

# The Largest Ballet & Classically Based Companies

JULY 2024



#### **Report Summary**

This is Dance Data Project<sup>®</sup>'s sixth annual study of the Largest U.S. Ballet and Classically Based Companies.

Following the precedent of previous reports, this report examines the financial scope of the **Largest 150** U.S. ballet and classically based professional companies (see definition in the Operational Definitions, Methodology, and Limitations section of the report). These companies are divided into three categories: the **Largest 50** (#1-50), the **Next 50** (#51-100), and the **Additional 50** (#101-150) companies for further analysis. This report is based on companies' total expenditures from 990 filings from the Internal Revenue Service (IRS) for the fiscal year ending 2022, and provides information on aggregate expenditures, each category's contribution to the ballet economy, as well as changes from the previous years. Preliminary data for fiscal year ending 2023 is also presented. DDP has also indicated where a particular company has filed for extension.

This year's report expands DDP's investigation, including for the first time, rankings based on revenue, fiscal year surplus/deficits, and company size based on the number of dancers. Examining both revenue and expenditures, as well as the difference between the two, offers a more comprehensive view of a company's financial status and the overall scope of the ballet industry's financial landscape. Company size by number of dancers further informs the scale at which different companies operate, providing deeper insights into their financials, and how companies with similar financial resources support varying staffing levels of dancers. Additionally, DDP captured yearly budgets beyond the **Largest 150** companies, giving a more in-depth picture of this sector of the U.S. dance economy.

It is important to note that this is not a subjective ranking of companies based on aesthetics, contribution to their communities, abilities, cultural impact or integrity of an organization's work, but rather a numerical study based on their economic contribution to the ballet sector of the dance economy. The rankings are determined by total expenses reported by each company to the IRS on their 990s.

Earlier reports could only address the immediate impacts of COVID-19 as the pandemic was still unfolding. As the pandemic has slowed, this year's report provides the first analysis of COVID-19's effects on classically based companies as they emerge into a new fiscal reality post-pandemic. In Fiscal Year 2022, the **Largest 150** ballet and classically inspired companies operated with a total aggregate expenditure of \$719,228,871, a significant 62.76% increase from the \$441,886,534 total for FY 2021. This notable rise in expenditures highlights a recovery phase following the pandemic. However, Dance/USA's Dancing Through the Pandemic: Financial Changes in the U.S. Nonprofit Dance Ecosystem 2018–2022 report, which examined 708 nonprofit dance organizations, found that the dance financial sector has not yet returned to inflation-adjusted FY18 numbers. Attendance continues below pre-pandemic periods: The National Endowment for the Arts in their report Arts Participation in 2022 found that overall attendance is still in decline. A report conducted by the City of Chicago's Department of Cultural Affairs and Special Events, noted that in-person attendance at performing arts events in 2022 was down by a staggering 59% compared to 2019, with the number of programs presented declining by nearly two-thirds in the Chicago area. According to then SMU DataArts director, Zannie Voss, a decline in attendance is "not just a matter of a decrease in demand— it's also a reaction to increased costs." Dance/USA states that "the cumulative



inflation [in the U.S. economy] of +17% from 2018 to 2022, coupled with the higher unpredictability of revenue streams for organizations across all sizes, resulted in a feeling of uncertainty across the sector."

Please note that ballet and classically based companies' operational structures differ across the industry; some are only professional companies (e.g. PHILADANCO!), some are companies with attached schools (e.g. Houston Ballet), some are primarily run as schools that also have professional companies (e.g. Cuban Classical Ballet of Miami), some are primarily touring companies (e.g. Les Ballets Trockadero de Monte Carlo), while others don't tour regularly (e.g., Colorado Ballet). In the case of New York City Ballet, their school, the School of American Ballet, is a separate entity with it's own EIN, so SAB's budget is not included in ranking.

Additionally, geographical location impacts operating costs due to factors like cost of living, price of consumer goods, and real estate prices. As such, organizational missions, their operations, and location impact the revenue and expense rankings.

#### **Report Sections:**

#### **Key Findings**

**Section I:** Largest 50, Next 50, and Additional 50 U.S. Ballet Companies - Ranking by FY22 Expenditures **Section II:** Scope of the Industry

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Appendix C: FY2022 Expenditures and Revenue

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Appendix E: Fiscal Year Start and End Dates



#### **Key Findings**:

- In FY 2022, the **Largest 150** ballet and classically inspired companies operated with a total aggregate expenditure of \$719,228,871, a 62.76% increase from FY21 where total expenditure was \$441,886,534.
  - The Largest 50 companies operated with a total of \$640,960,698, accounting for 89.12% of the total expenditures in FY2022. In FY2021, they operated with \$391,881,659 and accounted for 88.68% of expenditures within the Largest 150.
    - The Largest 10 companies operated with a combined total of \$380,115,421 in FY2022. In FY2021 they operated with a combined total of \$225,635,870.
    - Philadelphia Ballet has moved into the Largest 10, and Ballet West has dropped out of the Largest 10.
  - The Next 50 companies operated with a total of \$55,760,961 accounting for 7.75% of the total expenditure in FY2022. In FY2021, they operated with \$37,537,748 and accounted for 8.49% of expenditures within the Largest 150.
  - The Additional 50 companies operated with a total of \$22,507,212, accounting for 3.13% of the total expenditure in FY2022. In FY2021, they operated with \$12,467,127 and accounted for 2.82% of expenditures within the Largest 150.
  - <sup>a</sup> The **Largest 50** continue to comprise the majority of total expenditures for the **Largest 150**, and have a strong grasps on the economic activity of the entire ballet industry.
  - Companies within the Largest 50 remain relatively static in their overal ranking year-over-year in comparisons to the Next 50 and Additional 50, whose rankings year-over-year are much more volatile. The lack of movement among the Largest 50 shows that these companies consistently produce budgets that remain relatively similar to each other, even when the ballet sector as a whole is in financial decline (as observed in FY21 aggregate expenditures
- Across the **Largest 50** companies, FY 2022 individual company expenses have risen to similar levels as seen in FY 2019. Within the **Next** and **Additional 50**, each company's expenses in FY2022 are the highest reported compared to FYs 2019-2021.
  - Only two companies', Mystic Ballet and Newport Contemporary Ballet, expenditures in the Largest 150 decreased from FY21 to FY22. The remainder showed an increase in budget by expenditure.
- As of July 19, 2024, DDP has sourced 147 FY23 990 filings. The aggregate expenditures of the 147 companies with available FY 2023 data is \$748,860,358. This total is greater than the FY22 **Largest 150** aggregate expenditure of \$719,228,871.
- For the first time, DDP has expanded to examine company revenue for FYs 2021, 2022, and preliminary 2023.
  - Among the Largest 50 companies, each company's revenue in FY 2022 exceeded revenue in FY 2021, with total revenue for the Largest 50 rising from \$626,504,139 in FY 2021 to \$738,667,545 in FY 2022.
  - <sup>a</sup> Similar to expenditures, company revenues in FY 2022 have risen to levels comparable to or slightly exceeding those of FY 2019.
  - <sup>a</sup> Similar to the expenditure ranking, the **Largest 50** companies generated a total revenue of \$738,667,545, accounting for 88.77% of the total revenue in 2022.



- DDP examined company fiscal surpluses and deficits for the first time. More companies finished with a deficit in FY23, than in FY22.
  - Por FY23, among the 145 companies with available FY 2023 returns, 69 (47.6%) finished with a surplus, whereas 76 (52.4%) finished in a deficit. This data indicates a nearly even split, though a marginally higher number of companies reported a deficit.
  - Por FY22, among the 150 companies examined, 122 (81.3%) finished with a surplus, whereas 29 (18.7%) finished in a deficit. This data shows that the majority of companies ended the fiscal year with a positive financial outcome.
- Within the **Largest 50** (based on FY22 expenditures) number of dancers within these companies ranges from 9 to 104. The median number of dancers is 40.5.
  - <sup>a</sup> Within the **Largest 10**, the number of dancers within these companies ranges from 55 to 104. The median number of dancers is 61.
  - Within the Largest 25, the number of dancers within these companies ranges from 41 to 104. The median number of dancers is 52.
  - <sup>a</sup> In the **Lower 25**, the number of dancers within these companies ranges from 9 to 40. The median number of dancers is 24.



## Section I: Largest 50, Next 50, and Additional 50 U.S. Ballet Companies - Ranking by FY22 Expenditures

The following companies are ordered by size of annual expenditures based on their reported 2022 fiscal year. The **Largest 150** comprise the primary sample of companies that will be studied for Dance Data Project<sup>®</sup> 2024 reports.

#### "Largest 50" U.S. Ballet Companies (by expenditure)

Expenditures for the **Largest 50** ranged from \$2,027,032 to \$86,114,814 in FY 2022. Median budget by expenditure is \$7,027,011.

- 1. New York City Ballet<sup>1</sup>
- 2. San Francisco Ballet
- 3. American Ballet Theatre
- 4. Alvin Ailey American Dance Theater
- 5. Boston Ballet
- 6. Houston Ballet
- 7. Pacific Northwest Ballet
- 8. Joffrey Ballet
- 9. Miami City Ballet
- **10.** Philadelphia Ballet<sup>2</sup>
- **11.** The Washington Ballet
- 12. Ballet West
- 13. Pittsburgh Ballet Theatre
- 14. Atlanta Ballet
- 15. Cincinnati Ballet
- 16. Colorado Ballet

- 17. Kansas City Ballet
- 18. Ballet Hispánico
- 19. Ballet Arizona
- 20. Charlotte Ballet
- 21. Ballet Austin
- 22. Texas Ballet Theater
- 23. Oregon Ballet Theatre
- 24. The Sarasota Ballet
- 25. Nashville Ballet
- 26. Tulsa Ballet
- 27. Orlando Ballet
- 28. Milwaukee Ballet
- 29. BalletMet
- **30.** Carolina Ballet
- 31. Dance Theatre of Harlem
- 32. Alonzo King LINES Ballet
- 33. Richmond Ballet
- Year-to-Year Changes within the "Largest 50"

Compared to DDP's FY21 ranking<sup>3</sup>:

- Philadelphia Ballet (#10) has moved into the Largest 10. Ballet West dropped out of the Largest 10.
- Ballet Hispánico (#18) has risen 6 rankings from a previous ranking of #24 in 2022.
- Oregon Ballet Theatre (#23) has moved into the Largest 25, and Orlando Ballet (#27) has dropped out of the Largest 25.
- Los Angeles Ballet (#37) and Cleveland Ballet (#50) moved into the Largest 50.
- Ballet Magnificat! and Wonderbound have dropped out of the Largest 50.

**Note:** Alvin Ailey American Dance Theater, Dallas Black Dance Theatre, and L.A. Dance Project are also ranked in The Largest U.S. Contemporary and Modern Dance Companies report as they fit into both categories.

- 2 Formerly Pennsylvania Ballet. The company was renamed to Philadelphia Ballet in 2021.
- 3 For a full break down of year-over-year changes in rank by expenditures, see Appendix A.

- 34. Nevada Ballet Theatre
- 35. Oklahoma City Ballet
- 36. Louisville Ballet
- 37. Los Angeles Ballet
- 38. American Repertory Ballet
- 39. L.A. Dance Project
- 40. Dallas Black Dance Theatre
- 41. Ballet Memphis
- **42**. Smuin Ballet
- **43**. Collage Dance Collective
- 44. Grand Rapids Ballet
- **45**. BalletX
- 46. Eugene Ballet
- 47. Sacramento Ballet
- **48.** The Alabama Ballet
- 49. Ballet Idaho
- 50. Cleveland Ballet

<sup>1</sup> New York City Ballet has an affiliated school, School of American Ballet which has a separate EIN. SAB and NYCB's combined functional expenses total \$103,242,351.



#### "Next 50" U.S. Ballet Companies (by expenditure)

Expenditures for the Next 50 ranged from \$690,454 to \$1,934,658 in FY 2022. Median expense is \$1,065,246.

- 51. Ballet Rhode Island
- Ballet San Antonio 52
- 53. State Street Ballet
- 54. Ballet Magnificat!
- 55. New Jersey Ballet
- 56. Madison Ballet
- 57. José Mateo Ballet Theatre
- 58. American Midwest Ballet
- 59. Wonderbound
- 60. New Ballet
- 61. Post:Ballet
- 62. Indianapolis Ballet
- 63. Fort Wayne Ballet
- Les Ballets Trockadero de 64 Monte Carlo
- PHILADANCO!<sup>4</sup> 65.
- **66.** Saint Louis Ballet<sup>5</sup>
- Boulder Ballet 67.

- 68. Ballet 5:8
- South Carolina Ballet (formerly 69 Columbia City Ballet)6
- 70. Diablo Ballet
- 71. Manassas Ballet Theatre
- Newport Contemporary Ballet<sup>7</sup> 73.
- 74. Maine State Ballet
- 75. Brooklyn Ballet
- The Florida Ballet 76.
- 77. Golden State Ballet
- 78. Charlottesville Ballet
- 79. City Ballet of San Diego
- 80. **Ballet Des Moines**
- 81. **Ballet Virginia**
- 82. Mystic Ballet
- 83. Ballet Theatre of Maryland
- 84. The Tallahassee Ballet

- 85. **Ballet Tucson**
- Huntsville Ballet 86.
- 87. Oakland Ballet Company
- 88. City Ballet of Boston
- 89. **Rochester City Ballet**
- 90. Terminus Modern Ballet Theatre
- 91. Canyon Concert Ballet
- 92. Dance Alive National Ballet
- 93. Utah Metropolitan Ballet
- 94. First State Ballet Theatre
- 95. Eglevsky Ballet
- San Diego Ballet 96.
- 97. **Ballet Fantastique**
- 98. The Minnesota Ballet
- 99. Arts Ballet Theatre of Florida
- 100. Chattanooga Ballet

#### Year-to-Year Changes within the "Next 50"

Compared to DDP's FY21 Ranking<sup>8</sup>:

- The following companies entered into the Next 50: Les Ballets Trockadero de Monte Carlo (#64), Peninsula Ballet Theatre (#69), The Tallahassee Ballet (#84), Ballet Tucson (#85), Oakland Ballet Company (#87), City Ballet of Boston (#88), San Diego Ballet (#94), and American Contemporary Ballet (#100).
- The following companies shifted out of the Largest 100: Ballet Pensacola, Chamber Dance Project, New Orleans Ballet Theatre, Winston Salem Festival Ballet, James Sewell Ballet, and Ohio Contemporary Ballet.
- José Mateo Ballet Theatre (#57) and Huntsville Ballet (#86) have been added to this year's rankings.
- Terminus Modern Ballet Theatre (#90) and Dance Alive National Ballet (#92) are included in DDP's sample of companies for the first time.

Note: PHILADANCO! is also ranked in The Largest U.S. Contemporary and Modern Dance Companies report as they fit into both categories.

7 Island Moving Company was renamed to Newport Contemporary Ballet in 2023.

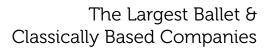
- 72. Peninsula Ballet Theatre

<sup>4</sup> PHILADANCO! operates a separate for-profit school. Financial data is currently unavailable for their school, so their ranking only reflects the financial information for their professional performing company. This differs from many companies that operate both a professional company and school.

<sup>5</sup> Saint Louis Ballet operates a separate for-profit school. Financial data is currently unavailable for their school, so their ranking only reflects the financial information for their professional performing company. This differs from many companies that operate both a professional company and school so, like PHILDANCO!, their ranking may appear lower than it otherwise would.

<sup>6</sup> Columbia Classical Ballet was renamed to South Carolina Ballet in September 2023.

<sup>8</sup> For a full break down of year-over-year changes in rank by expenditures, see Appendix A.



#### "Additional 50" U.S. Ballet Companies (by expenditure)

Expenditures for the **Additional 50** ranged from \$246,963 to \$679,362 in FY22. Median expense is \$416,171.

- 101. The Georgia Ballet
- 102. American Contemporary Ballet
- 103. Ballet Co. Laboratory
- 104. Ballet Pensacola
- 105. Ballet Palm Beach
- 106. Ohio Contemporary Ballet (formerly Verb Ballets)<sup>9</sup>
- **107**. New Orleans Ballet Theatre
- **108.** New Mexico Ballet
- **109.** Central West Ballet
- **110.** Moveius Contemporary Ballet
- **111.** Marigny Opera Ballet
- **112.** Syracuse City Ballet
- **113.** James Sewell Ballet
- **114.** Ballethnic Dance Company
- **115.** Ballet Arkansas
- 116. Chamber Dance Project
- **117.** Anaheim Ballet

- **118.** Winston-Salem Festival Ballet
- 119. Dance Aspen
- 120. Portland Ballet<sup>10</sup>
- 121. Connecticut Ballet
- 122. Ballet Quad Cities
- 123. BalletCollective
- **124.** Armitage Gone! Dance<sup>11</sup>
- 125. Dissonance Dance Theatre
- 126. Ballet Vero Beach
- 127. Dimensions Dance Theater of Miami
- 128. The Roxey Ballet Company
- 129. Avant Chamber Ballet
- **130.** The Rosin Box Project<sup>12</sup>
- 131. Mareck Dance<sup>13</sup>
- **132.** The Charleston Ballet
- **133.** Ballet North Texas
- 134. ARC Dance Company

- **135.** New York Dance Project
- Cuban Classical Ballet of Miami<sup>14</sup>
- 137. Texture Contemporary Ballet
- 138. Columbia Classical Ballet
- **139.** New York Theatre Ballet
- 140. Lexington Ballet Company
- 141. Greensboro Ballet
- 142. Delta Festival Ballet
- 143. Ajkun Ballet Theatre
- 144. Sierra Nevada Ballet
- 145. Kentucky Ballet Theatre
- 146. Ballet Frontier
- 147. Albany Berkshire Ballet
- 148. Carolina Ballet Theatre
- 149. Central Illinois Ballet
- 150. United Ballet Theatre
- Year-to-Year Changes within the "Additional 50"

Compared to DDP's FY21 Ranking<sup>15</sup>:

- Ballet Co. Laboratory (#103) and Central Illinois Ballet (#145) is included in DDP's sample of companies for the first time.
- Albany Berkshire (#147) moved back into the **Largest 150**. United Ballet Theatre (#150) are ranked in the **Largest 150** for the first time.
- Ballet des Ameriques, Atlantic City Ballet, Menlowe Ballet and Twin Cities Ballet have dropped out of the **Largest 150** companies.

<sup>9</sup> Verb Ballets was renamed to Ohio Contemporary Ballet in the Fall of 2023.

<sup>10</sup> Portland Ballet is located in Portland, ME, not to be confused with the school The Portland Ballet located in Portland, OR.

<sup>11</sup> Armitage Gone! Dance closed their company in the Spring of 2022

<sup>12</sup> The Rosin Box Project had 2 990s filed in FY22. DDP reached out to the company and was notified that this was due to the fact that the company changed their fiscal year to align with the calendar year in FY22. This ranking reflects their combined FY22 financials as reported on their 990s that were sent to DDP.

<sup>13</sup> Missouri Contemporary Ballet was renamed to Mareck Dance in the Summer of 2022.

<sup>14</sup> Cuban Classical Ballet of Miami will be considered a school rather than a company for DDP's future reports. Please see Section VII: Operational Definitions, Methodology, and Limitations for more details.

<sup>15</sup> For a full break down of year-over-year changes in rank by expenditures, see Appendix A.



#### "Remaining Companies"

The following companies were also surveyed and have fiscal information available for FY22. Expenditures ranged from \$19,585 to \$244,637. Median budget by expenditure is \$150,403.

- 151. Ballet des Ameriques
- **152.** Atlantic City Ballet
- 153. Twin Cities Ballet
- **154.** Gwinnett Ballet Theatre
- 155. BalletNEXT
- 156. Ballet Ariel
- 157. Luminario Ballet
- **158.** Ballet Texas
- 159. Ballet Minnesota
- 160. Paradosi Ballet Company
- 161. Tampa City Ballet

- 162. MorDance
- 163. Terpsicorps Theatre of Dance
- 164. North Atlantic Ballet Theatre
- 165. South Dakota Ballet
- 166. Ballet Hartford
- 167. Savannah Ballet Theatre
- 168. New England Ballet Theatre
- 169. Brandon Ballet
- 170. Pegasus Contemporary Ballet
- 171. Ballet Misha
- 172. NWA Ballet Theater

- 173. Menlowe Ballet
- 174. East Coast Contemporary Ballet
- 175. New Chamber Ballet
- 176. Confluence Ballet Co.
- 177. Lemon Sponge Cake Contemporary Ballet
- 178. Ballet22
- 179. Ballet 314
- 180. ChamberDance
- 181. Azara Ballet
- 182. Catskill Ballet Theatre



# Section II: Scope of The Industry

The **Largest 150** ballet and classically inspired companies operated with a total aggregate expenditure of \$719,228,871 in Fiscal Year 2022. This is a 62.76% increase from 2021 where total aggregate budgets by expenditure totalled \$441,886,534. In 2020, aggregate expenditure totalled \$646,331,985, and in 2019 aggregate expenditure amounted to \$725,627,788.

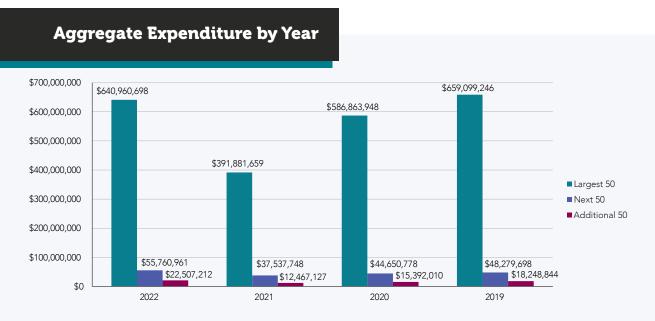
#### Year-Over-Year Aggregate Expenditures in Numbers

|                                      | FY2022        | FY2021        | FY2020        | FY2019        |
|--------------------------------------|---------------|---------------|---------------|---------------|
| Largest 50 <sup>16</sup>             | \$640,960,698 | \$391,881,659 | \$586,863,948 | \$659,099,246 |
| Next 50                              | \$55,760,961  | \$37,537,748  | \$44,650,778  | \$48,279,698  |
| Additional 50                        | \$22,507,212  | \$12,467,127  | \$15,392,010  | \$18,248,844  |
| Largest 150 Aggregate<br>Expenditure | \$719,228,871 | \$441,886,534 | \$646,331,985 | \$725,627,788 |

From FY2021 to FY2022, aggregate expenditures of the **Largest 50** increased by 63.56%. From FY2020 to FY2021, aggregate expenditure decreased by 33.22%. From 2019 to 2020, aggregate expenditure decreased by 10.96%.

