

Dance Data Project® Research Summary

The following document contains key findings from DDP's 2023 research. Read all of our Reports in full on our website <u>here</u>.

2023 Artistic and Executive Compensation Report

December 2023

- ➤ In FY 2022, female executive directors within the Largest 50 were paid 3 cents less per dollar than their male counterparts, and female artistic directors earned 17 cents less per dollar than their male counterparts.
- Within the Largest 50 companies:
 - An artistic director's compensation was an average of 2.50% of the total expenses.
 - An executive director's compensation was an average of 2.44% of the total expenses.
- > Within the Largest 150, 23 artistic directors and 26 executive directors' compensation increased from FY 2020 to FY 2021, despite their company budget decreasing in FY 2021.
 - o 4 artistic or executive directors received a compensation increase of greater than 50% from FY 2021 to FY 2022.
 - o 11 artistic or executive directors received a compensation increase of greater than 50% from FY 2020 to FY 2021.

2023 U.S Dance Festivals Report

December 2023

- ➤ 61.5% of the festivals studied were led by women, compared to 36% led by men.
- > 50% of the works recorded were choreographed by women.
- 46% of the works programmed at U.S. festivals were choreographed by women.
 - This is an increase from 30% in the first Festival Report in 2019.
- Notably, the number of full-length works by women decreased significantly from 47% in 2021 to 29% in 2023 between the 24 shared festivals.

2023 Largest 75 U.S Contemporary and Modern Dance Companies

November 2023

- ➤ In FY2021, the Largest 75 contemporary and modern dance companies operated with a combined total expenditure of \$109,832,394, a 21.41% decrease from 2020.
- ➤ In FY2021, the Largest 50 contemporary and modern dance companies operated with \$101,449,871, accounting for 92.37% of total expenditures.
- ➤ The Additional 25 contemporary and modern dance companies operated with \$8,382,523, accounting for 7.63% of total expenditures.
- ➤ Preliminary findings for FY2022 show that the Largest 75 contemporary and modern companies operated with \$134,206,679, a 22.78% increase in expenses from 2021.
 - Our preliminary dance sector-to-sector comparison indicates that the economy of the ballet world is growing at a greater rate with a 49.74% increase in expenditures.

The Largest Ballet & Classically Based Companies Leadership Report

October 2023

- ➤ Of the 153 Artistic Directors at the Largest 150 companies, 66 are women (43.1%), 86 are men (56.2%), and 1 is gender expansive (0.7%).
- Artistic leadership continues to be more equitable among the Next and Additional 50 companies in comparison to the Largest 50.
- ➤ As of September 2023, there are 4 female Artistic Directors within the Largest 10.
 - This number has doubled since 2022 and increased fourfold since 2021.
- > Of the 115 Executive Directors at the Largest 150 companies, 68 are women (59.1%) and 47 are men (40.9%).
- > The gender distribution of Executive Directors continues to be more equitable than Artistic Leadership.
- Within the Largest 150 companies, there are more women holding the positions of Assistant/Associate Artistic Directors (30 women, 63.8%), Heads of Schools (81 women, 76.4%), and Rehearsal Directors (62 women, 59.0%).

2022/2023 Season Overview

August 2023

- ➤ Within the Largest 150 U.S. ballet and classically influenced companies, 32.1% of works were choreographed by women.
 - o A slight increase from 29% in 2021/2022.
- ➤ In the Largest 50 companies, 22.9% of all works were choreographed by women.
 - A decline from 27% in 2021/2022.
- ➤ In the Next 50 companies, 37.0% of all works were choreographed by women.
- ➤ In the Additional 50 companies, 44.1% of all works were choreographed by women.
- Within the Largest 10 companies which represent 58% of the Largest 150's total expenditures in FY 2020 (\$225,635,870) - women choreographed 14.9% of all commissioned works.
- ➤ Within the Largest 50 companies, 83.7% of non-premiere works were choreographed by men. Men choreographed 75% of non-premieres in the Largest 50 in the 2021/2022 season and 82% in 2020/2021.
 - This indicates that, within the Largest 50 companies, company repertoires are nearly exclusively comprised of male-choreographed works.

<u>The Largest U.S Contemporary & Modern Dance</u> <u>Companies</u>

June 2023

- ➤ There are 137 artistic directors, including 9 co-directors within the largest 127 US contemporary and modern companies.
 - Of these, 87 (63.5%) are women, 48 (35%) are men, and
 2 (1.5%) are gender expansive.
- ➤ The Largest 127 U.S. contemporary and modern dance companies were **founded by a total of 153 people**.
 - Of these, 93 are women (60.8%), 58 are men (37.9%), and 2 are gender expansive (1.3%).
- Within the Largest 127 U.S. contemporary and modern dance companies, DDP identified 96 total executive directors: 64 women (67%) and 32 men (33%).
- Despite having similar total numbers to the Largest 50 ballet companies within each leadership role, this demonstrates that women are afforded more leadership opportunities within the modern and contemporary dance industry.
 - However, as noted in the 2023 Global Leadership Report, the budget size is orders of magnitude smaller.

<u>The Largest Ballet and Classically Based</u> Companies

August 2023

- ➤ In FY 2021, the Largest 150 US Ballet and Classically influenced companies operated with a combined total expenditure of \$441,886,534.
 - This is a 31.62% decrease from 2020.
 - This decline is larger than the 11.07% decrease between FY 2019 and FY 2020, underscoring the more pronounced impact of the COVID-19 pandemic on the ballet industry in FY 2021.
- ➤ In FY 2021, the Largest 50 companies operated with \$391,881,659 - 88.68% of the Largest 150 aggregate.
 - o This is a 33% decrease from 2020.
- The Next 50 operated with \$37,537,748 8.49% of the Largest 150 aggregate.
 - This is a 14% decrease from 2020.
- The Additional 50 operated with \$12,467,127 2.82% of the Largest 150 aggregate.
 - This is a 32% decrease from 2020.

2023 Global Leadership Report

April 2023

- ➤ Of 198 artistic directors of classically based companies globally, 58 (29%) are women and 140 (71%) are men.
 - This is a decrease from the 2021 Report, in which 59 (33%) of 179 artistic directors were women.
- Globally, women represent:
 - 71% of heads of schools, 52% of executive directors/CEOs, and 57% of assistant/associate directors
- ➤ Of the Largest 30 companies, each with more than 75 dancers:
 - 8 are led by female artistic directors (27%)
 - 22 are led by male artistic directors (73%)
- This emphasizes the lack of female artistic leadership at large-scale, influential companies around the world.