership, indicating that venue size does not play a role in leadership inclusivity.

### Ballet Company Leadership Compensation

- 1. Women currently earn an average of 63 cents for every dollar men earn as artistic director.
- 2. Women earned an average of 62 and 68 cents for every dollar men earned as artistic director in 2016 and 2017, respectively. In 2018, the figure dropped to 61 cents.
- 3. Excluding salaries reported by the Top 10, women executive directors' average pay is 75 percent of their male colleagues' average annual salary.

### Ballet Company Leadership Gender Distributions

4. Seventy-five percent of the current artistic directors of the Top 50 are men. Forty-eight percent of the current executive directors of the Top 50 are men.

## **Previous Findings**

### Ballet Company Programing

- 5. Sixty-two percent of programs for the 2019-2020 seasons of the Top 50 were choreographed exclusively by men (meaning every work in the program is choreographed by a man). Seventy percent of programs in the 2018-2019 seasons of the Top 50 were choreographed exclusively by men.
- 6. Seventy-two percent of works in the 2019-2020 seasons of the Top 50 were choreographed by men. Eighty-one percent of works in the 2018-2019 seasons of the Top 50 were choreographed by men.
- 7. Fifty-five percent of all world premieres in the 2019-2020 seasons were choreographed by men. Eighty-three percent (10) of the 12 full-length world premieres in the 2019-2020 seasons of the Top 50 were choreographed by men.
- 8. There was only one main company full-length world premiere for the 2018-2019 seasons of the Top 50, Amy Seiwert's *The Nutcracker* for Sacramento Ballet.

## **Dance Festival Programing**

- 1. 67% of the works performed in spring/summer 2019 festival programming were choreographed by men.
- 2. 60% of the world premieres debuted during spring/summer 2019 festivals were choreographed by men

### Dance Festival Leadership

- 1. 60% of artistic directors listed for the spring/summer 2019 festivals were women.
- 2. 51% of board members listed for the spring/summer 2019 festivals were women.
- 3. 42% of officers or members of executive committees of Spring/Summer 2019 festivals were women.

### Resident Choreographer Gender Distributions

- 1. Thirty-seven of the 116 ballet companies surveyed globally employ resident choreographers. Twenty-eight of these 37 companies have placed exclusively men in this position (76%).
- 2. Sixteen of the 22 domestic companies that employ resident choreographers have hired exclusively men in this position (73%).