From FY2021 to FY2022, aggregate expenditures of the **Next 50** increased by 48.55%. From FY2020 to FY2021, aggregate expenditure decreased by 15.68%. From 2019 to 2020, aggregate expenditure decreased by 7.52%.

From FY2021 to FY2022, aggregate expenditures of the **Additional 50** increased by 80.53%. From FY2020 to FY2021, aggregate expenditure decreased by 17.37%. From FY2019 to FY2020, aggregate expenditure decreased by 15.65%.

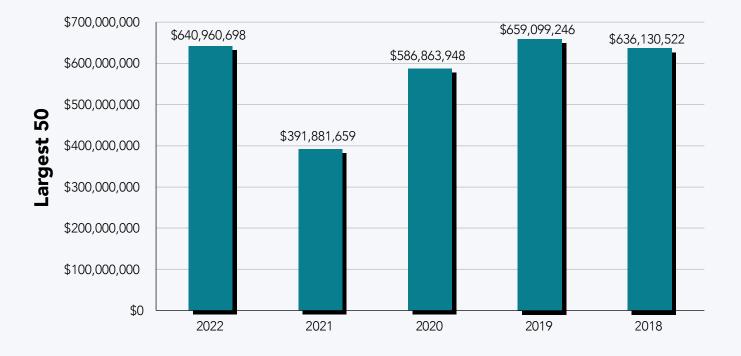


16 Please note that the School of American Ballet's expenditures are not included in NYCB's expenditures.



DDP has studied the **Largest 50<sup>17</sup>** expenses since FY18. The **Largest 50** aggregate expenditure is displayed below. In FY22, the **Largest 50** aggregate expenditure of \$640,960,698 is almost identical to FY18's aggregate expenditure of \$636,130,522; a difference of \$4,830,176.





<sup>17</sup> Unless otherwise noted, the budget by expenditure for NYCB's affiliated NFP School of American Ballet were not included in the NYCB total.



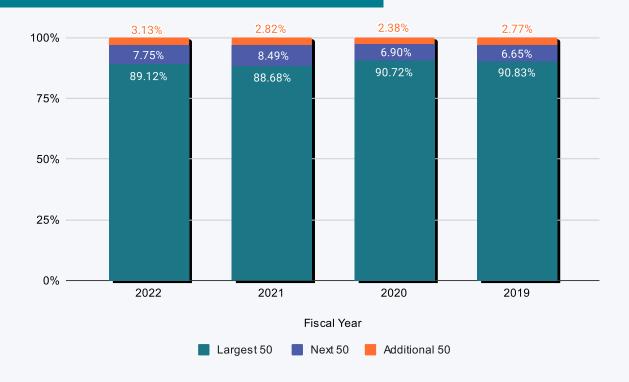
#### Year-Over-Year Aggregate Expenditure by Percentage

The **Largest 50** companies operated with a total of \$640,960,698, accounting for 89.12% of the total expenditure in 2022. In 2021, they accounted for 88.68%. In 2020, they accounted for 90.72%, and in 2019 they accounted for 90.83%.

The **Next 50** companies operated with a total aggregate budget by expenditure of \$55,760,961, accounting for 7.75% of the total budget by expenditure of the **Largest 150** in 2022. In 2021, they accounted for 8.49%. In 2020, they accounted for 6.90% and in 2019 they accounted for 6.65%.

The **Additional 50** companies operated with a total aggregate of budget by expenditure of \$22,507,212, accounting for 3.13% of the total expenditure in 2022. In 2021, the **Additional 50** accounted for 2.82% of the **Largest 150**. In 2020 they accounted for 2.38% and in 2019 they accounted for 2.77%.

# Year-Over-Year Aggregate Expenditure by Percentage

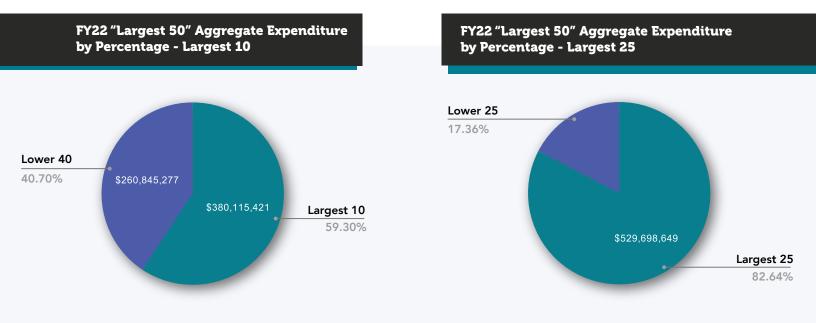




#### Aggregate Expenditure by Percentage - "Largest 50" U.S. Ballet Companies

In FY 2022, the **Largest 50<sup>18</sup>** companies contributed to 89.12% of total expenditures of the **Largest 150** companies:

- The Largest 10 (#1-10) accounted for 59.30% of expenditures within the Largest 50 with \$380,115,421 in FY2022. For comparison, in FY2021 they contributed to 57.58% of expenditures with a combined total of \$225,635,870.
- The Largest 25 (#1-25) accounted for 82.64% of expenditures within the Largest 50 with \$529,698,649 in FY2022. For comparison, in FY2021, the Largest 25 represented 81.95% of expenditures within the Largest 50 at \$321,134,547.
- The **Lower 25** (#26-50) accounted for 17.36% of expenditures within the **Largest 50** with \$111,262,049 in FY2022. For comparison, FY2021, these companies together contributed to 17.70% of expenditures within the **Largest 50** at \$69,379,733.



<sup>18</sup> Unless otherwise noted, NYCB's affiliated school, the School of American Ballet's expenditures are not included.



#### Largest 10 Year-Over-Year

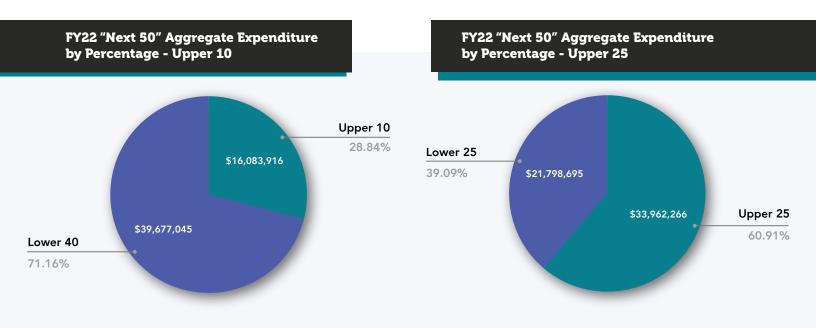
| 2022   | 2021   | 2020   | 2019   | 2018   |
|--|--|--|--|--|
| 1. New York City Ballet  |
| 2. San Francisco Ballet  |
| 3. American Ballet<br>Theatre  | 3. American Ballet<br>Theatre  | 3. Alvin Ailey American<br>Dance Theater   | 3. American Ballet<br>Theatre  | 3. American Ballet<br>Theatre  |
| 4. Alvin Ailey American<br>Dance Theater   | 4. Alvin Ailey American<br>Dance Theater   | 4. Houston Ballet<br>5. Boston Ballet  | 4. Alvin Ailey American<br>Dance Theater   | 4. Alvin Ailey American<br>Dance Theater   |
| 5. Boston Ballet   | 5. Houston Ballet  | 6. American Ballet   | 5. Boston Ballet   | 5. Boston Ballet   |
| 6. Houston Ballet  | 6. Boston Ballet   | Theatre  | 6. Houston Ballet  | 6. Houston Ballet  |
| 7. Pacific Northwest<br>Ballet   |
| 8. Joffrey Ballet  | 8. Miami City Ballet   | 8. Miami City Ballet   | 8. Joffrey Ballet  | 8. Joffrey Ballet  |
| 9. Miami City Ballet   | 9. Joffrey Ballet  | 9. Joffrey Ballet  | 9. Miami City Ballet   | 9. Miami City Ballet   |
| 10. Philadelphia Ballet  | 10. Ballet West  | 10. Philadelphia Ballet  | 10. Philadelphia Ballet  | 10. Philadelphia Ballet  |
| In FY22, the <b>Largest 10</b><br>Accounted for 59.30% of<br>the <b>Largest 50</b> . | In FY21, the <b>Largest 10</b><br>Accounted for 57.58% of<br>the <b>Largest 50</b> . | In FY20, the <b>Largest 10</b><br>Accounted for 59.64% of<br>the <b>Largest 50</b> . | In FY19, the <b>Largest 10</b><br>Accounted for 60.89% of<br>the <b>Largest 50</b> . | In FY18, the <b>Largest 10</b><br>Accounted for 62.94% of<br>the <b>Largest 50</b> . |

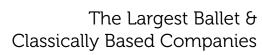


#### Aggregate Expenditure by Percentage- "Next 50" U.S. Ballet Companies

In FY 2022, the **Next 50** companies contributed to 7.75% of total expenditures of the **Largest 150** companies:

- The **Upper 10** (#51-60) accounted for 28.84% of expenditures within the **Next 50** with \$16,083,916 in FY2022. For comparison, in FY2021 the **Upper 10** within the **Next 50** accounted for 32.15% of total expenditures with \$10,289,250.
- The **Upper 25** (#51-75) accounted for 60.91% of expenditures within the **Next 50** with \$33,962,266 in FY2022. For comparison, in FY2021 they accounted for 66.05% of total expenditures with \$24,792,411.
- The Lower 25 (#76-100) accounted for 39.09% of expenditures within the Next 50 with \$21,798,695 in FY2022. For comparison, in FY2021 they accounted for 33.95% of total expenditures with \$12,745,337.



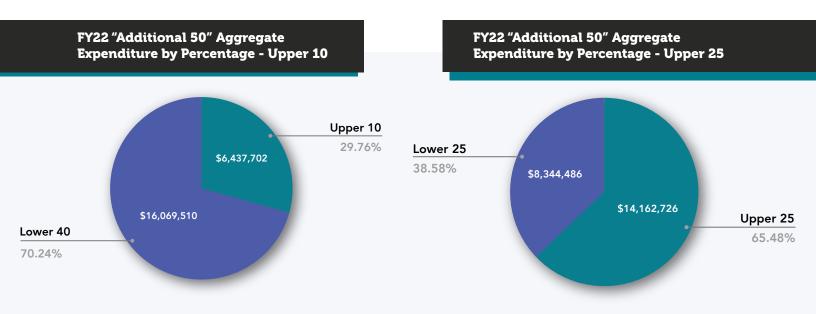




# Aggregate Expenditure by Percentage- "Additional 50" U.S. Ballet Companies

In FY 2022, the **Additional 50** companies contributed to 3.01% of total expenditures of the **Largest 150** companies:

- The **Upper 10** (#101-110) accounted for 29.76% of expenditures within the **Additional 50** with \$6,437,702 in FY2022. For comparison, in FY 2021 the **Upper 10** accounted for \$3,464,551, or 27.79% of expenditures.
- The **Upper 25** (#101-125) accounted for 65.48% of expenditures within the **Additional 50** with \$14,162,726 in FY2022. For comparison, in FY 2021 they accounted for \$7,685,128, or 61.64% of expenditures.
- The Lower 25 (#126-150) accounted for 38.58% of expenditures within the Additional 50 with \$8,344,486 in FY2022. For comparison, in FY 2021 they accounted for \$4,781,999, or 38.36% of expenditures.



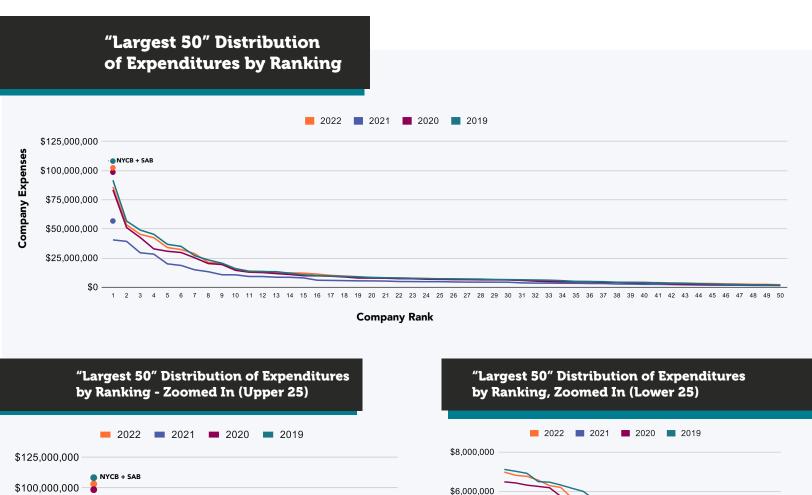


#### Distribution of Expenditures by Year

The following figures show the trends of expenditures with the **Largest 150** companies for fiscal years 2019-2022. Note that the total expenditure aligns with company rankings for each specific year (refer to past DDP reports for yearly rankings). The combined expenses of NYCB and SAB are also represented as a single data point. The figures highlight expenditures of the industry as a whole over time, over the movement of individual companies' expenditures.

Across the **Largest 50** companies, FY 2022 individual company expenditures are similar to FY19. FY21 was a particularly low year across the industry for expenditure.

**Note:** The singular data point on the following graph represents New York City Ballet's and their affiliated school, the School of American Ballet's, combined fiscal expenditures.



1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25

\$75,000,000

\$50,000,000

\$25,000,000

\$0

\$4,000,000

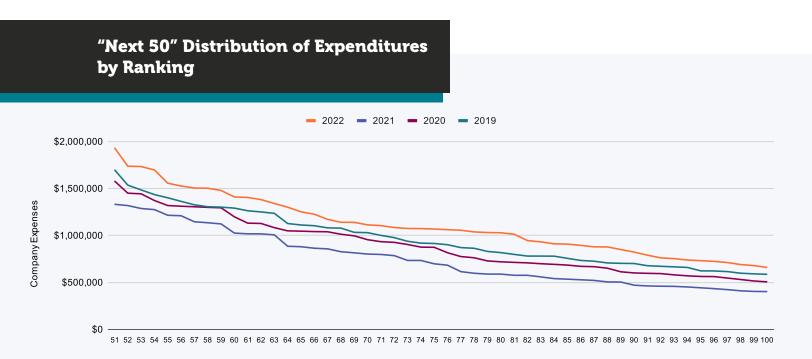
\$2,000,000

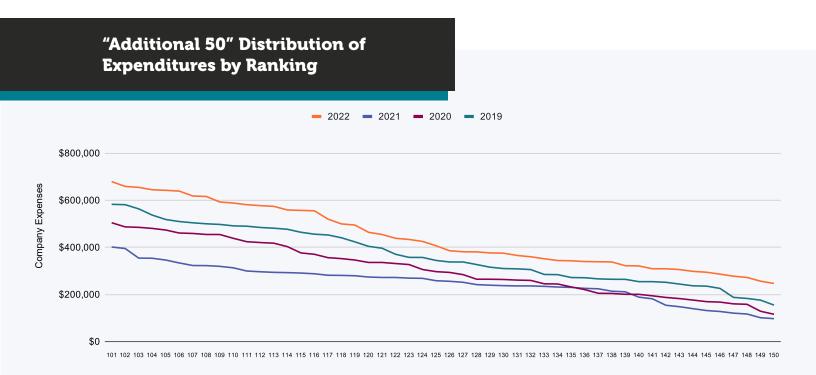
\$0

26 27 28 29 30 31 32 33 34 35 36 37 38 39 40 41 42 43 44 45 46 47 48 49 50



Within the **Next** and **Additional 50**, each company's expenses in FY2022 are the highest reported compared to FYs 2019-2021.







#### Individual Change in Expenditures from FY2021 to FY2022

The following section shows the individual changes in expenditures from FY2021 to FY2022 in percent change and dollar amount. Percent change is used to put the dollar amount of change in the context of a company's expenditure.

#### Largest 50 - Individual Change in Expenditures from FY2021 to FY2022

From FY2021 to FY2022, the expenditure of all 50 companies in the **Largest 50** increased. The average percent change in expenses for the **Largest 50** is 69.65%.

The following companies budgets by expenditures increased by more than 100%:

| Company Name             | Percent Change | Dollar Amount |
|--------------------------|----------------|---------------|
| Los Angeles Ballet       | 380.77%        | \$3,291,424   |
| Sacramento Ballet        | 163.52%        | \$1,663,741   |
| Colorado Ballet          | 133.71%        | \$6,396,097   |
| New York City Ballet     | 112.28%        | \$45,548,359  |
| Oregon Ballet Theatre    | 107.94%        | \$3,955,391   |
| Collage Dance Collective | 105.52%        | \$1,790,994   |
| Ballet Hispánico         | 101.20%        | \$4,763,239   |



#### Next 50 - Individual Change in Expenditures from FY2021 to FY2022

From FY2021 to FY2022, two companies' budget by expenditure decreased, and the 47 companies in the **Next 50** increased. The average change in expenses for the **Next 50** is 89.47%.

There is no FY2021 data publicly available for Huntsville Ballet.

The following companies expenditures decreased:

| Company Name                | Percent Change | Dollar Amount |
|-----------------------------|----------------|---------------|
| Mystic Ballet               | -29.01%        | -\$386,373    |
| Newport Contemporary Ballet | -18.50%        | -\$243,886    |

The following companies expenditures increased by more than 100%:

| Company Name                          | Percent Change | Dollar Amount |
|---------------------------------------|----------------|---------------|
| City Ballet of Boston                 | 802.15%        | \$780,718     |
| Ballet Tucson                         | 282.11%        | \$670,318     |
| Peninsula Ballet Theatre              | 270.29%        | \$791,722     |
| Les Ballets Trockadero de Monte Carlo | 229.24%        | \$906,103     |
| Terminus Modern Ballet Theatre        | 221.01%        | \$583,383     |
| Oakland Ballet Company                | 212.69%        | \$597,971     |
| Madison Ballet                        | 185.29%        | \$991,368     |
| American Contemporary Ballet          | 178.69%        | \$422,528     |
| The Tallahassee Ballet                | 172.82%        | \$577,184     |
| Maine State Ballet                    | 147.18%        | \$639,117     |
| Ballet Des Moines                     | 118.49%        | \$557,981     |
| José Mateo Ballet Theatre             | 108.60%        | \$783,529     |
| Golden State Ballet                   | 102.32%        | \$533,725     |



# Additional 50 - Individual Change in Expenditures from FY2021 to FY2022

From FY2021 to FY2022, the budgets of 49 companies in the **Additional 50** increased. There was no FY2021 data available for Ballet North Texas. The average percent change in expenses for the **Additional 50** is 88.63%.

| Company Name                       | Percent Change | Dollar Amount |
|------------------------------------|----------------|---------------|
| Ballet Palm Beach                  | 533.43%        | \$541,038     |
| Dance Aspen                        | 500.16%        | \$412,425     |
| New Mexico Ballet Company          | 367.13%        | \$484,413     |
| Albany Berkshire Ballet            | 324.41%        | \$212,332     |
| Armitage Gone! Dance <sup>19</sup> | 251.89%        | \$304,479     |
| United Ballet Theatre              | 188.55%        | \$161,375     |
| The Rosin Box Project              | 133.40%        | \$186,673     |
| Carolina Ballet Theatre            | 132.50%        | \$155,286     |
| Marigny Opera Ballet               | 116.40%        | \$312,661     |
| Moveius Contemporary Ballet        | 110.40%        | \$308,749     |
| Delta Festival Ballet              | 100.45%        | \$155,022     |

<sup>19 :</sup> Armitage Gone! Dance closed their professional company in Spring 2022.



# Section III: Preliminary FY23 Data

FY23 990s are not available for all companies because company fiscal years start and end during different parts of the calendar year (see **Appendix E** for complete list of company fiscal years).

As of July 19, 2024, DDP has sourced 147 FY23 990 filings. The following companies have notified DDP that they requested extensions for their FY23 990 filings:

- American Ballet Theatre ARC Dance Arts Ballet Theatre of Florida BalletCollective Ballet Rhode Island Ballet Magnificat!
- Brooklyn Ballet Golden State Ballet L.A. Dance Project Los Angeles Ballet Maine State Ballet New Orleans Ballet Theatre
- Newport Contemporary Ballet Paradosi Ballet Syracuse City Ballet The Rosin Box Project

#### Companies with Expenses Greater than \$2,000,000 for FY23

The companies listed below reported annual expenditures greater than \$2,000,000 in Fiscal Year 2023. Expenditures range from \$2,049,673 to \$94,274,646. Median expense is \$8,483,583. Companies are listed in descending order.

- 1. New York City Ballet<sup>20</sup>
- 2. San Francisco Ballet
- 3. Alvin Ailey American Dance Theater
- 4. Boston Ballet
- 5. Houston Ballet
- 6. Pacific Northwest Ballet
- 7. Joffrey Ballet
- 8. Miami City Ballet
- 9. Philadelphia Ballet
- 10. Ballet West
- 11. The Washington Ballet
- 12. Cincinnati Ballet
- **13.** Colorado Ballet
- 14. Pittsburgh Ballet Theatre
- 15. Atlanta Ballet
- 16. Charlotte Ballet

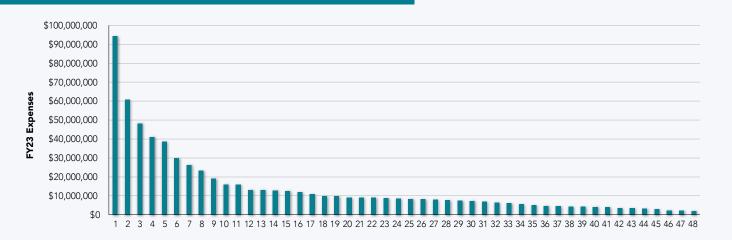
- 17. Kansas City Ballet
- 18. Ballet Hispánico
- 19. Ballet Arizona
- 20. Ballet Austin
- 21. Texas Ballet Theater
- 22. The Sarasota Ballet
- 23. Carolina Ballet
- 24. Oregon Ballet Theatre
- 25. Nashville Ballet
- 26. BalletMet
- 27. Orlando Ballet
- 28. Dance Theatre of Harlem
- 29. Milwaukee Ballet
- 30. Tulsa Ballet
- 31. Alonzo King LINES Ballet
- 32. Nevada Ballet Theatre

- **33**. Richmond Ballet
- 34. Oklahoma City Ballet
- 35. Louisville Ballet
- 36. Dallas Black Dance Theatre
- 37. American Repertory Ballet
- 38. Ballet Memphis
- 39. Smuin Ballet
- 40. Collage Dance Collective
- 41. Sacramento Ballet
- 42. BalletX
- 43. Grand Rapids Ballet
- 44. Eugene Ballet
- 45. Ballet Idaho
- 46. Alabama Ballet
- 47. New Jersey Ballet Company
- 48. Ballet San Antonio

<sup>20</sup> NYCB has an affiliated school, School of American Ballet. FY23 990s for SAB are not available through the IRS as of July 2024.



#### Distribution of Expenses in Order (Greater than \$2,000,000)



#### Individual Change in Expenditures from FY2022 to FY2023

From FY2022 to FY2023 all 48 companies' budgets increased. The average percent change from FY22 to FY23 for companies with budgets greater than \$2,000,000 is 17.44%.

The following companies expenditures increased by more than 50%:

| Company Name      | Percent Change | Dollar Amount |  |
|-------------------|----------------|---------------|--|
| Sacramento Ballet | 50.36%         | \$1,350,248   |  |



#### Companies with Expenses \$500,000-\$2,000,000 for FY23

The following companies reported annual expenditures between \$500,000 and \$2,000,000 in fiscal year 2023. Expenditures range from \$505,031 to \$1,920,439. Median expense is \$1,056,533. Companies are listed in descending order.

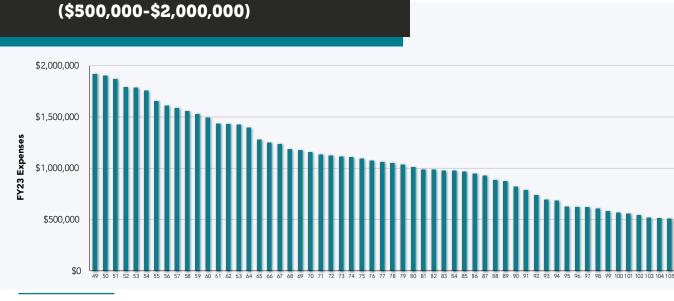
- Wonderbound 49.
- 50. **Cleveland Ballet**
- 51. PHILADANCO!21
- 52. Indianapolis Ballet
- 53. State Street Ballet
- American Midwest Ballet 54.
- 55. Saint Louis Ballet<sup>22</sup>
- 56. Post:Ballet
- **57.** Charlottesville Ballet
- 58. Les Ballets Trockadero de Monte Carlo
- 59. Madison Ballet
- 60. New Ballet
- José Mateo Ballet Theatre 61
- 62. Fort Wayne Ballet
- South Carolina Ballet (formerly 63. Columbia Classical Ballet)

**Distribution of Expenses in Order** 

- City Ballet of San Diego 64.
- **Ballet** Virginia 65.
- Manassas Ballet Theatre 66

- The Florida Ballet 67
- 68 Diablo Ballet
- 69. Boulder Ballet
- 70. Peninsula Ballet Theatre
- 71. Oakland Ballet Company
- 72. Ballet 5:8
- **Ballet Des Moines**
- 74. Ballet Tucson
- 75. Utah Metropolitan Ballet
- 76. Central West Ballet
- Ballet Palm Beach 77.
- 78. Ballet Theatre of Maryland
- 79. The Tallahassee Ballet
- Huntsville Ballet 80.
- Canyon Concert Ballet 81.
- 82. Dance Alive National Ballet
- 83. City Ballet of Boston
- Ballet Pensacola 84.
- San Diego Ballet 85.
- Chattanooga Ballet 86.

- 87. **Ballet Fantastique**
- 88. Eglevsky Ballet
- 89. **Connecticut Ballet**
- 90. The Minnesota Ballet
- 91. The Georgia Ballet
- Ballet Co. Laboratory 92.
- 93. Dance Aspen
- 94. Ballet Arkansas
- Anaheim Ballet 95
- 96. Ohio Contemporary Ballet
- Ballethnic Dance Company 97.
- 98. New Mexico Ballet Company
- 99. James Sewell Ballet
- 100. Chamber Dance Project
- 101. Portland Ballet
- 102. The Roxey Ballet Company
- 103. Winston-Salem Festival Ballet
- 104. Ballet Quad Cities
- 105. Ballet Vero Beach
- 106. Avant Chamber Ballet



21 PHILADANCO! operates a separate for-profit school. Financial data is currently unavailable for their school, so their ranking only reflects the financial information for their professional performing company. This differs from many companies that operate both a professional company and school. After hearing from the company DDP contacted PHILADANCO! requesting verified financials to better capture the actual size of operations but did not receive a response.

22 Saint Louis Ballet also operates a separate for-profit school. Financial data is currently unavailable for their school, so SLB's ranking reflects the financial information for their professional performing company minus their school. This differs from many companies that operate both a professional company and school. Therefore this company's ranking would be much higher if (unknown) school income and expenditures were included. DDP's team contacted SLB for verified school financials to better capture the actual size of the company, but they declined to provide this information.

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#### Individual Change in Expenditures from FY2022 to FY2023

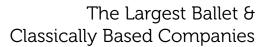
From FY2022 to FY2023, five companies' budgets by expenditure decreased, and 53 companies' budget by expenditure increased. The average percent change from FY22 to FY23 for companies with budgets between \$500,000 to \$2,000,000 is 21.86%.

The following companies expenditures increased by more than 50%:

| Company Name           | Percent Change | Dollar Amount |
|------------------------|----------------|---------------|
| Connecticut Ballet     | 92.23%         | \$419,631     |
| Central West Ballet    | 81.68%         | \$484,126     |
| Ballet Palm Beach      | 65.21%         | \$418,953     |
| Charlottesville Ballet | 53.14%         | \$551,612     |
| Ballet Pensacola       | 51.27%         | \$330,576     |

The following companies' expenditure decreased:

| Company Name              | Percent Change | Dollar Amount |
|---------------------------|----------------|---------------|
| Cleveland Ballet          | -5.99%         | -\$121,502    |
| José Mateo Ballet Theatre | -4.58%         | -\$68,896     |
| Ohio Contemporary Ballet  | -2.40%         | -\$15,337     |
| New Mexico Ballet Company | -1.26%         | -\$7,773      |
| Ballet 5:8                | -1.20%         | -\$13,676     |





The companies listed below reported annual expenditures less than \$500,000 in fiscal year 2023. Expenditures range from \$22,471 to \$492,664. Median expense is \$206,706. Companies are listed in descending order.

- 107. Lexington Ballet Company
- 108. Dissonance Dance Theatre
- 109. Mareck Dance

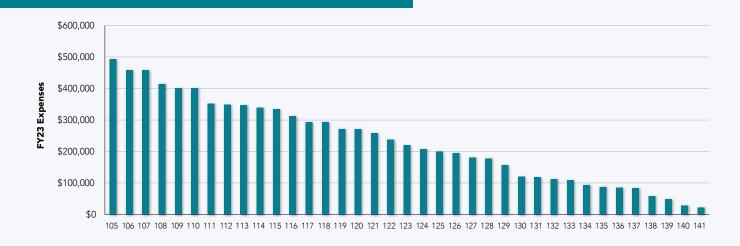
Dance

- 110. Columbia Classical Ballet
- 111. Ballet North Texas
- 112. Ballet Frontier
- 113. The Charleston Ballet
- 114. Sierra Nevada Ballet
- 115. Greensboro Ballet
- 116. Kentucky Ballet Theatre
- 117. New York Theatre Ballet
- **118.** Atlantic City Ballet
- 119. Carolina Ballet Theatre
- 120. Delta Festival Ballet

- 121. Gwinnett Ballet Theatre
- 122. Fargo Moorhead Ballet
- 123. Twin Cities Ballet
- 124. Tampa City Ballet
- 125. United Ballet Theatre
- 126. Pegasus Contemporary Ballet
- 127. Terpsicorps Theatre of Dance
- 129. Armitage Gone! Dance
- 130. Ballet Ariel
- 131. Ballet Minnesota
- 132. MorDance
- 133. Ballet Hartford
- 134. Azara Ballet

- 135. NWA Ballet
- 136. Brandon Ballet
- 137. Ballet Misha
- 138. New Chamber Ballet
- 139. East Coast Contemporary Ballet
- 140. Magnum Opus Ballet
- 141. Ballet 314
- 142. ballet22
- 143. Savannah Ballet Theatre
- 144. South Dakota Ballet
- 145. Lemon Sponge Cake **Contemporary Ballet**
- 146. Catskill Ballet Theatre
- 147. ChamberDance

#### **Distribution of Expenses in Order** (less than \$500,000)



- - 128. Luminario Ballet



#### Individual Change in Expenditures from FY2022 to FY2023

From FY2022 to FY2023, 8 companies' budgets by expenditure decreased, and the 30 companies' budgets increased. The average percent change from FY22 to FY23 for companies with budgets below \$500,000 is 20.96%. Fargo Moorhead Ballet and Magnum Opus Ballet do not have FY22 financial data filed through the IRS.

The following companies' budgets by expenditure increased more than 50%:

| Company Name                 | Percent Change | Dollar Amount |
|------------------------------|----------------|---------------|
| Pegasus Contemporary Ballet  | 128.49%        | \$91,734      |
| ballet22                     | 84.19%         | \$38,674      |
| New Chamber Ballet           | 60.41%         | \$40,883      |
| Terpsicorps Theatre of Dance | 59.30%         | \$76,944      |
| Lexington Ballet Company     | 53.34%         | \$171,372     |
| Tampa City Ballet            | 53.03%         | \$82,582      |
| NWA Ballet Theater           | 52.83%         | \$41,514      |

The following companies' expenditures decreased:

| Company Name                          | Percent Change | Dollar Amount |  |
|---------------------------------------|----------------|---------------|--|
| Armitage Gone! Dance <sup>23</sup>    | -54.38%        | -\$231,311    |  |
| South Dakota Ballet                   | -50.36%        | -\$26,806     |  |
| Delta Festival Ballet                 | -5.07%         | -\$15,695     |  |
| Lemon Sponge Cake Contemporary Ballet | -3.31%         | -\$1,664      |  |
| ChamberDance                          | -26.82%        | -\$8,237      |  |
| Savannah Ballet Theatre               | -24.29%        | -\$26,806     |  |
| United Ballet Theatre                 | -10.71%        | -\$26,457     |  |
| Ballet Ariel                          | -2.69%         | -\$188,226    |  |

<sup>23</sup> Armitage Gone! Dance closed in Spring 2022, but The Armitage Foundation has a 990 filed for FY23.



### Changes in Aggregate Expenditures: FY23 and FY22

While the FY23 data is not a complete set, this section gives an overview thus far of the ballet economy in FY23 compared to FY22.

The aggregate expenditures of the 147 companies with available FY23 data is \$748,860,358, which is greater than the **Largest 150** expenditures of \$719,228,871 for FY22.

#### Companies with FY23 Expenses greater than \$2,000,000

In FY23, 48 companies reported expenses greater than \$2,000,000. These companies represent a combined aggregate expenditure of \$676,310,257, and account for 90.31% of expenses out of 147 companies. For comparison, the **Largest 50** in FY22 totalled an aggregate expenditure of \$640,960,698.

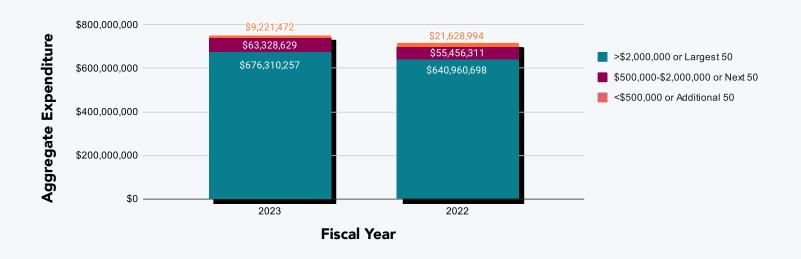
#### Companies with FY23 Expenses between \$500,000-\$2,000,000

In FY23, 58 companies reported budgets by expenditure between \$500,000-\$2,000,000. These companies reported a combined aggregate expenditure of \$63,328,629, thereby accounting for 8.46% of expenses out of 147 companies. For comparison, the **Next 50** in FY22 have an aggregate expenditure of \$55,456,311.

#### Companies with FY23 Expenses less than \$500,000

In FY23, 41 companies reported a budget by expenditure of less than \$500,000. These companies have a combined aggregate expenditure of \$9,221,472 and account for 1.23% of expenses out of 147 companies. For comparison, the **Additional 50** in FY22 reported aggregate budgets by expenditure of \$21,628,994.

#### FY23 vs FY22 Aggregate Expenditure





## Section IV: Ranking based on Revenue

For the first time, DDP has broadened the scope of this report to include ranking of companies based on their reported revenue. Rankings based on revenues are presented for FYs 2021, 2022, and preliminary findings for FY 2023. Because this is the first time DDP has examined budgets by reported revenue, only the past two complete fiscal years are presented. For a full break down of year-over-year changes in rank by revenue, see **Appendix B**.

## Ranking based on Revenue - FY22

The following companies are ordered by size of annual revenue based on their reported 2022 fiscal year.

The **Largest 150** companies generated a total revenue of \$832,110,984 in FY22. Compared to the total expenses of FY22 \$719,228,871, this is a total surplus of \$112,882,113.

#### "Largest 50" U.S. Ballet Companies by Revenue FY 2022

The Largest 50 companies generated a total revenue of \$738,667,545, accounting for 88.77% of the Largest 150's total revenue total revenue in FY 2022. Revenues for the Largest 50 ranged from \$2,881,119-\$85,606,399 in FY22. The median budget by revenue for the Largest 50 was \$8,656,798 in FY 2022.

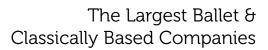
- 1. New York City Ballet<sup>24</sup>
- 2. San Francisco Ballet
- 3. Alvin Ailey American Dance Theater
- 4. Houston Ballet
- 5. Pacific Northwest Ballet
- 6. American Ballet Theatre
- 7. Boston Ballet
- 8. Joffrey Ballet
- 9. Miami City Ballet
- 10. The Washington Ballet
- 11. Ballet West
- **12**. Pittsburgh Ballet Theatre
- 13. Colorado Ballet
- 14. Ballet Arizona
- 15. Kansas City Ballet
- 16. Cincinnati Ballet

- 17. Philadelphia Ballet
- 18. Atlanta Ballet
- 19. Texas Ballet Theater
- 20. The Sarasota Ballet
- 21. Ballet Austin
- 22. Milwaukee Ballet
- 23. Oregon Ballet Theatre
- 24. Charlotte Ballet
- 25. Orlando Ballet
- 26. Tulsa Ballet
- 27. Nashville Ballet
- 28. Richmond Ballet
- 29. BalletMet
- **30.** Carolina Ballet
- 31. Alonzo King LINES Ballet
- 32. Dance Theatre of Harlem
- 33. Oklahoma City Ballet

- 34. Nevada Ballet Theatre
- 35. Ballet Hispánico
- 36. Dallas Black Dance Theatre
- **37.** Louisville Ballet
- 38. American Repertory Ballet
- 39. Los Angeles Ballet
- 40. L.A. Dance Project
- 41. Ballet Memphis
- 42. BalletX
- 43. Smuin Ballet
- 44. Sacramento Ballet
- 45. Eugene Ballet
- **46.** PHILADANCO!<sup>25</sup>
- 47. Grand Rapids Ballet
- 48. Indianapolis Ballet
- 49. Ballet Idaho
- 50. Collage Dance Collective

<sup>24</sup> NYCB and their affiliated school, SAB have a combined revenue of \$100,955,121 for FY22.

<sup>25</sup> PHILADANCO! operates a separate for-profit school. Financial data is currently unavailable for their school, so their ranking only reflects the financial information for their professional performing company. This differs from many companies that operate both a professional company and school.



#### "Next 50" U.S. Ballet Companies by Revenue - FY 2022

In FY 2022, the **Next 50** companies generated an aggregate total revenue of \$68,927,394, accounting for 8.28% of the total aggregate budgets by revenue for the **Largest 150**. Budget by revenue for the **Next 50** ranged from \$818,209-\$2,506,530 in FY22, and the median budget by revenue was \$1,174,278.

- 51. The Alabama Ballet
- 52. Wonderbound
- 53. Ballet Rhode Island
- 54. Jose Mateo Ballet
- **55.** Moveius Contemporary Ballet
- 56. American Midwest Ballet
- 57. Cleveland Ballet
- 58. New Jersey Ballet
- **59.** Ballet Magnificat!
- 60. Fort Wayne Ballet
- 61. State Street Ballet
- 62. Post:ballet
- 63. Les Ballets Trockadero de Monte Carlo
- 64. Mystic Ballet
- 65. New Ballet
- 66. Saint Louis Ballet<sup>26</sup>
- 67. Madison Ballet

- 68. Ballet San Antonio
- 69. Ballet Tucson
- 70. Charlottesville Ballet
- 71. Peninsula Ballet Theatre
- 72. Brooklyn Ballet
- 73. Maine State Ballet
- 74. The Florida Ballet
- 75. Ballet Virginia
- 76. Columbia City Ballet
- 77. Canyon Concert Ballet
- 78. Ballet Pensacola
- **79.** Ballet 5:8
- 80. Diablo Ballet
- 81. Terminus Modern Ballet Theatre 98.
- 82. Manassas Ballet Theatre
- 83. City Ballet of San Diego
- 84. Golden State Ballet

- 85. Central West Ballet
- 86. Ballet Theatre of Maryland
- 87. Boulder Ballet
- 88. The Tallahassee Ballet
- 89. Oakland Ballet Company
- 90. Ballet Fantastique
- 91. Huntsville Ballet
- 92. Ballet Arkansas
- 93. City Ballet of Boston
- 94. Ballethnic Dance Company
- 95. The Minnesota Ballet
- 96. Newport Contemporary Ballet
- 97. San Diego Ballet
- 98. Ballet Des Moines
- 99. Arts Ballet Theatre of Florida
- 100. Dance Alive National Ballet



<sup>26</sup> Saint Louis Ballet operates a separate for-profit school. Financial data is currently unavailable for their school, so their ranking only reflects the financial information for their professional performing company. This differs from many companies that operate both a professional company and school so, like PHILDANCO!, their ranking may appear lower than it/they otherwise would.



#### "Additional 50" U.S. Ballet Companies by Revenue - FY 2022

In FY 2022, the **Additional 50** companies accounted for a total aggregate reported revenue of \$24,516,045, accounting for 2.95% of the total revenue in 2022. Budget by revenue for the **Additional 50** ranged from \$241,090-\$817,169 in FY22, and the median budget by revenue totaled \$449,347.

- 101. The Georgia Ballet
- 102. New Mexico Ballet
- 103. Chattanooga Ballet
- 104. American Contemporary Ballet
- 105. Eglevsky Ballet
- 106. Dance Aspen
- **107.** New Orleans Ballet Theatre
- **108.** Utah Metropolitan Ballet
- **109.** Rochester City Ballet
- **110.** Ohio Contemporary Ballet
- **111.** The Roxey Ballet Company
- **112.** Chamber Dance Project
- **113.** James Sewell Ballet
- 114. Ballet Palm Beach
- **115.** Ballet Co. Laboratory
- **116.** First State Ballet Theatre
- 117. Anaheim Ballet

- 118. Connecticut Ballet
- 119. Portland Ballet
- **120.** Syracuse City Ballet
- 121. Kentucky Ballet Theatre
- 122. Winston-Salem Festival Ballet
- 123. Marigny Opera Ballet
- 124. Ajkun Ballet Theatre
- 125. Ballet Quad Cities
- **126.** Dissonance Dance Theatre
- 127. BalletCollective
- 128. ARC Dance Company
- 129. Cuban Classical Ballet of Miami
- **130.** Lexington Ballet Company
- 131. Mareck Dance
- 132. Ballet Vero Beach
- 133. Ballet North Texas
- 134. The Rosin Box Project

- 135. Ballet Frontier
- 136. Dimensions Dance Theater of Miami
- 137. Delta Festival Ballet
- 138. The Charleston Ballet
- 139. Carolina Ballet Theatre
- 140. Texture Contemporary Ballet
- 141. Greensboro Ballet
- 142. New York Dance Project
- 143. Sierra Nevada Ballet
- 144. Albany Berkshire Ballet
- 145. Avant Chamber Ballet
- 146. New York Theatre Ballet
- 147. Atlantic City Ballet
- 148. Ballet des Ameriques
- 149. United Ballet Theatre
- 150. Columbia Classical Ballet



### Ranking based on Revenue - FY21

The following companies are ordered by size of annual revenue based on their reported 2021 fiscal year. The **Largest 50** by Revenue for FY21 are listed below for comparison to FY22 and FY23. For a full break down of year-over-year changes in rank by revenue, see **Appendix B**.

The **Largest 150** companies generated a total revenue of \$626,504,139 for FY21. Compared to the total expenses of FY21 \$441,886,534, this represents a total surplus of \$184,617,605.

#### "Largest 50" U.S. Ballet Companies by Revenue

The **Largest 50** companies generated a total revenue of \$564,041,600, accounting for 90.03% of the total revenue in FY 2021. Budget by revenue for the **Largest 50** ranged from \$1,382,691-\$57,516,021 in FY21, and the median budget by revenue was \$6,127,744.

- 1. Alvin Ailey American Dance Theater
- 2. American Ballet Theatre
- 3. Houston Ballet
- 4. New York City Ballet
- 5. San Francisco Ballet
- 6. Boston Ballet
- 7. Ballet Hispánico
- 8. Dance Theatre of Harlem
- 9. Philadelphia Ballet
- 10. Miami City Ballet
- 11. Ballet West
- 12. Pacific Northwest Ballet
- **13**. Joffrey Ballet
- 14. Cincinnati Ballet
- 15. Pittsburgh Ballet Theatre
- 16. Atlanta Ballet
- 17. Kansas City Ballet

- 18. Milwaukee Ballet
- 19. Alonzo King LINES Ballet
- 20. The Sarasota Ballet
- 21. The Washington Ballet
- 22. Ballet Austin
- 23. Texas Ballet Theater
- 24. Colorado Ballet
- 25. Ballet Arizona
- 26. Orlando Ballet
- 27. Richmond Ballet
- 28. BalletMet
- 29. Nashville Ballet
- 30. Dallas Black Dance Theatre
- **31.** Collage Dance Collective
- **32.** Charlotte Ballet
- 33. Tulsa Ballet
- 34. Oregon Ballet Theatre

- 35. L.A. Dance Project
- 36. Smuin Ballet
- 37. Oklahoma City Ballet
- 38. Carolina Ballet
- 39. Eugene Ballet
- 40. American Repertory Ballet
- **41**. Louisville Ballet
- 42. BalletX
- 43. Nevada Ballet Theatre
- 44. Aspen Santa Fe Ballet
- 45. Ballet Memphis
- 46. Ballet Rhode Island
- 47. Ballet Magnificat!
- 48. American Midwest Ballet
- 49. Newport Contemporary Ballet
- 50. Grand Rapids Ballet

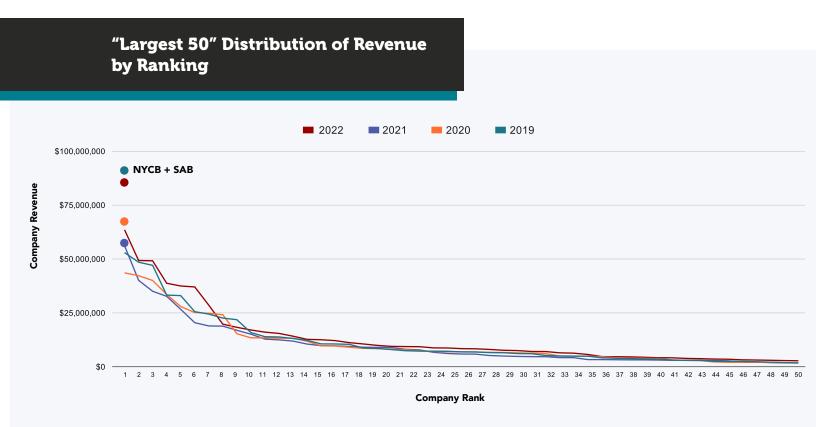


#### Distribution of Revenues by Year

The following figures show the trends of revenues with the **Largest 50** companies for fiscal years 2019-2022. Note that the total aggregate revenue aligns with company rankings for each specific year. The combined expenses of NYCB and SAB are also represented as a single data point. The figures highlight revenues of the industry within the **Largest 50** over time, over the movement of individual companies' budgets.

Among the **Largest 50** companies, each company's revenue in FY 2022 exceeded revenue in FY 2021, with total revenue for the **Largest 50** rising from \$564,041,600 in FY 2021 to \$738,667,545 in FY 2022. Similar to expenditures, company revenues in FY 2022 have risen to levels comparable to or slightly exceeding those of FY 2019.

**Note:** The singular data point on the following graph represents New York City Ballet's and their affiliated school, the School of American Ballet's, combined fiscal budget by revenue.





### Preliminary Ranking Based on Revenue - FY23

#### Companies with Revenue greater than \$2,000,000 for FY23

The companies listed below reported annual revenues greater than \$2,000,000 in Fiscal Year 2023. Revenues ranged from \$2,052,686 to \$77,420,949. Companies are listed in descending order.

- 1. New York City Ballet
- 2. San Francisco Ballet
- 3. Boston Ballet
- 4. Houston Ballet
- 5. Alvin Ailey American Dance Theater
- 6. Joffrey Ballet
- 7. Pacific Northwest Ballet
- 8. Miami City Ballet
- 9. Philadelphia Ballet
- 10. Ballet West
- 11. Colorado Ballet
- 12. Milwaukee Ballet
- 13. The Washington Ballet
- 14. Cincinnati Ballet
- 15. Ballet Arizona
- 16. Charlotte Ballet
- 17. Kansas City Ballet

- 18. Atlanta Ballet
- 19. Pittsburgh Ballet Theatre
- 20. Texas Ballet Theatre
- 21. Carolina Ballet
- 22. BalletMet
- 23. Ballet Austin
- 24. The Sarasota Ballet
- 25. Orlando Ballet
- 26. Oregon Ballet Theatre
- 27. Nevada Ballet Theatre
- 28. Dance Theatre of Harlem
- 29. Ballet Hispánico
- 30. Nashville Ballet
- 31. Richmond Ballet
- 32. Alonzo King LINES Ballet
- 33. Tulsa Ballet
- 34. Wonderbound

- 35. Oklahoma City Ballet
- 36. Louisville Ballet
- 37. American Repertory Ballet
- 38. Dallas Black Dance Theatre
- 39. Smuin Ballet
- 40. BalletX
- 41. Collage Dance Collective
- 42. Ballet Idaho
- 43. Sacramento Ballet
- 44. Eugene Ballet
- 45. Grand Rapids Ballet
- 46. Ballet Memphis
- 47. New Jersey Ballet Company
- 48. Ballet San Antonio
- 49. Alabama Ballet
- 50. Charlottesville Ballet

#### Companies with Revenues \$500,000-\$2,000,000 for FY23

The companies listed below reported annual revenues between \$500,000 and \$2,000,000 in fiscal year 2023. Revenues ranged from \$508,826 to \$1,901,817. Companies are listed in descending order.

- 51. American Midwest Ballet
- 52. Les Ballets Trockadero de Monte Carlo
- **53.** State Street Ballet

Dance

- 54. Fort Wayne Ballet
- **55.** South Carolina Ballet
- 56. Post:Ballet
- **57.** Saint Louis Ballet<sup>27</sup>
- 58. PHILADANCO!<sup>28</sup>
- 59. New Ballet
- 60. Indianapolis Ballet
- 61. Diablo Ballet
- 62. City Ballet of San Diego
- 63. Boulder Ballet
- 64. Ballet Tucson
- 65. Manassas Ballet Theatre
- 66. Jose Mateo Ballet Theatre
- 67. Ballet Virginia

- 68. Dance Alive National Ballet
- 69. Florida Ballet
- 70. Madison Ballet
- 71. Dance Aspen
- 72. Utah Metropolitan Ballet
- **73.** Peninsula Ballet Theatre
- 74. Ballet Des Moines
- 75. Ballet Arkansas
- 76. Ballet Theatre of Maryland
- 77. Canyon Concert Ballet
- 78. The Chattanooga Ballet
- 79. Ballet Palm Beach
- 80. Central West Ballet
- 81. San Diego Ballet
- 82. Oakland Ballet Company
- 83. Huntsville Ballet
- 84. Ballet 5:8
- 85. Ballet Pensacola

- 86. The Tallahassee Ballet
- 87. New Mexico Ballet Company
- 88. Connecticut Ballet
- 89. Eglevsky Ballet
- 90. Ballet Quad Cities
- 91. City Ballet of Boston
- 92. Ballethnic Dance Company
- 93. The Minnesota Ballet
- 94. Lexington Ballet Company
- 95. Anaheim Ballet
- 96. Ohio Contemporary Ballet
- 97. Ballet Co. Laboratory
- 98. Chamber Dance Project
- 99. Ballet Fantastique
- 100. The Georgia Ballet
- 101. Portland Ballet
- 102. Ballet Vero Beach
- 103. Winston Salem Festival Ballet

#### Companies with Revenues less than \$500,000 for FY23

The companies listed below reported annual revenues less than \$500,000 in fiscal year 2023. Revenues ranged from \$10,545 to \$481,522. Companies are listed in descending order.

- **104.** The Roxey Ballet Company
- 105. Dissonance Dance Theatre
- 106. Avant Chamber Ballet
- 107. James Sewell Ballet
- 108. Ballet Frontier
- 109. Mareck Dance
- 110. Ballet North Texas
- 111. Ballet Theatre of Lexington
- **112.** The Charleston Ballet
- **113.** Greensboro Ballet
- 114. Columbia Classical Ballet
- **115.** Sierra Nevada Ballet
- 116. Azara Ballet

Use of Dance Data Project® research must be credited

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117. Carolina Ballet Theatre118. New York Theatre Ballet

a professional company and school.

- 119. Atlantic City Ballet
- 120. Twin Cities Ballet
- 121. Gwinnett Ballet Theatre
- 122. Delta Festival Ballet
- 123. Fargo Moorhead Ballet
- **124.** United Ballet Theatre
- 125. Pegasus Contemporary Ballet
- 126. MorDance
- 127. Terpsicorps Theatre of Dance
- 128. Ballet Misha
- 129. Ballet Ariel
- 130. NWA Ballet Theatre
- 131. Ballet Minnesota
- 132. Ballet Hartford

29 ChamberDance (EIN 94-3291532) is a separate entity from Chamber Dance Project (EIN 13-4109515). 30 Armitage Gone! Dance closed in Spring 2022, but The Armitage Foundation has a 990 filed for FY23.

133. Luminario Ballet

- 134. Brandon Ballet
- 135. Magnum Opus Ballet
- 136. Ballet 314
- 137. East Coast Contemporary Ballet
- 138. Savannah Ballet Theatre
- 139. ballet22
- 140. New Chamber Ballet
- 141. Lemon Sponge Cake Contemporary Ballet
- 142. South Dakota Ballet
- 143. Catskill Ballet Theatre
- 144. ChamberDance<sup>29</sup>
- 145. Armitage Gone! Dance<sup>30</sup>
- 27 Saint Louis Ballet operates a separate for-profit school. Financial data is currently unavailable for their school, so their ranking only reflects the financial information for their professional performing company. This differs from many companies that operate both a professional company and school so, like PHILDANCO!, their ranking may appear lower than it otherwise would.
  28 PHILADANCO! operates a separate for-profit school. Financial data is currently unavailable for their school, so their ranking only

reflects the financial information for their professional performing company. This differs from many companies that operate both

- 35 -



## Section V: Analysis of Surpluses and Deficits FY2022 and FY2023

#### Surpluses and Deficits

For each company the Surplus Margin is calculated by subtracting each company's annual expenses from their annual revenue (<u>How to Assess Nonprofit Financial Performance</u>, page 3). DDP has also calculated the Net Margin Ratio ([revenue - expenses]/revenue; <u>Nonprofit Ratios: How to Use Them and What they</u> <u>Measure</u>). Both FY2022 and FY2023 Surplus Margins are examined in this section.

### FY 2022 Surpluses and Deficits

For FY22, among the 150 companies, 121 (80.6%) finished with a surplus, whereas 29 (19.3%) finished with a deficit. This data shows that the majority of companies ended the fiscal year with a positive financial outcome. The following companies are ordered by the size of this margin based on their reported 2022 fiscal year.

#### Largest 50 - FY 2022 Surpluses and Deficits

Within the **Largest 50**, 8 companies had deficits for FY22, and 42 had surpluses in FY 2022. The median surplus/deficit for the **Largest 50** in FY22 is \$1,240,521.

| Company Name                       | Surplus       | Net Margin<br>Ratio | Company Name               | Surplus     | Net Margin<br>Ratio |
|------------------------------------|---------------|---------------------|----------------------------|-------------|---------------------|
| Houston Ballet                     | \$16,987,814  | 34.49%              | Tulsa Ballet               | \$1,524,788 | 17.93%              |
| San Francisco Ballet               | \$10,197,418  | 16.02%              | Nevada Ballet Theatre      | \$1,446,759 | 22.60%              |
| Pacific Northwest Ballet           | \$10,095,70 8 | 25.99%              | Nashville Ballet           | \$1,352,971 | 16.05%              |
| Joffrey Ballet                     | \$7,405,841   | 25.84%              | Carolina Ballet            | \$1,308,906 | 17.23%              |
| Alvin Ailey American Dance Theater | \$6,958,194   | 14.09%              | BalletMet                  | \$1,172,135 | 15.14%              |
| Ballet Arizona                     | \$5,332,229   | 37.34%              | Sacramento Ballet          | \$987,415   | 26.92%              |
| The Washington Ballet              | \$4,575,084   | 24.87%              | Dance Theatre of Harlem    | \$955,622   | 13.36%              |
| Colorado Ballet                    | \$4,392,946   | 28.21%              | BalletX                    | \$879,486   | 22.15%              |
| Pittsburgh Ballet Theatre          | \$3,773,957   | 23.36%              | Charlotte Ballet           | \$873,784   | 9.87%               |
| Ballet West                        | \$3,615,568   | 21.07%              | Dallas Black Dance Theatre | \$856,612   | 17.77%              |
| Boston Ballet                      | \$3,166,859   | 8.53%               | Eugene Ballet              | \$796,900   | 22.22%              |
| Texas Ballet Theater               | \$2,846,945   | 26.67%              | Cincinnati Ballet          | \$640,914   | 5.07%               |

Companies with FY 2022 Surpluses:



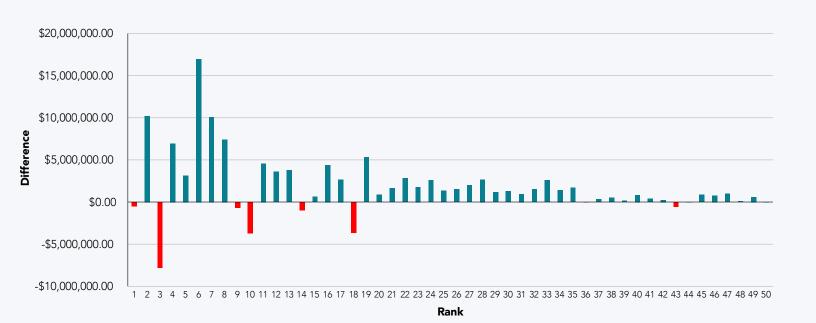
#### FY 2022 Surpluses continued...

| Company Name             | Surplus     | Net Margin<br>Ratio | Company Name              | Surplus   | Net Margin<br>Ratio |
|--------------------------|-------------|---------------------|---------------------------|-----------|---------------------|
| Kansas City Ballet       | \$2,698,907 | 21.06%              | Ballet Idaho              | \$621,153 | 20.92%              |
| Milwaukee Ballet         | \$2,697,853 | 28.52%              | American Repertory Ballet | \$534,830 | 11.42%              |
| Richmond Ballet          | \$2,610,156 | 32.09%              | Ballet Memphis            | \$395,594 | 9.30%               |
| The Sarasota Ballet      | \$2,592,243 | 25.89%              | Los Angeles Ballet        | \$353,623 | 7.84%               |
| Orlando Ballet           | \$1,997,158 | 22.67%              | Smuin Ballet              | \$261,068 | 6.76%               |
| Oregon Ballet Theatre    | \$1,790,606 | 19.03%              | L.A. Dance Project        | \$157,943 | 3.69%               |
| Oklahoma City Ballet     | \$1,701,502 | 25.94%              | The Alabama Ballet        | \$125,081 | 4.99%               |
| Ballet Austin            | \$1,650,341 | 17.26%              | Cleveland Ballet          | \$21,582  | 1.05%               |
| Alonzo King LINES Ballet | \$1,534,590 | 21.37%              | Grand Rapids Ballet       | \$6,581   | 0.20%               |

#### Companies with FY 2022 deficits:

| Company Name             | Deficit    | Net Margin Ratio | Company Name               | Deficit      | Net Margin Ratio |
|--------------------------|------------|------------------|----------------------------|--------------|------------------|
| Louisville Ballet        | -\$42,718  | -0.90%           | Atlanta Ballet             | -\$998,209   | -8.83%           |
| New York City Ballet     | -\$508,415 | -0.59%           | Ballet Hispánico           | -\$3,666,232 | -30.45%          |
| Collage Dance Collective | -\$607,232 | -21.08%          | Philadelphia Ballet        | -\$3,723,156 | -20.74%          |
| Miami City Ballet        | -\$718,879 | -3.62%           | American Ballet<br>Theatre | -\$7,789,570 | -63.17%          |

## "Largest 50" Surpluses and Deficits





## Next 50 - FY 2022 Surpluses and Deficits

Within the **Next 50**, 7 companies had deficits and 43 companies had a surplus in FY 2022. The median surplus/deficit within the **Next 50** for FY22 is \$147,205.

#### Companies with FY 2022 surpluses:

| Company Name                             | Surplus     | Net Margin Ratio | Company Name                   | Surplus   | Net Margin Ratio |
|--|-------------|------------------|--------------------------------|-----------|------------------|
| PHILADANCO!31                            | \$2,066,987 | 62.28%           | Ballet Magnificat!             | \$171,984 | 9.20%            |
| Indianapolis Ballet                      | \$1,719,876 | 55.45%           | Maine State Ballet             | \$165,380 | 13.35%           |
| Wonderbound                              | \$933,829   | 38.70%           | The Florida Ballet             | \$147,345 | 12.18%           |
| Mystic Ballet                            | \$718,785   | 43.18%           | Oakland Ballet Company         | \$147,066 | 14.33%           |
| José Mateo Ballet Theatre                | \$662,391   | 30.56%           | Ballet Theatre of Maryland     | \$139,730 | 13.04%           |
| Ballet Tucson                            | \$574,389   | 38.75%           | Chattanooga Ballet             | \$122,853 | 15.11%           |
| American Midwest Ballet                  | \$549,882   | 26.79%           | San Diego Ballet               | \$122,022 | 14.17%           |
| Fort Wayne Ballet                        | \$444,153   | 24.89%           | The Tallahassee Ballet         | \$119,805 | 11.62%           |
| Saint Louis Ballet <sup>32</sup>         | \$411,455   | 25.13%           | Arts Ballet Theatre of Florida | \$108,691 | 13.24%           |
| Les Ballets Trockadero de Monte<br>Carlo | \$400,188   | 23.52%           | Huntsville Ballet              | \$101,883 | 10.22%           |
| New Jersey Ballet Company                | \$338,266   | 17.85%           | City Ballet of San Diego       | \$76,446  | 6.90%            |
| Canyon Concert Ballet                    | \$335,105   | 28.93%           | Madison Ballet                 | \$72,109  | 4.51%            |
| Charlottesville Ballet                   | \$304,434   | 22.68%           | City Ballet of Boston          | \$72,005  | 7.58%            |
| Post:ballet                              | \$303,524   | 17.77%           | State Street Ballet            | \$31,870  | 1.80%            |
| Ballet Rhode Island                      | \$288,482   | 12.98%           | Golden State Ballet            | \$27,782  | 2.56%            |
| Ballet Fantastique                       | \$280,601   | 27.71%           | Eglevsky Ballet                | \$27,613  | 3.53%            |
| Terminus Modern Ballet Theatre           | \$271,387   | 24.26%           | Dance Alive National Ballet    | \$22,563  | 2.76%            |
| New Ballet                               | \$251,414   | 15.13%           | Diablo Ballet                  | \$23,685  | 2.08%            |
| Peninsula Ballet Theatre                 | \$231,503   | 17.59%           | Columbia City Ballet           | \$20,208  | 1.74%            |
| Brooklyn Ballet                          | \$224,186   | 17.34%           | Manassas Ballet Theatre        | \$11,719  | 1.05%            |
| The Minnesota Ballet                     | \$198,681   | 21.52%           | Ballet 5:8                     | \$9,775   | 0.85%            |
| Ballet Virginia                          | \$174,734   | 14.70%           |                                |           |                  |

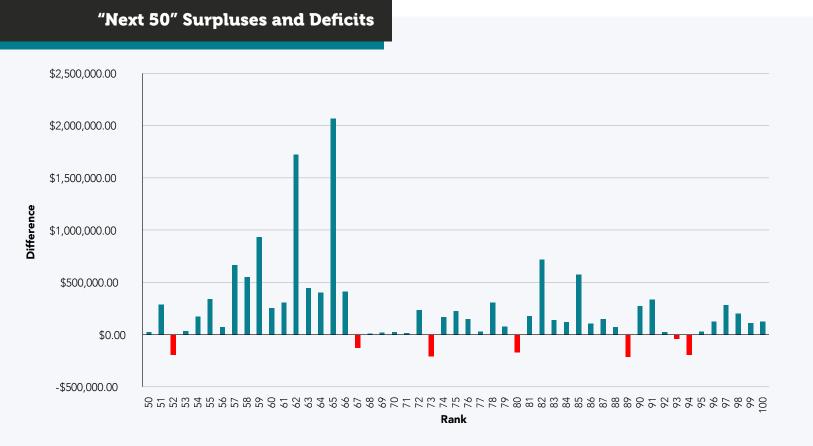
#### Companies with FY 2022 deficits:

| Company Name               | Deficit    | Net Margin Ratio | Company Name                   | Deficit    | Net Margin Ratio |
|----------------------------|------------|------------------|--------------------------------|------------|------------------|
| Utah Metropolitan Ballet   | -\$39,391  | -5.24%           | Ballet San Antonio             | -\$193,385 | -12.52%          |
| Boulder Ballet             | -\$128,422 | -12.31%          | Newport Contemporary<br>Ballet | -\$208,006 | -24.00%          |
| Ballet Des Moines          | -\$169,015 | -19.66%          | Rochester City Ballet          | -\$212,371 | -33.29%          |
| First State Ballet Theatre | -\$192,224 | -33.76%          |                                |            |                  |

<sup>31</sup> PHILADANCO! operates a separate for-profit school. Financial data is currently unavailable for their school, so their ranking only reflects the financial information for their professional performing company. This differs from many companies that operate both a professional company and school.

<sup>32</sup> Saint Louis Ballet operates a separate for-profit school. Financial data is currently unavailable for their school, so their ranking only reflects the financial information for their professional performing company. This differs from many companies that operate both a professional company and school.







## Additional 50 - FY 2022 Surpluses and Deficits

Within the **Additional 50**, 14 companies had deficits and 36 companies had surpluses in FY 2022. The median surplus/deficit within the **Additional 50** for FY22 is \$31,999.

Companies with FY 2022 surpluses:

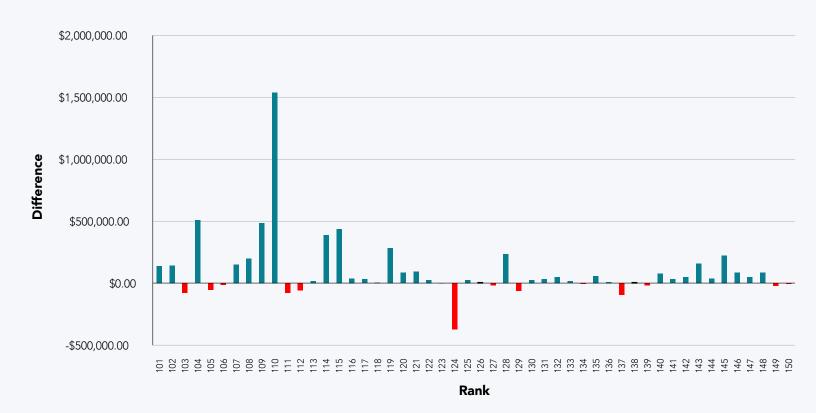
| Company Name                    | Surplus     | Net Margin Ratio | Company Name                       | Surplus  | Net Margin Ratio |
|---------------------------------|-------------|------------------|------------------------------------|----------|------------------|
| Moveius Contemporary Ballet     | \$1,539,605 | 72.35%           | Cuban Classical Ballet of<br>Miami | \$59,825 | 14.97%           |
| Ballet Pensacola                | \$507,627   | 44.05%           | Delta Festival Ballet              | \$50,261 | 13.98%           |
| Central West Ballet             | \$485,910   | 45.05%           | ARC Dance Company                  | \$48,950 | 12.22%           |
| Ballet Arkansas                 | \$436,379   | 43.92%           | Albany Berkshire Ballet            | \$46,739 | 14.40%           |
| Ballethnic Dance Company        | \$389,672   | 41.08%           | Sierra Nevada Ballet               | \$39,327 | 11.65%           |
| Dance Aspen                     | \$284,858   | 36.53%           | Chamber Dance Project              | \$39,060 | 6.57%            |
| The Roxey Ballet Company        | \$237,090   | 38.36%           | Ballet North Texas                 | \$32,080 | 8.18%            |
| Kentucky Ballet Theatre         | \$222,227   | 43.00%           | Anaheim Ballet                     | \$31,919 | 5.78%            |
| New Mexico Ballet Company       | \$198,906   | 24.40%           | Greensboro Ballet                  | \$31,909 | 9.35%            |
| Ajkun Ballet Theatre            | \$158,216   | 34.09%           | Mareck Dance                       | \$28,021 | 7.12%            |
| New Orleans Ballet Theatre      | \$151,773   | 19.71%           | Dissonance Dance Theatre           | \$27,993 | 6.44%            |
| American Contemporary<br>Ballet | \$142,287   | 17.76%           | Ballet Quad Cities                 | \$24,983 | 5.39%            |
| The Georgia Ballet              | \$137,807   | 16.86%           | James Sewell Ballet                | \$17,119 | 2.89%            |
| Connecticut Ballet              | \$96,415    | 17.49%           | The Charleston Ballet              | \$15,258 | 4.24%            |
| Ballet Frontier                 | \$87,469    | 23.38%           | The Rosin Box Project              | \$15,179 | 2.26%            |
| Carolina Ballet Theatre         | \$84,925    | 23.76%           | Texture Contemporary Ballet        | \$10,580 | 3.03%            |
| Portland Ballet                 | \$83,360    | 3.44%            | Ballet Vero Beach                  | \$7,214  | 1.84%            |
| Lexington Ballet Company        | \$76,414    | 19.21%           | Winston-Salem Festival Ballet      | \$7,107  | 1.40%            |



#### Companies with FY 2022 deficits:

| Company Name                         | Deficit   | Net Margin Ratio | Company Name                       | Deficit    | Net Margin Ratio |
|--------------------------------------|-----------|------------------|------------------------------------|------------|------------------|
| BalletCollective                     | -\$3,578  | -0.83%           | Ballet Palm Beach                  | -\$54,805  | -9.33%           |
| New York Dance Project               | -\$3,771  | -1.11%           | Syracuse City Ballet               | -\$56,978  | -10.95%          |
| United Ballet Theatre                | -\$4,666  | -1.93%           | Avant Chamber Ballet               | -\$62,150  | -19.77%          |
| Ohio Contemporary Ballet             | -\$13,348 | -2.13%           | Ballet Co. Laboratory              | -\$79,557  | -13.82%          |
| Dimensions Dance Theater<br>of Miami | -\$17,530 | -4.82%           | Marigny Opera Ballet               | -\$80,012  | -15.96%          |
| New York Theatre Ballet              | -\$19,470 | -6.43%           | Columbia Classical Ballet          | -\$97,055  | -40.26%          |
| Central Illinois Ballet              | -\$22,075 | -9.41%           | Armitage Gone! Dance <sup>33</sup> | -\$372,430 | -703.67%         |

# "Additional 50" Surpluses and Deficits



<sup>33</sup> Armitage Gone! Dance closed in Spring 2022, but The Armitage Foundation has a 990 filed for FY23.



# FY 2023 Surpluses and Deficits

For FY23, among the 147 companies with available FY 2023 returns, 70 (47.6%) finished with a surplus, whereas 77 (52.4%) finished in a deficit. This data indicates a nearly even split, though a marginally higher number of companies reported a deficit. The following companies are listed in descending order based on the size of their surplus/deficit based on their reported 2023 fiscal year.

## Companies with FY 2023 Surpluses of \$100,000 to \$8,000,000

| Company Name           | Surplus     | Net Margin Ratio | Company Name                             | Surplus   | Net Margin Ratio |
|------------------------|-------------|------------------|--|-----------|------------------|
| Milwaukee Ballet       | \$7,853,255 | 51.50%           | Les Ballets Trockadero De<br>Monte Carlo | \$306,639 | 16.46%           |
| Wonderbound            | \$3,749,825 | 66.13%           | South Carolina Ballet                    | \$293,905 | 17.10%           |
| Ballet West            | \$3,354,419 | 17.35%           | Fort Wayne Ballet                        | \$292,785 | 16.97%           |
| Ballet Arizona         | \$2,914,273 | 22.91%           | Ballet Austin                            | \$275,834 | 2.92%            |
| Colorado Ballet        | \$2,597,902 | 16.57%           | Dance Alive National Ballet              | \$275,117 | 21.79%           |
| Philadelphia Ballet    | \$2,332,695 | 10.88%           | New Mexico Ballet Company                | \$272,068 | 30.89%           |
| BalletMet              | \$1,449,820 | 15.06%           | Ballet Idaho                             | \$264,732 | 8.22%            |
| Nevada Ballet Theatre  | \$1,376,153 | 17.56%           | BalletX                                  | \$245,352 | 6.52%            |
| Orlando Ballet         | \$1,065,027 | 11.80%           | Ballet Quad Cities                       | \$237,708 | 31.57%           |
| Carolina Ballet        | \$898,054   | 9.30%            | Ballet Tucson                            | \$225,667 | 16.90%           |
| Cleveland Ballet       | \$896,399   | 31.99%           | Ballet San Antonio                       | \$194,118 | 8.64%            |
| Cincinnati Ballet      | \$760,928   | 5.46%            | Diablo Ballet                            | \$188,461 | 13.69%           |
| Texas Ballet Theatre   | \$707,072   | 7.21%            | Lexington Ballet                         | \$174,643 | 26.17%           |
| Miami City Ballet      | \$597,350   | 2.50%            | Joffrey Ballet                           | \$170,182 | 0.64%            |
| Kansas City Ballet     | \$519,271   | 4.50%            | Boulder Ballet                           | \$165,895 | 12.34%           |
| Dance Aspen            | \$460,506   | 39.85%           | American Midwest Ballet                  | \$142,211 | 7.48%            |
| Charlottesville Ballet | \$460,063   | 22.45%           | Azara Ballet                             | \$153,103 | 49.48%           |
| Ballet Arkansas        | \$377,563   | 35.56%           | Houston Ballet                           | \$135,201 | 0.35%            |

### Companies with FY 2023 Surpluses of \$0 to \$100,000

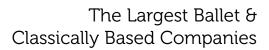
| Company Name             | Surplus  | Net Margin Ratio | Company Name             | Surplus  | Net Margin Ratio |
|--------------------------|----------|------------------|--------------------------|----------|------------------|
| Ballethnic Dance Company | \$68,088 | 9.89%            | Florida Ballet           | \$21,044 | 1.67%            |
| New Ballet School        | \$66,958 | 4.28%            | Portland Ballet          | \$19,951 | 3.44%            |
| The Chattanooga Ballet   | \$64,816 | 6.39%            | Ballet Vero Beach        | \$19,271 | 3.65%            |
| State Street Ballet      | \$64,759 | 3.50%            | Dissonance Dance Theatre | \$18,870 | 3.96%            |
| The Sarasota Ballet      | \$62,770 | 0.69%            | Ballet 314               | \$17,441 | 17.02%           |
| Anaheim Ballet           | \$42,236 | 6.34%            | NWA Ballet Theatre       | \$17,408 | 12.66%           |



| Chamber Dance Project                    | \$40,659 | 6.68%  | Magnum Opus Ballet             | \$15,803 | 15.32% |
|--|----------|--------|--------------------------------|----------|--------|
| Utah Metropolitan Ballet                 | \$40,237 | 3.54%  | MorDance                       | \$14,922 | 7.73%  |
| Post:Ballet                              | \$39,888 | 2.42%  | Savannah Ballet Theatre        | \$13,257 | 13.69% |
| Manassas Ballet Theatre                  | \$38,638 | 2.99%  | New Jersey Ballet              | \$11,662 | 0.51%  |
| Ohio Contemporary Ballet                 | \$37,153 | 5.62%  | ballet22                       | \$10,816 | 11.33% |
| Ballet Theatre of Lexington              | \$36,173 | 9.62%  | Carolina Ballet Theatre        | \$5,699  | 1.90%  |
| Canyon Concert Ballet                    | \$36,007 | 3.51%  | Ballet Theatre of Maryland     | \$5,051  | 0.48%  |
| Ballet Misha                             | \$35,736 | 24.22% | Gwinnett Ballet Theatre        | \$4,481  | 1.62%  |
| Twin Cities Ballet                       | \$26,900 | 9.42%  | East Coast Contemporary Ballet | \$3,079  | 3.17%  |
| Ballet Frontier                          | \$25,747 | 6.03%  | South Dakota Ballet            | \$858    | 1.46%  |
| Lemon Sponge Cake<br>Contemporary Ballet | \$24,223 | 33.25% | Brandon Ballet                 | \$693    | 0.58%  |

# Companies with FY 2023 Deficits of \$0 to -\$100,000

| Company Name                     | Deficit    | Net Margin Ratio | Company Name                 | Deficit    | Net Margin Ratio |
|----------------------------------|------------|------------------|------------------------------|------------|------------------|
| United Ballet Theatre            | (\$62)     | -0.03%           | Sierra Nevada Ballet         | (\$32,777) | -10.38%          |
| San Diego Ballet                 | (\$387)    | -0.04%           | Avant Chamber Ballet         | (\$38,263) | -8.20%           |
| Charleston Ballet                | (\$823)    | -0.23%           | Terpsicorps Theatre of Dance | (\$42,644) | -25.99%          |
| Ballet North Texas               | (\$3,874)  | -0.98%           | Ballet Minnesota             | (\$44,391) | -32.39%          |
| Tampa City Ballet                | (\$6,134)  | -2.64%           | New York Theatre Ballet      | (\$44,940) | -15.52%          |
| Greensboro Ballet                | (\$6,153)  | -1.80%           | Ballet Ariel                 | (\$45,871) | -33.32%          |
| Winston Salem Festival<br>Ballet | (\$9,850)  | -1.94%           | Missouri Contemporary Ballet | (\$46,707) | -11.37%          |
| Catskill Ballet Theatre          | (\$10,374) | -56.87%          | Peninsula Ballet Theatre     | (\$48,728) | -4.40%           |
| Chamber Dance Project            | (\$11,605) | -106.80%         | Ballet Palm Beach            | (\$51,954) | -5.15%           |
| Saint Louis Ballet               | (\$13,496) | -0.82%           | Connecticut Ballet           | (\$56,311) | -6.88%           |
| Pegasus Contemporary<br>Ballet   | (\$15,476) | -7.97%           | Huntsville Ballet            | (\$58,365) | -6.12%           |
| Ballet Virginia                  | (\$15,794) | -1.25%           | Richmond Ballet              | (\$61,390) | -0.99%           |
| New Chamber Ballet               | (\$18,908) | -21.09%          | The Roxey Ballet Company     | (\$63,570) | -13.20%          |
| Ballet Des Moines                | (\$21,445) | -1.96%           | Ballet Pensacola             | (\$68,077) | -7.50%           |
| Atlantic City Ballet             | (\$23,040) | -7.99%           | American Repertory Ballet    | (\$71,807) | -1.57%           |
| City Ballet of San Diego         | (\$24,002) | -1.75%           | Luminario Ballet             | (\$77,387) | -63.40%          |
| Fargo Moorhead Ballet            | (\$24,806) | -10.08%          | Ballet Co Laboratory         | (\$80,705) | -12.28%          |
| Ballet Hartford                  | (\$25,068) | -19.11%          | Eglevsky Ballet              | (\$87,164) | -10.92%          |
| Delta Festival Ballet            | (\$26,118) | -9.76%           | Columbia Classical Ballet    | (\$92,916) | -28.88%          |
| Boston Ballet                    | (\$27,219) | -0.07%           | Louisville Ballet            | (\$96,094) | -1.90%           |





Dance

| Company Name               | Deficit    | Net Margin<br>Ratio | Company Name                          | Deficit       | Net Margin<br>Ratio |
|----------------------------|------------|---------------------|---------------------------------------|---------------|---------------------|
| Central West Ballet        | -\$101,485 | -10.40%             | Oklahoma City Ballet                  | -\$483,266    | -9.31%              |
| James Sewell Ballet        | -\$132,962 | -29.66%             | Oregon Ballet Theatre                 | -\$500,148    | -6.19%              |
| The Minnesota Ballet       | -\$139,323 | -20.43%             | Smuin Ballet                          | -\$504,676    | -13.39%             |
| The Tallahassee Ballet     | -\$143,266 | -16.07%             | Grand Rapids Ballet                   | -\$589,818    | -21.12%             |
| José Mateo Ballet Theatre  | -\$155,712 | -12.16%             | Alonzo King LINES Ballet              | -\$791,679    | -13.09%             |
| Dance Theatre of Harlem    | -\$168,938 | -2.25%              | Collage Dance Collective              | -\$878,534    | -26.28%             |
| Oakland Ballet Company     | -\$170,377 | -17.65%             | Sacramento Ballet                     | -\$913,078    | -29.28%             |
| Armitage Gone! Dance       | -\$183,501 | -1740.17%           | San Francisco Ballet                  | -\$1,001,845  | -1.68%              |
| Ballet 5:8                 | -\$187,679 | -19.98%             | Tulsa Ballet                          | -\$1,423,205  | -24.38%             |
| The Georgia Ballet         | -\$200,202 | -34.04%             | The Washington Ballet                 | -\$1,744,855  | -12.28%             |
| Alabama Ballet             | -\$201,728 | -9.17%              | Ballet Memphis                        | -\$1,773,962  | -66.64%             |
| Indianapolis Ballet        | -\$228,252 | -14.62%             | Nashville Ballet                      | -\$1,862,630  | -28.54%             |
| City Ballet of Boston      | -\$260,959 | -36.50%             | Atlanta Ballet                        | -\$2,058,670  | -19.50%             |
| PHILADANCO!34              | -\$280,638 | -17.62%             | Pittsburgh Ballet Theatre             | -\$2,417,938  | -23.09%             |
| Charlotte Ballet           | -\$285,458 | -2.45%              | Ballet Hispánico                      | -\$3,232,561  | -48.50%             |
| Eugene Ballet              | -\$318,598 | -10.57%             | Pacific Northwest Ballet              | -\$4,472,156  | -17.55%             |
| Ballet Fantastique         | -\$322,629 | -53.14%             | Alvin Ailey American Dance<br>Theater | -\$11,112,474 | -29.91%             |
| Dallas Black Dance Theatre | -\$347,949 | -7.91%              | New York City Ballet                  | -\$16,853,697 | -21.77%             |
| Madison Ballet             | -\$373,136 | -32.22%             |                                       |               |                     |

### Surpluses and Deficits Over Time

Below is the FY22 **Largest 50** and their corresponding surpluses and/or deficits for FY19, FY20, FY21, and FY22. Deficits are highlighted in red while surpluses are shaded in green.

Note: New York City Ballet, the largest company by both revenue and expenditures, finished with a deficit in fiscal years 2019-2022

| Ballet Company               | FY19 Surplus/<br>Deficit | FY20 Surplus/<br>Deficit | FY21 Surplus/<br>Deficit | FY22 Surplus/<br>Deficit |
|------------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
| New York City Ballet         | -\$602,372               | -\$16,014,671            | -\$5,443,586             | -\$508,415               |
| School of American<br>Ballet | -\$1,091,857             | -\$2,159,425             | \$4,984,454              | -\$1,778,815             |
| NYCB + SAB                   | -\$1,694,229             | -\$18,174,096            | -\$459,132               | -\$2,287,230             |
| San Francisco Ballet         | -\$3,665,595             | -\$8,824,521             | -\$6,523,403             | \$10,197,418             |

34 PHILADANCO! operates a separate for-profit school. Financial data is currently unavailable for their school, so their ranking only reflects the financial information for their professional performing company. This differs from many companies that operate both a professional company and school.



| Ballet Company                        | FY19 Surplus/<br>Deficit | FY20 Surplus/<br>Deficit | FY21 Surplus/<br>Deficit | FY22 Surplus/<br>Deficit |
|---------------------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
| American Ballet Theatre               | -\$1,849,783             | -\$1,708,173             | \$26,749,258             | -\$7,789,570             |
| Alvin Ailey American<br>Dance Theater | \$3,249,439              | -\$2,497,808             | \$29,192,938             | \$6,958,194              |
| Boston Ballet                         | -\$3,382,745             | \$12,871,752             | \$8,120,625              | \$3,166,859              |
| Houston Ballet                        | -\$1,906,646             | \$806,240                | \$20,223,793             | \$16,987,814             |
| Pacific Northwest Ballet              | -\$1,366,923             | -\$285,152               | -\$1,967,073             | \$10,095,708             |
| Joffrey Ballet                        | -\$1,437,695             | \$5,818,867              | \$1,928,523              | \$7,405,841              |
| Miami City Ballet                     | \$2,140,909              | \$3,980,013              | \$3,752,949              | -\$718,879               |
| Philadelphia Ballet                   | \$164,705                | -\$917,640               | \$9,822,266              | -\$3,723,156             |
| The Washington Ballet                 | -\$98,888                | \$844,880                | \$490,985                | \$4,575,084              |
| Ballet West                           | \$160,876                | -\$888,128               | \$4,658,734              | \$3,615,568              |
| Pittsburgh Ballet Theatre             | \$407,522                | -\$1,134,017             | \$1,512,079              | \$3,773,957              |
| Atlanta Ballet                        | -\$2,942,192             | \$1,841,263              | \$1,438,823              | -\$998,209               |
| Cincinnati Ballet                     | \$13,940,263             | \$5,635,547              | \$4,071,176              | \$640,914                |
| Colorado Ballet                       | \$1,126,230              | \$414,406                | \$2,027,338              | \$4,392,946              |
| Kansas City Ballet                    | \$4,007,426              | -\$1,235,140             | \$3,872,394              | \$2,698,907              |
| Ballet Hispánico                      | \$519,385                | \$2,368,418              | \$15,844,907             | -\$3,666,232             |
| Ballet Arizona                        | -\$1,410,583             | \$822,888                | \$476,303                | \$5,332,229              |
| Charlotte Ballet                      | -\$375,270               | -\$173,061               | \$434,420                | \$873,784                |
| Ballet Austin                         | -\$194,120               | -\$811,122               | \$2,973,220              | \$1,650,341              |
| Texas Ballet Theater                  | \$1,379,492              | \$4,549,587              | \$2,526,501              | \$2,846,945              |
| Oregon Ballet Theatre                 | -\$9,170                 | \$501,545                | \$655,087                | \$1,790,606              |
| The Sarasota Ballet                   | -\$739,212               | \$529,839                | \$3,733,203              | \$2,592,243              |
| Nashville Ballet                      | -\$1,212,672             | \$103,943                | \$232,093                | \$1,352,971              |
| Tulsa Ballet                          | -\$177,777               | -\$1,165,587             | -\$138,202               | \$1,524,788              |
| Orlando Ballet                        | \$4,606,186              | \$575,149                | \$397,813                | \$1,997,158              |
| Milwaukee Ballet                      | \$6,924,443              | -\$265,487               | \$4,813,243              | \$2,697,853              |
| BalletMet                             | \$412,615                | \$39,380                 | \$1,027,244              | \$1,172,135              |
| Carolina Ballet                       | -\$838,273               | -\$698,613               | -\$148,128               | \$1,308,906              |
| Dance Theatre of Harlem               | -\$86,655                | \$1,534,051              | \$14,785,524             | \$955,622                |
| Alonzo King LINES Ballet              | -\$977,924               | -\$73,741                | \$5,845,171              | \$1,534,590              |
| Richmond Ballet                       | \$860,049                | \$1,112,838              | \$1,656,192              | \$2,610,156              |
| Nevada Ballet Theatre                 | -\$468,722               | \$541,683                | \$373,319                | \$1,446,759              |
| Oklahoma City Ballet                  | -\$187,354               | -\$251,223               | \$65,063                 | \$1,701,502              |



| Ballet Company                | FY19 Surplus/<br>Deficit | FY20 Surplus/<br>Deficit | FY21 Surplus/<br>Deficit | FY22 Surplus/<br>Deficit |
|-------------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
| Louisville Ballet             | -\$637,292               | -\$573,484               | -\$25,557                | -\$42,718                |
| Los Angeles Ballet            | \$257,622                | \$170,235                | \$679,282                | \$353,623                |
| American Repertory Ballet     | \$38,905                 | -\$105,781               | \$512,708                | \$534,830                |
| L.A. Dance Project            | -\$42,768                | \$157,027                | \$1,189,696              | \$157,943                |
| Dallas Black Dance<br>Theatre | \$263,505                | \$471,404                | \$1,766,997              | \$856,612                |
| Ballet Memphis                | -\$1,243,601             | -\$1,584,185             | -\$591,987               | \$395,594                |
| Smuin Ballet                  | \$839,796                | \$780,444                | \$1,007,035              | \$261,068                |
| Collage Dance Collective      | \$1,993,958              | \$5,089,220              | \$3,096,853              | -\$607,232               |
| Grand Rapids Ballet           | -\$373,393               | -\$784,638               | \$144,722                | \$6,581                  |
| BalletX                       | \$164,612                | -\$228,497               | \$611,621                | \$879,486                |
| Eugene Ballet                 | \$16,003                 | \$130,700                | \$1,625,466              | \$796,900                |
| Sacramento Ballet             | -\$242,420               | -\$81,131                | \$433,476                | \$987,415                |
| The Alabama Ballet            | \$1,218,088              | \$55,342                 | -\$104,354               | \$125,081                |
| Ballet Idaho                  | \$242,469                | \$258,368                | -\$111,133               | \$621,153                |
| Cleveland Ballet              | \$13,477                 | \$45,591                 | \$73,067                 | \$21,582                 |



# Section VI: Ranking Based on Number of Dancers

Company size by roster of dancers further informs the scale at which different companies operate, providing deeper insight into their financials, and how companies with similar financial support choose to focus their budgeting and available resources. Included in this metric are: main company members, apprentices, trainees, and second company dancers.

DDP utilized the **Largest 50** companies (based on FY22 expenditures) to rank companies from the greatest number of dancers to the least. Number of dancers are counted as of July 2024.

The number of dancers within these companies ranges from 9 to 104. The median number of dancers is 40.5.

- Within the **Largest 10** (based on number of dancers), the roster of these companies ranges from 55 to 104. The median number of dancers is 61.
- Within the **Largest 25** (based on the number of dancers), the number of dancers ranges from 41 to 104. The median number of dancers is 52.
- In the **Lower 25** (based on the number of dancers), the number of dancers ranges from 9 to 40. The median number of dancers is 24.

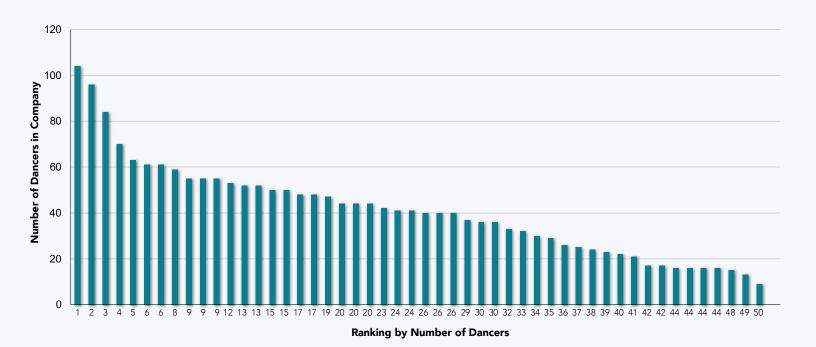
| Company                            | Ranking by Number<br>of Dancers | FY22 Expenditure<br>Ranking |
|------------------------------------|---------------------------------|-----------------------------|
| American Ballet Theatre            | 1                               | 3                           |
| New York City Ballet               | 2                               | 1                           |
| San Francisco Ballet               | 3                               | 2                           |
| Boston Ballet                      | 4                               | 5                           |
| Oklahoma City Ballet               | 5                               | 35                          |
| Houston Ballet                     | 6 (tied)                        | 6                           |
| Louisville Ballet                  | 6 (tied)                        | 36                          |
| Nashville Ballet                   | 8                               | 25                          |
| Philadelphia Ballet                | 9 (tied)                        | 10                          |
| Atlanta Ballet                     | 9 (tied)                        | 14                          |
| Tulsa Ballet                       | 9 (tied)                        | 26                          |
| The Sarasota Ballet                | 12                              | 24                          |
| Ballet West                        | 13 (tied)                       | 12                          |
| Kansas City Ballet                 | 13 (tied)                       | 17                          |
| Ballet Arizona                     | 15 (tied)                       | 19                          |
| Carolina Ballet                    | 15 (tied)                       | 30                          |
| Alvin Ailey American Dance Theater | 17 (tied)                       | 4                           |



| Sacramento Ballet          | 17 (tied) | 47 |
|----------------------------|-----------|----|
| Oregon Ballet Theatre      | 19        | 23 |
| Pacific Northwest Ballet   | 20 (tied) | 7  |
| Miami City Ballet          | 20 (tied) | 9  |
| Milwaukee Ballet           | 20 (tied) | 28 |
| Joffrey Ballet             | 23        | 8  |
| Ballet Austin              | 24 (tied) | 21 |
| Orlando Ballet             | 24 (tied) | 27 |
| Colorado Ballet            | 26 (tied) | 16 |
| Nevada Ballet Theatre      | 26 (tied) | 34 |
| Alabama Ballet             | 26 (tied) | 48 |
| The Washington Ballet      | 29        | 11 |
| Cincinnati Ballet          | 30 (tied) | 15 |
| Richmond Ballet            | 30 (tied) | 33 |
| BalletMet                  | 32        | 29 |
| Texas Ballet Theater       | 33        | 22 |
| Cleveland Ballet           | 34        | 50 |
| Grand Rapids Ballet        | 35        | 44 |
| Pittsburgh Ballet Theatre  | 36        | 13 |
| Los Angeles Ballet         | 37        | 37 |
| Eugene Ballet              | 38        | 46 |
| Ballet Idaho               | 39        | 49 |
| American Repertory Ballet  | 40        | 38 |
| Charlotte Ballet           | 41        | 20 |
| Dallas Black Dance Theatre | 42 (tied) | 40 |
| Ballet Memphis             | 42 (tied) | 41 |
| Ballet Hispánico           | 44 (tied) | 18 |
| Dance Theatre of Harlem    | 44 (tied) | 31 |
| Smuin Ballet               | 44 (tied) | 42 |
| Collage Dance Collective   | 44 (tied) | 43 |
| BalletX                    | 48        | 45 |
| Alonzo King LINES Ballet   | 49        | 32 |
| L.A. Dance Project         | 50        | 39 |



**Company Ranking by Number of Dancers - Largest 50** 



# Section VII: FY22 Expenditures vs. Revenue vs. Size

The following table includes comparisons between FY22 ranking by expenditures and revenue, and by the number of dancers in each company. Companies are ordered based on their FY22 ranking by expenditures.

| Company                            | FY22 Ranking by<br>Expenditures | FY22 Ranking by<br>Revenue | Ranking by<br>Number of Dancers |
|------------------------------------|---------------------------------|----------------------------|---------------------------------|
| New York City Ballet               | 1                               | 1                          | 2                               |
| San Francisco Ballet               | 2                               | 2                          | 3                               |
| American Ballet Theatre            | 3                               | 6                          | 1                               |
| Alvin Ailey American Dance Theater | 4                               | 3                          | 17 (tied)                       |
| Boston Ballet                      | 5                               | 7                          | 4                               |
| Houston Ballet                     | 6                               | 4                          | 6 (tied)                        |



| Company                   | FY22 Ranking by<br>Expenditures | FY22 Ranking by<br>Revenue | Ranking by<br>Number of Dancers |
|---------------------------|---------------------------------|----------------------------|---------------------------------|
| Pacific Northwest Ballet  | 7                               | 5                          | 20 (tied)                       |
| Joffrey Ballet            | 8                               | 8                          | 23                              |
| Miami City Ballet         | 9                               | 9                          | 20 (tied)                       |
| Philadelphia Ballet       | 10                              | 17                         | 9 (tied)                        |
| The Washington Ballet     | 11                              | 10                         | 29                              |
| Ballet West               | 12                              | 11                         | 13 (tied)                       |
| Pittsburgh Ballet Theatre | 13                              | 12                         | 36                              |
| Atlanta Ballet            | 14                              | 18                         | 9 (tied)                        |
| Cincinnati Ballet         | 15                              | 16                         | 30 (tied)                       |
| Colorado Ballet           | 16                              | 13                         | 26 (tied)                       |
| Kansas City Ballet        | 17                              | 15                         | 13 (tied)                       |
| Ballet Hispánico          | 18                              | 35                         | 44 (tied)                       |
| Ballet Arizona            | 19                              | 14                         | 15 (tied)                       |
| Charlotte Ballet          | 20                              | 24                         | 41                              |
| Ballet Austin             | 21                              | 21                         | 24 (tied)                       |
| Texas Ballet Theater      | 22                              | 19                         | 33                              |
| Oregon Ballet Theatre     | 23                              | 23                         | 19                              |
| The Sarasota Ballet       | 24                              | 20                         | 12                              |
| Nashville Ballet          | 25                              | 27                         | 8                               |
| Tulsa Ballet              | 26                              | 26                         | 9 (tied)                        |
| Orlando Ballet            | 27                              | 25                         | 24 (tied)                       |
| Milwaukee Ballet          | 28                              | 22                         | 20 (tied)                       |
| BalletMet                 | 29                              | 29                         | 32                              |
| Carolina Ballet           | 30                              | 30                         | 15 (tied)                       |
| Dance Theatre of Harlem   | 31                              | 32                         | 44 (tied)                       |
| Alonzo King LINES Ballet  | 32                              | 31                         | 49                              |
| Richmond Ballet           | 33                              | 28                         | 30 (tied)                       |
| Nevada Ballet Theatre     | 34                              | 34                         | 26 (tied)                       |
| Oklahoma City Ballet      | 35                              | 33                         | 5                               |
| Louisville Ballet         | 36                              | 37                         | 6 (tied)                        |
| Los Angeles Ballet        | 37                              | 39                         | 37                              |
| American Repertory Ballet | 38                              | 38                         | 40                              |
| L.A. Dance Project        | 39                              | 40                         | 50                              |



| Company                    | FY22 Ranking by<br>Expenditures | FY22 Ranking by<br>Revenue | Ranking by<br>Number of Dancers |
|----------------------------|---------------------------------|----------------------------|---------------------------------|
| Dallas Black Dance Theatre | 40                              | 36                         | 42 (tied)                       |
| Ballet Memphis             | 41                              | 41                         | 42 (tied)                       |
| Smuin Ballet               | 42                              | 43                         | 44 (tied)                       |
| Collage Dance Collective   | 43                              | 50                         | 44 (tied)                       |
| Grand Rapids Ballet        | 44                              | 47                         | 35                              |
| BalletX                    | 45                              | 42                         | 48                              |
| Eugene Ballet              | 46                              | 45                         | 38                              |
| Sacramento Ballet          | 47                              | 44                         | 17 (tied)                       |
| The Alabama Ballet         | 48                              | 51                         | 26 (tied)                       |
| Ballet Idaho               | 49                              | 49                         | 39                              |
| Cleveland Ballet           | 50                              | 57                         | 34                              |



# Section VIII: Operational Definitions, Methodology, and Limitations

## **Operational Definitions**

#### **Ballet Company**

For this study, DDP defines "ballet company" as an organization that has roots in classical ballet and is a professional performing company. DDP also considers factors such as if the organization teaches pointework at an affiliated school, and if a company commissions choreography that its peer companies perform.

New York City Ballet, Saint Louis Ballet, and PHILADANCO! consider their affiliated school separate from their company. Their total functional expenses (and attendant ranking for the latter two) would list as higher if their school were included.

Alvin Ailey American Dance Theater, Dallas Black Dance Theatre, L.A. Dance Project, and PHILADANCO! are also ranked in **The Largest U.S. Contemporary and Modern Dance Companies** report as they fit into both categories. DDP also takes into consideration how a company defines itself. Per their request, Hubbard Street Dance Chicago has been excluded from this study since 2022, instead, HSDC is ranked only in DDP's Modern & Contemporary report.

DDP remains open-minded with the definition of "ballet" as we recognize the art form is constantly evolving.

#### Calendar Year vs. Fiscal Year

The calendar year is the one-year period between January 1 and December 31. A fiscal year can align with the calendar year, or may begin and end at any point during the year, but must be 12 months in length (e.g., July 1 to June 30; <u>Investopedia</u>). A listing of company fiscal year start and end dates is outlined in **Appendix E**.

990 forms display the starting date of the tax year in the top right corner of the filing. For example, 990 forms for the fiscal year ending 2023 may have "2022" listed in the top right corner.

#### **Expenditures and Revenue**

Expenditures is the company's total expenses for a given fiscal year. Revenue includes the company's revenue from activities, such as fees for service or from the sale of goods (e.g., ticket sales).

#### Surplus Margins, Surpluses, and Deficits

The Surplus Margin is calculated by subtracting fiscal expenses from fiscal revenue (Revenue - Expenses = Surplus Margin) (<u>How to Assess Nonprofit Financial Performance</u>). DDP has also calculated the <u>Net Margin Ratio</u> ([revenue - expenses]/revenue; Nonprofit Ratios: How to Use Them and What they



Measure). Both FY2022 and FY2023 Surplus Margins are examined in this section. A positive Surplus Margin, or a Surplus indicates that the organization has extra funds at the end of the fiscal year to reinvest into the organization's mission. A negative Surplus Margin, indicates that the organization finished the fiscal year in a Deficit, and continued deficits may indicate an organization's poor financial management (Warren Averett). While the goal of a nonprofit organization is not to generate revenue, a Surplus can help organizations to fulfill their organizational mission and goals, and best serve their communities.

#### Number of Dancers in Companies

The number of dancers in a dance company was defined as the number of main company dancers, including but not limited to principals, soloists, corps de ballet members, artists, apprentices, trainees, aspirants, and second company members. Students, character artists, dancers denoted as "on leave", and emeritus dancers were excluded.

### Methodology

DDP primarily uses proprietary software to extract information from E-filed Form 990s available publicly by the Internal Revenue Service (IRS). Third-party databases (e.g. ProPublica) of Form 990 data were also used, gathered by the software or manually by DDP's research team.<sup>35</sup> To ensure accuracy and prevent errors in reporting, following initial data collection, data was manually verified by the DDP research team. While ballet companies, the IRS, and DDP each take every measure to avoid human error, DDP acknowledges the possibility of such error appearing in data obtained from organizations IRS Form 990s.

Additionally, DDP reached out via email asking companies to provide their FY 2022 and 2023 990 filings per <u>IRS regulations</u> to gather the most recent information as possible. Companies were sent reminders and follow up emails at least twice. When DDP was unable to find an email for a specific administrative staff member responsible (by title), for financial reporting or budgeting, DDP scoured websites and attempted to contact multiple potentially responsible staff.

Data from the 990s sent to DDP by companies was manually collected. There were a few companies who simply did not respond despite repeated attempts to reach them via email, phone or fax. DDP will be maintaining a list of these companies (as well as documenting outreach efforts) and may alert the IRS of failure to comply with federal regulations designed to foster transparency.

Financial transparency is vital to the health of the dance industry and sharing of annual tax returns is a key step towards this (see DDP's President and Founder's <u>Op-Ed in Dance Magazine</u>). DDP extends our gratitude to the following companies who responded to our request and commends them for their commitment to creating a financially transparent dance industry. We additionally want to thank the companies, particularly those not previously ranked, that reached out to DDP to be included in this research:

<sup>35 990</sup> forms display the starting date of the tax year in the top right corner of the filing. For example, 990 forms for the fiscal year ending 2023 may have "2022" listed in the top right corner.



ARC Dance Alabama Ballet Alvin Ailey American Ballet Theatre American Midwest Ballet American Repertory Ballet Anaheim Ballet Armitage Gone! Dance <sup>36</sup> Arts Ballet Theatre of Florida Asian American Ballet Project<sup>37</sup> Arts Ballet Theatre of Florida Asian American Ballet Project Atlanta Ballet Avant Chamber Ballet Ballet 314 Ballet 5:8 **Ballet** Ariel Ballet Arizona Ballet Arkansas **Ballet** Austin Ballet Co. LaboratoryBallet Collective **Ballet Des Moines Ballet Fantastique Ballet Frontier Ballet Hartford** Ballet Hispanico Ballet Idaho Ballet INitiative<sup>38</sup> Ballet Magnificat! **Ballet Memphis** Ballet Rhode Island Ballet San Antonio Ballet Theatre of Maryland Ballet Tucson Ballet Vero Beach Ballet West Ballethnic **BalletMet** BalletX **Boston Ballet** 

Boulder Ballet Brooklyn Ballet Canyon Concert Ballet Charlotte Ballet Charlottesville Ballet Chattanooga Ballet Cincinnati Ballet City Ballet of Boston City Ballet of San Diego Cleveland Ballet Collage Dance Collective Colorado Ballet Confluence Ballet Co. Dallas Black Dance Theatre Dance Alive National Ballet Dance Aspen Dance Lumiere Dance Theatre of Harlem Deos Contemporary Ballet <sup>39</sup> Diablo Ballet Dissonance Dance Theatre Eugene Ballet Fort Wayne Ballet Golden State Ballet Grand Rapids Ballet Gwinnett Ballet Theatre Hollywood Ballet Houston Ballet Indianapolis Ballet International American Ballet <sup>40</sup> James Sewell Ballet Joffrey Ballet Kansas City Ballet L.A. Dance Project Los Angeles Ballet Louisville Ballet Luminario Ballet Madison Ballet Maine State Ballet Manassas Ballet Theatre

### The Largest Ballet & Classically Based Companies

Miami City Ballet Milwaukee Ballet MorDance Nashville Ballet New Ballet New Chamber Ballet New Jersey Ballet Company New Orleans Ballet Theatre New York City Ballet New York Theatre Ballet Newport Contemporary Ballet Oakland Ballet Company Ohio Contemporary Ballet Oklahoma City Ballet Oregon Ballet Theatre Orlando Ballet Pacific Northwest Ballet Paradosi Ballet Pegasus Contemporary Ballet Philadelphia Ballet Pittsburgh Ballet Theatre PointeWorks<sup>41</sup> Portland Ballet **Richmond Ballet Rosin Box Project** Saint Louis Ballet San Francisco Ballet Sarasota Ballet Smuin Contemporary Ballet Syracuse City Ballet Tallahassee Ballet Tampa City Ballet Texas Ballet Theater The Georgia Ballet Tulsa Ballet Utah Metropolitan Ballet Washington Ballet Wonderbound

<sup>36</sup> Armitage Gone! Dance closed in the Spring of 2022.

<sup>37</sup> Asian American Ballet Project is not a 501(c)(3) organization and therefore does not file annual 990s.

<sup>38</sup> Ballet INitiative filed a 990N, which does not include detailed financial information.

<sup>39</sup> Deos Contemporary Ballet will be filing their first 990 in FY24 and therefore were not included in this iteration of the ranking report.

<sup>40</sup> International American Ballet was recently granted tax exemption status and has yet to file a 990.

<sup>41</sup> PointeWorks filed a 990N, which does not include detailed financial information.



DDP has taken a careful step by step approach to expanding the sample of companies examined to include the **Next 50** companies in the 2021 report examining FY2019, and the **Additional 50** in the 2022 report examining FY2020. As such, DDP does not have FY2018 data available for these companies and cannot make year-over-year comparisons.

Data for the **Ranking Based on the Number of Dancers** was collected directly from company websites. The number of dancers in a dance company was defined as the number of main company dancers, including but not limited to principals, soloists, corps de ballet members, artists, apprentices, trainees, aspirants, and second company members. Students, character artists, dancers denoted as "on leave", and emeritus dancers were excluded. Following initial data collection, information was verified by a different member of the research team. Data was collected in July 2024. DDP utilized the **Largest 50** companies (based on FY22) expenditures to rank companies from the greatest number of dancers to the least. This is a new addition to the report, and DDP intends to expand to include more companies in this analysis in the future.

### Limitations

#### **Fiscal Data**

Golden State Ballet is excluded from 2018, 2019, and 2020 calculations as they were founded in 2021.

The Rosin Box Project is excluded from 2018 and 2019 calculations as they became a nonprofit organization in 2020.

#### **Fiscal Year**

As is true of many not for profit organizations, ballet companies' fiscal years begin and end at varying times of the calendar year. The discrepancy can affect the functional expenses reported as companies return to their usual performing schedule, particularly for productions such as *The Nutcracker*. For example, New York City Ballet's budget year is calculated from July 1, 2021, to June 30, 2022, capturing the 2021 *Nutcracker* season, whereas American Ballet Theatre's budget year is calculated from January 1, 2022, to December 31, 2022, primarily capturing the 2022 *Nutcracker* season. Company fiscal year start and end dates can be found in **Appendix E**.

#### Structure of Ballet Companies

Company structure varies within the ballet sector. Some companies operate an attached school, leading to a portion of their overall expenditures and revenue being attributed to costs associated with running the school (e.g. Houston Ballet and the Houston Ballet Academy). New York City Ballet, however, is a separate entity from its affiliated school, the School of American Ballet.

Likewise, PHILADANCO! and Saint Louis Ballet both operate a separate for-profit school. Financial data is currently unavailable for both organizations' schools, and therefore PHILADANCO! and Saint Louis Ballet's rankings reflect the financial information for their professional performing arts company only. Both companies' rankings would be higher if (unknown) school income and expenditures were included. DDP contacted PHILADANCO! and SLB for verified school financials to better capture the actual size



of the organization. SLB declined to share their school's finances. DDP did not receive a response from PHILADANCO!.

Additionally, some companies only perform in their home communities, others perform in their home communities and tour nationally and/or internationally, others are only touring companies, and some are project/grant based. These varying modes of performance and presenting work also impact annual expenditures and revenue.

Dayton Ballet was excluded from this report as they are contained with the Dayton Performing Arts Alliance. This structure encompasses the Dayton Philharmonic, Dayton Ballet, and Dayton Opera as a single entity.

Ballet Sun Valley was excluded from this year's ranking as they are properly categorized as a presenting organization. Aspen Santa Fe Ballet was also excluded from the ranking as the professional company was dissolved in the spring of 2021, and is now solely a presenting organization. Cuban Classical Ballet of Miami will be excluded from future reports as they indicated via email to the DDP Team that the company primarily functions as a school.



# Appendix A Year-Over-Year Changes in Ranking by Expenditure

### Changes in Largest 50 Ranking for FY21-FY23

The companies are listed in order of their FY22 rankings for the most complete ranking order (see **Section I** for complete FY22 ranking). Companies that don't have FY23 990s available are indicated below.

Note: Entries highlighted in green indicate an increase in ranking from FY21 to FY22, red indicates a decrease in ranking, and white denotes no change. For example, Boston Ballet's rank increased to #5 in FY22 from #6 in FY21 and is highlighted in green.

Ranking changes from FY22 to FY23 are not marked, as not all data was available at the time of report release.

| Company                            | Preliminary<br>FY23 Ranking by<br>Expenditures | FY22 Ranking by<br>Expenditures | FY21 Ranking by<br>Expenditures |
|------------------------------------|--|---------------------------------|---------------------------------|
| New York City Ballet               | 1  | 1                               | 1                               |
| San Francisco Ballet               | 2  | 2                               | 2                               |
| American Ballet Theatre            | FY23 Not available                             | 3                               | 3                               |
| Alvin Ailey American Dance Theater | 3  | 4                               | 4                               |
| Boston Ballet                      | 4  | 5                               | 6                               |
| Houston Ballet                     | 5  | 6                               | 5                               |
| Pacific Northwest Ballet           | 6  | 7                               | 7                               |
| Joffrey Ballet                     | 7  | 8                               | 9                               |
| Miami City Ballet                  | 8  | 9                               | 8                               |
| Philadelphia Ballet                | 9  | 10                              | 11                              |
| The Washington Ballet              | 11   | 11                              | 13                              |
| Ballet West                        | 10   | 12                              | 10                              |
| Pittsburgh Ballet Theatre          | 14   | 13                              | 12                              |
| Atlanta Ballet                     | 15   | 14                              | 14                              |
| Cincinnati Ballet                  | 12   | 15                              | 15                              |
| Colorado Ballet                    | 13   | 16                              | 23                              |
| Kansas City Ballet                 | 17   | 17                              | 16                              |
| Ballet Hispánico                   | 18   | 18                              | 24                              |



| Ballet Arizona             | 19                 | 19 | 17 |
|----------------------------|--------------------|----|----|
| Charlotte Ballet           | 16                 | 20 | 27 |
| Ballet Austin              | 20                 | 21 | 21 |
| Texas Ballet Theater       | 21                 | 22 | 19 |
| Oregon Ballet Theatre      | 24                 | 23 | 31 |
| The Sarasota Ballet        | 22                 | 24 | 20 |
| Nashville Ballet           | 25                 | 25 | 22 |
| Tulsa Ballet               | 30                 | 26 | 26 |
| Orlando Ballet             | 27                 | 27 | 18 |
| Milwaukee Ballet           | 29                 | 28 | 25 |
| BalletMet                  | 26                 | 29 | 29 |
| Carolina Ballet            | 23                 | 30 | 33 |
| Dance Theatre of Harlem    | 28                 | 31 | 30 |
| Alonzo King LINES Ballet   | 31                 | 32 | 34 |
| Richmond Ballet            | 33                 | 33 | 28 |
| Nevada Ballet Theatre      | 32                 | 34 | 39 |
| Oklahoma City Ballet       | 34                 | 35 | 35 |
| Louisville Ballet          | 35                 | 36 | 37 |
| Los Angeles Ballet         | 38                 | 37 | 66 |
| American Repertory Ballet  | 39                 | 38 | 38 |
| L.A. Dance Project         | FY23 not available | 39 | 42 |
| Dallas Black Dance Theatre | 36                 | 40 | 36 |
| Ballet Memphis             | 38                 | 41 | 32 |
| Smuin Ballet               | 39                 | 42 | 41 |
| Collage Dance Collective   | 40                 | 43 | 46 |
| Grand Rapids Ballet        | 43                 | 44 | 45 |
| BalletX                    | 42                 | 45 | 40 |
| Eugene Ballet              | 44                 | 46 | 47 |
| Sacramento Ballet          | 41                 | 47 | 62 |
| The Alabama Ballet         | 46                 | 48 | 44 |
| Ballet Idaho               | 45                 | 49 | 48 |
| Cleveland Ballet           | 50                 | 50 | 57 |
|                            |                    |    |    |



## Changes in Next 50 Ranking for FY21-FY23

The companies are listed in order of their FY22 rankings (see **Section I** for complete ranking list) for the most complete ranking order. Companies that don't have FY23 990s available are indicated below.

An N/A\* in place for a ranking indicates that the company was not ranked in previous reports. DDP continually includes new companies each year of study to provide the most comprehensive and up-to-date understanding of the industry.

**Note:** Ranking changes from FY22 to FY23 are not marked, as multiple companies indicated they had filed for FY23 amendments or were not available from the IRS at the time of report release. Entries highlighted in green indicate an increase in ranking from FY21 to FY22, while red indicates a decrease in ranking. For example, Ballet Rhode Island's rank increased to #51 in FY22 from #53 in FY21 and is highlighted in green.

| Company                               | Preliminary<br>FY23 Ranking by<br>Expenditures | FY22 Ranking by<br>Expenditures | FY21 Ranking by<br>Expenditures |
|---------------------------------------|--|---------------------------------|---------------------------------|
| Ballet Rhode Island                   | FY23 Not available                             | 51                              | 53                              |
| Ballet San Antonio                    | 48   | 52                              | 58                              |
| State Street Ballet                   | 53   | 53                              | 64                              |
| Ballet Magnificat!                    | FY23 Not available                             | 54                              | 49                              |
| New Jersey Ballet Company             | 47   | 55                              | 71                              |
| Madison Ballet                        | 59   | 56                              | 85                              |
| José Mateo Ballet Theatre             | 61   | 57                              | N/A*                            |
| American Midwest Ballet               | 54   | 58                              | 59                              |
| Wonderbound                           | 49   | 59                              | 50                              |
| New Ballet                            | 60   | 60                              | 63                              |
| Post:ballet                           | 56   | 61                              | 56                              |
| Indianapolis Ballet                   | 52   | 62                              | 55                              |
| Fort Wayne Ballet                     | 62   | 63                              | 54                              |
| Les Ballets Trockadero de Monte Carlo | 58   | 64                              | 102                             |
| PHILADANCO!42                         | 51   | 65                              | 74                              |
| Saint Louis Ballet <sup>43</sup>      | 55   | 66                              | 77                              |
| Boulder Ballet                        | 69   | 67                              | 72                              |

<sup>42</sup> PHILADANCO! operates a separate for-profit school. Financial data is currently unavailable for their school, so their ranking only reflects the financial information for their professional performing company. This differs from many companies that operate both a professional company and school, so their ranking may appear lower than it otherwise would.

<sup>43</sup> Saint Louis Ballet operates a separate for-profit school. Financial data is currently unavailable for their school, so their ranking only reflects the financial information for their professional performing company. This differs from many companies that operate both a professional company and school, so their ranking may appear lower than it otherwise would.



| Ballet 5:8                     | 72                 | 68  | 65   |
|--------------------------------|--------------------|-----|------|
| South Carolina Ballet          | 63                 | 69  | 75   |
| Diablo Ballet                  | 68                 | 70  | 61   |
| Manassas Ballet Theatre        | 66                 | 71  | 68   |
| Peninsula Ballet Theatre       | 70                 | 72  | 114  |
| Newport Contemporary Ballet    | FY23 Not available | 73  | 52   |
| Maine State Ballet             | FY23 Not available | 74  | 96   |
| Brooklyn Ballet                | FY23 Not available | 75  | 76   |
| The Florida Ballet             | 67                 | 76  | 67   |
| Golden State Ballet            | FY23 Not available | 77  | 87   |
| Charlottesville Ballet         | 57                 | 78  | 70   |
| City Ballet of San Diego       | 64                 | 79  | 84   |
| Ballet Des Moines              | FY23 Not Available | 80  | 90   |
| Ballet Virginia                | 65                 | 81  | 69   |
| Mystic Ballet                  | FY23 Not Available | 82  | 51   |
| Ballet Theatre of Maryland     | 78                 | 83  | 73   |
| The Tallahassee Ballet         | 79                 | 84  | 106  |
| Ballet Tucson                  | 74                 | 85  | 130  |
| Huntsville Ballet              | FY23 Not Available | 86  | N/A* |
| Oakland Ballet Company         | 71                 | 87  | 118  |
| City Ballet of Boston          | 82                 | 88  | 151  |
| Rochester City Ballet          | FY23 not available | 89  | 83   |
| Terminus Modern Ballet Theatre | FY23 not available | 90  | N/A* |
| Canyon Concert Ballet          | 81                 | 91  | 82   |
| Dance Alive National Ballet    | 82                 | 92  | N/A* |
| Utah Metropolitan Ballet       | 75                 | 93  | 92   |
| First State Ballet Theatre     | FY23 Not available | 94  | 79   |
| Eglevsky Ballet                | 87                 | 95  | 78   |
| San Diego Ballet               | 84                 | 96  | 101  |
| Ballet Fantastique             | 86                 | 97  | 97   |
| The Minnesota Ballet           | 89                 | 98  | 91   |
| Arts Ballet Theatre of Florida | FY23 Not available | 99  | 81   |
| Chattanooga Ballet             | 85                 | 100 | 94   |



## Changes in Additional 50 Ranking for FY21-FY23

The companies are listed in order of their FY22 rankings (see **Section I** for complete ranking list) for the most complete ranking order because several companies have extensions to submit their FY23 990s. Companies that don't have FY23 990s available are indicated below.

Again, an N/A\* in place for a ranking indicates that the company was not ranked in previous reports. DDP continually includes new companies each year of study to provide a comprehensive and up-to-date understanding of the industry.

**Note:** Ranking changes from FY22 to FY23 are not marked, as multiple companies indicated they had filed for FY23 amendments or were not available from the IRS at the time of report release. Entries highlighted in green indicate an increase in ranking from FY21 to FY22, while red indicates a decrease in ranking. For example, Ballet Pensacola's rank decreased to #101 in FY22 from #80 in FY21 and is highlighted in red.

| Company                       | Preliminary<br>FY23 Ranking by<br>Expenditures | FY22 Ranking by<br>Expenditures | FY21 Ranking by<br>Expenditures |
|-------------------------------|--|---------------------------------|---------------------------------|
| The Georgia Ballet            | 90   | 101                             | 88                              |
| American Contemporary Ballet  | FY23 Not available                             | 102                             | 131                             |
| Ballet Co. Laboratory         | 92   | 103                             | N/A*                            |
| Ballet Pensacola              | 83   | 104                             | 80                              |
| Ballet Palm Beach             | 77   | 105                             | 149                             |
| Ohio Contemporary Ballet      | 94   | 106                             | 89                              |
| New Orleans Ballet Theatre    | FY23 Not available                             | 107                             | 99                              |
| New Mexico Ballet Company     | 96   | 108                             | 145                             |
| Central West Ballet           | 76   | 109                             | 93                              |
| Moveius Contemporary Ballet   | FY23 Not available                             | 110                             | 119                             |
| Marigny Opera Ballet          | FY23 Not available                             | 111                             | 124                             |
| Syracuse City Ballet          | FY23 Not available                             | 112                             | 103                             |
| James Sewell Ballet           | 97   | 113                             | 95                              |
| Ballethnic Dance Company      | 95   | 114                             | 105                             |
| Ballet Arkansas               | 92   | 115                             | 111                             |
| Chamber Dance Project         | 98   | 116                             | 100                             |
| Anaheim Ballet                | 93   | 117                             | 107                             |
| Winston-Salem Festival Ballet | 101  | 118                             | 98                              |
| Dance Aspen                   | 91   | 119                             | 156                             |
| Portland Ballet               | 99   | 120                             | 86                              |



| Connecticut Ballet                            | 88                 | 121 | 115  |
|---|--------------------|-----|------|
| Ballet Quad Cities                            | 102                | 121 | 120  |
| BalletCollective                              | FY23 Not available | 122 | 110  |
|   | 125 NOT available  |     | 147  |
| Armitage Gone! Dance                          |                    | 124 |      |
| Dissonance Dance Theatre                      | 106                | 125 | 133  |
| Ballet Vero Beach                             | 103                | 126 | 126  |
| Dimensions Dance Theater of Miami             | FY23 Not available | 127 | 108  |
| The Roxey Ballet Company                      | 100                | 128 | 127  |
| Avant Chamber Ballet                          | 104                | 129 | 125  |
| The Rosin Box Project                         | FY23 Not available | 130 | 144  |
| Mareck Dance                                  | 107                | 131 | 134  |
| The Charleston Ballet                         | 111                | 132 | 122  |
| Ballet North Texas                            | 109                | 133 | N/A* |
| ARC Dance Company                             | FY23 Not available | 134 | 121  |
| New York Dance Project                        | FY23 Not available | 135 | 109  |
| Cuban Classical Ballet of Miami <sup>44</sup> | FY23 Not Available | 136 | 116  |
| Texture Contemporary Ballet                   | FY23 Not available | 137 | 117  |
| Columbia Classical Ballet                     | 108                | 138 | 136  |
| New York Theatre Ballet                       | 115                | 139 | 113  |
| Lexington Ballet Company                      | 105                | 140 | 112  |
| Greensboro Ballet                             | 113                | 141 | 137  |
| Delta Festival Ballet                         | 118                | 142 | 142  |
| Ajkun Ballet Theatre                          | FY23 Not available | 143 | 135  |
| Sierra Nevada Ballet                          | 112                | 144 | 140  |
| Kentucky Ballet Theatre                       | 114                | 145 | 129  |
| Ballet Frontier                               | 110                | 146 | 132  |
| Albany Berkshire Ballet                       | FY23 Not available | 147 | 159  |
| Carolina Ballet Theatre                       | 117                | 148 | 148  |
| Central Illinois Ballet                       | FY23 Not available | 149 | N/A* |
| United Ballet Theatre                         | 123                | 150 | 153  |
|   |                    |     |      |

<sup>44</sup> Cuban Classical Ballet of Miami will be considered a school rather than a company for DDP's future reports.



# **Appendix B:** Year-Over-Year Ranking Change by Revenue

### Changes in Largest 50 Ranking for Revenue FY21-FY23

The companies are listed in order of their FY22 rankings for the most complete ranking order because multiple companies have extensions to submit their FY23 990s. Companies that don't have FY23 990s available are indicated below.

**Note:** Ranking changes from FY22 to FY23 are not marked, as multiple companies indicated they had filed for FY23 amendments or were not available from the IRS at the time of report release.Entries highlighted in green indicate an increase in ranking from FY21 to FY22, red indicates a decrease in ranking, and white denotes no change. For example, Boston Ballet's rank by revenue decreased to #7 in FY22 from #6 in FY21 and is highlighted in red.

| Company                            | Preliminary<br>FY23 Ranking by<br>Revenue | FY22 Ranking by<br>Revenue | FY21 Ranking by<br>Revenue |
|------------------------------------|---|----------------------------|----------------------------|
| New York City Ballet               | 1   | 1                          | 4                          |
| San Francisco Ballet               | 2   | 2                          | 5                          |
| Alvin Ailey American Dance Theater | 5   | 3                          | 1                          |
| Houston Ballet                     | 4   | 4                          | 3                          |
| Pacific Northwest Ballet           | 7   | 5                          | 12                         |
| American Ballet Theatre            | FY23 Not available                        | 6                          | 2                          |
| Boston Ballet                      | 3   | 7                          | 6                          |
| Joffrey Ballet                     | 6   | 8                          | 13                         |
| Miami City Ballet                  | 8   | 9                          | 10                         |
| The Washington Ballet              | 13  | 10                         | 21                         |
| Ballet West                        | 10  | 11                         | 11                         |
| Pittsburgh Ballet Theatre          | 19  | 12                         | 15                         |
| Colorado Ballet                    | 11  | 13                         | 24                         |
| Ballet Arizona                     | 15  | 14                         | 25                         |
| Kansas City Ballet                 | 17  | 15                         | 17                         |
| Cincinnati Ballet                  | 14  | 16                         | 14                         |
| Philadelphia Ballet                | 9   | 17                         | 9                          |
| Atlanta Ballet                     | 18  | 18                         | 16                         |



| Texas Ballet Theater       | 20                 | 19 | 23 |
|----------------------------|--------------------|----|----|
| The Sarasota Ballet        | 24                 | 20 | 20 |
| Ballet Austin              | 23                 | 21 | 22 |
| Milwaukee Ballet           | 12                 | 22 | 18 |
| Oregon Ballet Theatre      | 26                 | 23 | 34 |
| Charlotte Ballet           | 16                 | 24 | 32 |
| Orlando Ballet             | 25                 | 25 | 26 |
| Tulsa Ballet               | 33                 | 26 | 33 |
| Nashville Ballet           | 30                 | 27 | 29 |
| Richmond Ballet            | 31                 | 28 | 27 |
| BalletMet                  | 22                 | 29 | 28 |
| Carolina Ballet            | 21                 | 30 | 38 |
| Alonzo King LINES Ballet   | 32                 | 31 | 19 |
| Dance Theatre of Harlem    | 28                 | 32 | 8  |
| Oklahoma City Ballet       | 35                 | 33 | 37 |
| Nevada Ballet Theatre      | 27                 | 34 | 43 |
| Ballet Hispánico           | 29                 | 35 | 7  |
| Dallas Black Dance Theatre | 38                 | 36 | 30 |
| Louisville Ballet          | 36                 | 37 | 41 |
| American Repertory Ballet  | 37                 | 38 | 40 |
| Los Angeles Ballet         | FY23 Not available | 39 | 53 |
| L.A. Dance Project         | FY23 Not available | 40 | 35 |
| Ballet Memphis             | 46                 | 41 | 45 |
| BalletX                    | 40                 | 42 | 42 |
| Smuin Ballet               | 39                 | 43 | 36 |
| Sacramento Ballet          | 43                 | 44 | 56 |
| Eugene Ballet              | 44                 | 45 | 39 |
| PHILADANCO!45              | 59                 | 46 | 60 |
| Grand Rapids Ballet        | 45                 | 47 | 50 |
| Indianapolis Ballet        | 61                 | 48 | 63 |
| Ballet Idaho               | 42                 | 49 | 57 |
| Collage Dance Collective   | 41                 | 50 | 31 |
|                            |                    |    |    |

<sup>45</sup> PHILADANCO! operates a separate for-profit school. Financial data is currently unavailable for their school, so their ranking only reflects the financial information for their professional performing company. This differs from many companies that operate both a professional company and school.



# **Appendix C:** FY2022 Expenditures and Revenue

| Company   | FY22 Expenses | FY22 Revenue  | FY22 Surplus/<br>Deficit | Company                                      | FY22 Expen                 |
|---|---------------|---------------|--------------------------|--|----------------------------|
| New York City Ballet                                | \$86,114,814  | \$85,606,399  | -\$508,415               | Oklahoma City Ballet                         | \$4,856,713                |
| School of American Ballet                           | \$17,127,537  | \$15,348,722  | -\$1,778,815             | Louisville Ballet                            | \$4,810,180                |
| New York City Ballet +<br>School of American Ballet | \$103,242,351 | \$100,955,121 | -\$2,287,230             | Los Angeles Ballet                           | \$4,155,844                |
| San Francisco Ballet                                | \$53,441,529  | \$63,638,947  | \$10,197,418             | American Repertory Ballet                    | \$4,147,485                |
| American Ballet Theatre                             | \$45,351,350  | \$37,561,780  | -\$7,789,570             | L.A. Dance Project                           | \$4,126,415                |
| Alvin Ailey American Dance<br>Theater               | \$42,437,715  | \$49,395,909  | \$6,958,194              | Dallas Black Dance Theatre<br>Ballet Memphis | \$3,962,700<br>\$3,856,262 |
| Boston Ballet                                       | \$33,970,540  | \$37,137,399  | \$3,166,859              | Smuin Ballet                                 | \$3,598,955                |
| Houston Ballet                                      | \$32,270,439  | \$49,258,253  | \$16,987,814             | Collage Dance Collective                     | \$3,488,351                |
| Pacific Northwest Ballet                            | \$28,745,977  | \$38,841,685  | \$10,095,708             | Grand Rapids Ballet                          | \$3,211,089                |
| Joffrey Ballet                                      | \$21,254,158  | \$28,659,999  | \$7,405,841              | BalletX                                      | \$3,091,350                |
| Miami City Ballet                                   | \$20,576,683  | \$20,037,777  | -\$718,879               | Eugene Ballet                                | \$2,790,151                |
| Philadelphia Ballet                                 | \$15,952,216  | \$17,837,864  | -\$3,723,156             | Sacramento Ballet                            | \$2,681,198                |
|   |               |               | \$4,575,084              | The Alabama Ballet                           | \$2,381,449                |
| The Washington Ballet<br>Ballet West                | \$13,819,836  | \$18,394,920  |                          | Ballet Idaho                                 | \$2,347,798                |
|   | \$13,543,363  | \$17,158,931  | \$3,615,568              | Cleveland Ballet                             | \$2,027,03                 |
| Pittsburgh Ballet Theatre                           | \$12,380,297  | \$16,154,254  | \$3,773,957              | Ballet Rhode Island                          | \$1,934,65                 |
| Atlanta Ballet                                      | \$12,297,057  | \$11,298,848  | -\$998,209               | Ballet San Antonio                           | \$1,737,60                 |
| Cincinnati Ballet                                   | \$11,995,505  | \$12,636,419  | \$640,914                | State Street Ballet                          | \$1,733,84                 |
| Colorado Ballet                                     | \$11,179,565  | \$15,572,511  | \$4,392,946              | Ballet Magnificat!                           | \$1,697,56                 |
| Kansas City Ballet                                  | \$10,115,657  | \$12,814,564  | \$2,698,907              | New Jersey Ballet Company                    | \$1,556,65                 |
| Ballet Hispánico                                    | \$9,469,867   | \$5,803,635   | -\$3,666,232             | Madison Ballet                               | \$1,526,39                 |
| Ballet Arizona                                      | \$8,946,421   | \$14,278,650  | \$5,332,229              | José Mateo Ballet Theatre                    | \$1,504,98                 |
| Charlotte Ballet                                    | \$7,979,896   | \$8,853,680   | \$873,784                | American Midwest Ballet                      | \$1,502,97                 |
| Ballet Austin                                       | \$7,909,587   | \$9,559,928   | \$1,650,341              | Wonderbound                                  | \$1,479,26                 |
| Texas Ballet Theater                                | \$7,828,497   | \$10,675,442  | \$2,846,945              | New Ballet                                   | \$1,409,97                 |
| Oregon Ballet Theatre                               | \$7,619,893   | \$9,410,499   | \$1,790,606              | Post:ballet                                  | \$1,405,01                 |
| The Sarasota Ballet                                 | \$7,421,148   | \$10,013,391  | \$2,592,243              | Indianapolis Ballet                          | \$1,381,93                 |
| Nashville Ballet                                    | \$7,076,639   | \$8,429,610   | \$1,352,971              | Fort Wayne Ballet                            | \$1,340,62                 |
| Tulsa Ballet  | \$6,977,382   | \$8,502,170   | \$1,524,788              | Les Ballets Trockadero de                    |                            |
| Orlando Ballet                                      | \$6,814,268   | \$8,811,426   | \$1,997,158              | Monte Carlo                                  | \$1,301,37                 |
| Milwaukee Ballet                                    | \$6,760,746   | \$9,458,599   | \$2,697,853              | PHILADANCO! <sup>46</sup>                    | \$1,251,93                 |
| BalletMet   | \$6,567,555   | \$7,739,690   | \$1,172,135              | Saint Louis Ballet <sup>47</sup>             | \$1,226,11                 |
| Carolina Ballet                                     | \$6,288,152   | \$7,597,058   | \$1,308,906              | Boulder Ballet                               | \$1,171,79                 |
| Dance Theatre of Harlem                             | \$6,195,217   | \$7,150,839   | \$955,622                | Ballet 5:8                                   | \$1,140,47                 |
| Alonzo King LINES Ballet                            | \$5,648,067   | \$7,182,657   | \$1,534,590              | Columbia City Ballet                         | \$1,140,05                 |
| Richmond Ballet                                     | \$5,523,238   | \$8,133,394   | \$2,610,156              | Diablo Ballet                                | \$1,112,74                 |
| Nevada Ballet Theatre                               | \$4,954,452   | \$6,401,211   | \$1,446,759              | Manassas Ballet Theatre                      | \$1,105,32                 |

| Company                                  | FY22 Expenses | FY22 Revenue | FY22 Surplus/<br>Deficit |
|--|---------------|--------------|--------------------------|
| Oklahoma City Ballet                     | \$4,856,713   | \$6,558,215  | \$1,701,502              |
| Louisville Ballet                        | \$4,810,180   | \$4,767,462  | -\$42,718                |
| Los Angeles Ballet                       | \$4,155,844   | \$4,509,467  | \$353,623                |
| American Repertory Ballet                | \$4,147,485   | \$4,682,315  | \$534,830                |
| L.A. Dance Project                       | \$4,126,415   | \$4,284,358  | \$157,943                |
| Dallas Black Dance Theatre               | \$3,962,700   | \$4,819,312  | \$856,612                |
| Ballet Memphis                           | \$3,856,262   | \$4,251,856  | \$395,594                |
| Smuin Ballet                             | \$3,598,955   | \$3,860,023  | \$261,068                |
| Collage Dance Collective                 | \$3,488,351   | \$2,881,119  | -\$607,232               |
| Grand Rapids Ballet                      | \$3,211,089   | \$3,217,670  | \$6,581                  |
| BalletX                                  | \$3,091,350   | \$3,970,836  | \$879,486                |
| Eugene Ballet                            | \$2,790,151   | \$3,587,051  | \$796,900                |
| Sacramento Ballet                        | \$2,681,198   | \$3,668,613  | \$987,415                |
| The Alabama Ballet                       | \$2,381,449   | \$2,506,530  | \$125,081                |
| Ballet Idaho                             | \$2,347,798   | \$2,968,951  | \$621,153                |
| Cleveland Ballet                         | \$2,027,032   | \$2,048,614  | \$21,582                 |
| Ballet Rhode Island                      | \$1,934,658   | \$2,223,140  | \$288,482                |
| Ballet San Antonio                       | \$1,737,604   | \$1,544,219  | -\$193,385               |
| State Street Ballet                      | \$1,733,841   | \$1,765,711  | \$31,870                 |
| Ballet Magnificat!                       | \$1,697,563   | \$1,869,547  | \$171,984                |
| New Jersey Ballet Company                | \$1,556,655   | \$1,894,921  | \$338,266                |
| Madison Ballet                           | \$1,526,394   | \$1,598,503  | \$72,109                 |
| José Mateo Ballet Theatre                | \$1,504,989   | \$2,167,380  | \$662,391                |
| American Midwest Ballet                  | \$1,502,970   | \$2,052,852  | \$549,882                |
| Wonderbound                              | \$1,479,267   | \$2,413,096  | \$933,829                |
| New Ballet                               | \$1,409,975   | \$1,661,389  | \$251,414                |
| Post:ballet                              | \$1,405,010   | \$1,708,534  | \$303,524                |
| Indianapolis Ballet                      | \$1,381,934   | \$3,101,810  | \$1,719,876              |
| Fort Wayne Ballet                        | \$1,340,626   | \$1,784,779  | \$444,153                |
| Les Ballets Trockadero de<br>Monte Carlo | \$1,301,370   | \$1,701,558  | \$400,188                |
| PHILADANCO!46                            | \$1,251,939   | \$3,318,926  | \$2,066,987              |
| Saint Louis Ballet <sup>47</sup>         | \$1,226,118   | \$1,637,573  | \$411,455                |
| Boulder Ballet                           | \$1,171,797   | \$1,043,375  | -\$128,422               |
| Ballet 5:8                               | \$1,140,473   | \$1,150,248  | \$9,775                  |
| Columbia City Ballet                     | \$1,140,050   | \$1,160,258  | \$20,208                 |
| Diablo Ballet                            | \$1,112,742   | \$1,136,427  | \$23,685                 |
| Manassas Ballet Theatre                  | \$1,105,321   | \$1,117,040  | \$11,719                 |

46 PHILADANCO! operates a separate for-profit school. Financial data is currently unavailable for their school, so their ranking only reflects the financial information for their professional performing company. This differs from many companies that operate both a professional company and school. 47 Saint Louis Ballet operates a separate for-profit school. Financial data is currently unavailable for their school, so their ranking only reflects the financial information for their professional performing company. This differs from many companies that operate both a professional company and school, so their expenses and revenue may appear lower than it otherwise would.



| Company                           | FY22 Expenses | FY22 Revenue | FY22 Surplus/               | Company  | FY22 Expenses          | FY22 Revenue           | FY22 Surplus/               |
|-----------------------------------|---------------|--------------|-----------------------------|--|------------------------|------------------------|-----------------------------|
| Peninsula Ballet Theatre          | \$1,084,634   | \$1,316,137  | <b>Deficit</b><br>\$231,503 | Marigny Opera Ballet                             | \$581,277              | \$501,265              | <b>Deficit</b><br>-\$80,012 |
| Newport Contemporary              |               |              |                             | Syracuse City Ballet                             | \$577,446              | \$520,468              | -\$56,978                   |
| Ballet                            | \$1,074,568   | \$866,562    | -\$208,006                  | James Sewell Ballet                              | \$574,362              | \$591,481              | \$17,119                    |
| Maine State Ballet                | \$1,073,363   | \$1,238,743  | \$165,380                   | Ballethnic Dance Company                         | \$558,975              | \$948,647              | \$389,672                   |
| Brooklyn Ballet                   | \$1,068,405   | \$1,292,591  | \$224,186                   | Ballet Arkansas                                  | \$557,235              | \$993,614              | \$436,379                   |
| The Florida Ballet                | \$1,062,087   | \$1,209,432  | \$147,345                   | Chamber Dance Project                            | \$555,518              | \$594,578              | \$39,060                    |
| Golden State Ballet               | \$1,055,354   | \$1,083,136  | \$27,782                    | Anaheim Ballet                                   | \$520,199              | \$552,118              | \$31,919                    |
| Charlottesville Ballet            | \$1,037,998   | \$1,342,432  | \$304,434                   | Winston-Salem Festival                           |                        |                        |                             |
| City Ballet of San Diego          | \$1,031,290   | \$1,107,736  | \$76,446                    | Ballet   | \$499,800              | \$506,907              | \$7,107                     |
| Ballet Des Moines                 | \$1,028,871   | \$859,856    | -\$169,015                  | Dance Aspen                                      | \$494,884              | \$779,742              | \$284,858                   |
| Ballet Virginia                   | \$1,013,564   | \$1,188,298  | \$174,734                   | Portland Ballet                                  | \$464,108              | \$547,468              | \$83,360                    |
| Mystic Ballet                     | \$945,664     | \$1,664,449  | \$718,785                   | Connecticut Ballet                               | \$454,964              | \$551,379              | \$96,415                    |
| Ballet Theatre of Maryland        | \$932,168     | \$1,071,898  | \$139,730                   | Ballet Quad Cities                               | \$438,733              | \$463,716              | \$24,983                    |
| The Tallahassee Ballet            | \$911,165     | \$1,030,970  | \$119,805                   | BalletCollective                                 | \$433,758              | \$430,180              | -\$3,578                    |
| Ballet Tucson                     | \$907,924     | \$1,482,313  | \$574,389                   | Armitage Gone! Dance48                           | \$425,357              | \$52,927               | -\$372,430                  |
| Huntsville Ballet                 | \$894,777     | \$996,660    | \$101,883                   | Dissonance Dance Theatre                         | \$406,984              | \$434,977              | \$27,993                    |
| Oakland Ballet Company            | \$879,112     | \$1,026,178  | \$147,066                   | Ballet Vero Beach                                | \$385,811              | \$393,025              | \$7,214                     |
| City Ballet of Boston             | \$878,046     | \$950,051    | \$72,005                    | Dimensions Dance Theater                         | \$381,535              | \$364,005              | -\$17,530                   |
| Rochester City Ballet             | \$850,390     | \$638,019    | -\$212,371                  | of Miami   |                        |                        |                             |
| Terminus Modern Ballet<br>Theatre | \$847,351     | \$1,118,738  | \$271,387                   | The Roxey Ballet Company<br>Avant Chamber Ballet | \$380,955<br>\$376,577 | \$618,045<br>\$314,427 | \$237,090<br>-\$62,150      |
| Canyon Concert Ballet             | \$823,363     | \$1,158,468  | \$335,105                   | The Rosin Box Project                            | \$375,461              | \$390,640              | \$15,179                    |
| Dance Alive National Ballet       | \$795,646     | \$818,209    | \$22,563                    | Mareck Dance                                     | \$365,768              | \$393,789              | \$28,021                    |
| Utah Metropolitan Ballet          | \$790,508     | \$751,117    | -\$39,391                   | Ballet North Texas                               | \$360,218              | \$392,298              | \$32,080                    |
| First State Ballet Theatre        | \$761,672     | \$569,448    | -\$192,224                  | ARC Dance Company                                | \$351,763              | \$400,713              | \$48,950                    |
| Eglevsky Ballet                   | \$753,799     | \$781,412    | \$27,613                    | The Charleston Ballet                            | \$344,342              | \$359,600              | \$15,258                    |
| San Diego Ballet                  | \$738,964     | \$860,986    | \$122,022                   | New York Dance Project                           | \$343,153              | \$339,382              | -\$3,771                    |
| Ballet Fantastique                | \$732,075     | \$1,012,676  | \$280,601                   | Cuban Classical Ballet of                        |                        |                        |                             |
| The Minnesota Ballet              | \$724,507     | \$923,188    | \$198,681                   | Miami  | \$339,915              | \$399,740              | \$59,825                    |
| Arts Ballet Theatre of Florida    | \$711,946     | \$820,637    | \$108,691                   | Texture Contemporary Ballet                      | \$339,152              | \$349,732              | \$10,580                    |
| Chattanooga Ballet                | \$690,454     | \$813,307    | \$122,853                   | Columbia Classical Ballet                        | \$338,145              | \$241,090              | -\$97,055                   |
| The Georgia Ballet                | \$679,362     | \$817,169    | \$137,807                   | New York Theatre Ballet                          | \$322,355              | \$302,885              | -\$19,470                   |
| American Contemporary             |               |              |                             | Lexington Ballet Company                         | \$321,292              | \$397,706              | \$76,414                    |
| Ballet                            | \$658,985     | \$801,272    | \$142,287                   | Greensboro Ballet                                | \$309,433              | \$341,342              | \$31,909                    |
| Ballet Co. Laboratory             | \$655,082     | \$575,525    | -\$79,557                   | Delta Festival Ballet                            | \$309,346              | \$359,607              | \$50,261                    |
| Ballet Pensacola                  | \$644,825     | \$1,152,452  | \$507,627                   | Ajkun Ballet Theatre                             | \$305,903              | \$464,119              | \$158,216                   |
| Ballet Palm Beach                 | \$642,465     | \$587,660    | -\$54,805                   | Sierra Nevada Ballet                             | \$298,338              | \$337,665              | \$39,327                    |
| Ohio Contemporary Ballet          | \$639,113     | \$625,765    | -\$13,348                   | Kentucky Ballet Theatre                          | \$294,557              | \$516,784              | \$222,227                   |
| New Orleans Ballet Theatre        | \$618,338     | \$770,111    | \$151,773                   | Ballet Frontier                                  | \$286,579              | \$374,048              | \$87,469                    |
| New Mexico Ballet<br>Company      | \$616,358     | \$815,264    | \$198,906                   | Albany Berkshire Ballet                          | \$277,784              | \$324,523              | \$46,739                    |
| Central West Ballet               | \$592,720     | \$1,078,630  | \$485,910                   | Carolina Ballet Theatre                          | \$272,483              | \$357,408              | \$84,925                    |
| Moveius Contemporary              |               |              |                             | Central Illinois Ballet                          | \$256,637              | \$234,562              | -\$22,075                   |
| Ballet                            | \$588,408     | \$2,128,013  | \$1,539,605                 | United Ballet Theatre                            | \$246,963              | \$242,297              | -\$4,666                    |

# Appendix D:

48 Armitage Gone! Dance closed their company in Spring 2022.



# FY2023 Expenditures and Revenue

| ompany                     | FY23 Expenses          | FY23 Revenue | FY23 Surplus<br>Deficit |
|----------------------------|------------------------|--------------|-------------------------|
| New York City Ballet 49    | \$94,274,646           | \$77,420,949 | -\$16,853,697           |
| San Francisco Ballet       | \$60,754,433           | \$59,752,588 | -\$1,001,845            |
| Alvin Ailey American Dance | ¢10 040 077            | ¢27 154 402  | ¢11 110 474             |
| Theater                    | \$48,268,877           | \$37,156,403 | -\$11,112,474           |
| Boston Ballet              | \$41,153,671           | \$41,126,452 | -\$27,219               |
| Houston Ballet             | \$38,681,214           | \$38,816,415 | \$135,201               |
| Pacific Northwest Ballet   | \$29,947,572           | \$25,475,416 | -\$4,472,156            |
| Joffrey Ballet             | \$26,332,545           | \$26,502,727 | \$170,182               |
| Miami City Ballet          | \$23,315,942           | \$23,913,292 | \$597,350               |
| Philadelphia Ballet        | \$19,109,646           | \$21,442,341 | \$2,332,695             |
| Ballet West                | \$15,978,174           | \$19,332,593 | \$3,354,419             |
| The Washington Ballet      | \$15,948,434           | \$14,203,579 | -\$1,744,855            |
| Cincinnati Ballet          | \$13,166,624           | \$13,927,552 | \$760,928               |
| Colorado Ballet            | \$13,084,155           | \$15,682,057 | \$2,597,902             |
| Pittsburgh Ballet Theatre  | \$12,889,620           | \$10,471,682 | -\$2,417,938            |
| Atlanta Ballet             | \$12,616,231           | \$10,557,561 | -\$2,058,670            |
| Charlotte Ballet           | \$11,919,638           | \$11,634,180 | -\$285,458              |
| Kansas City Ballet         | \$11,009,039           | \$11,528,310 | \$519,271               |
| Ballet Hispánico           | \$9,897,727            | \$6,665,166  | -\$3,232,561            |
| Ballet Arizona             | \$9,807,613            | \$12,721,886 | \$2,914,273             |
| Ballet Austin              | \$9,175,331            | \$9,451,165  | \$275,834               |
| Texas Ballet Theatre       | \$9,097,843            | \$9,804,915  | \$707,072               |
| The Sarasota Ballet        | \$9,001,418            | \$9,064,188  | \$62,770                |
| Carolina Ballet            | \$8,753,508            | \$9,651,562  | \$898,054               |
| Oregon Ballet Theatre      | \$8,579,289            | \$8,079,141  | -\$500,148              |
| Nashville Ballet           | \$8,387,876            | \$6,525,246  | -\$1,862,630            |
| BalletMet                  | \$8,179,291            | \$9,629,111  | \$1,449,820             |
| Orlando Ballet             | \$7,958,305            | \$9,023,332  | \$1,065,027             |
| Dance Theatre of Harlem    | \$7,685,855            | \$7,516,917  | -\$168,938              |
| Milwaukee Ballet           | \$7,396,804            | \$15,250,059 | \$7,853,255             |
| Tulsa Ballet               | \$7,260,365            | \$5,837,160  | -\$1,423,205            |
| Alonzo King LINES Ballet   | \$6,838,689            | \$6,047,010  | -\$791,679              |
| Nevada Ballet Theatre      | \$6,460,427            | \$7,836,580  | \$1,376,153             |
| Richmond Ballet            | \$6,265,937            | \$6,204,547  | -\$61,390               |
| Oklahoma City Ballet       | \$5,673,574            | \$5,190,308  | -\$483,266              |
| Louisville Ballet          | \$5,162,093            | \$5,065,999  | -\$96,094               |
| Dallas Black Dance Theatre | \$4,748,422            | \$4,400,473  | -\$347,949              |
| American Repertory Ballet  | \$4,645,123            | \$4,573,316  | -\$71,807               |
| Ballet Memphis             | \$4,436,052            | \$2,662,090  | -\$1,773,962            |
| ballot mempilis            | Ψ <del>,</del> +30,032 | ΨZ,00Z,070   | -ψ1,773,702             |

49 The School of American Ballet's FY23 990 was not available from the IRS at the time of report release.

50 PHILADANCO! operates a separate for-profit school. Financial data is currently unavailable for their school, so their ranking only reflects the financial information for their professional performing company. This differs from many companies that operate both a professional company and school.



| Company                      | FY23 Expenses | FY23 Revenue | FY23 Surplus/<br>Deficit | Company                            | FY23 Expenses          | FY23 Revenue          | FY23 Surplus/<br>Deficit |
|------------------------------|---------------|--------------|--------------------------|------------------------------------|------------------------|-----------------------|--------------------------|
| Ballet Palm Beach            | \$1,061,418   | \$1,009,464  | -\$51,954                | Charleston Ballet                  | \$351,604              | \$350,781             | -\$823                   |
| Ballet Theatre of Maryland   | \$1,051,688   | \$1,056,739  | \$5,051                  | Sierra Nevada Ballet               | \$348,461              | \$315,684             | -\$32,777                |
| The Tallahassee Ballet       | \$1,034,657   | \$891,391    | -\$143,266               | Greensboro Ballet                  | \$347,575              | \$341,422             | -\$6,153                 |
| Huntsville Ballet            | \$1,011,299   | \$952,934    | -\$58,365                | Kentucky Ballet Theatre            | \$339,655              | \$375,828             | \$36,173                 |
| Canyon Concert Ballet        | \$990,853     | \$1,026,860  | \$36,007                 | New York Theatre Ballet            | \$334,535              | \$289,595             | -\$44,940                |
| Dance Alive National Ballet  | \$987,752     | \$1,262,869  | \$275,117                | Atlantic City Ballet               | \$311,564              | \$288,524             | -\$23,040                |
| City Ballet of Boston        | \$975,855     | \$714,896    | -\$260,959               | Carolina Ballet Theatre            | \$293,679              | \$299,378             | \$5,699                  |
| Ballet Pensacola             | \$975,401     | \$907,324    | -\$68,077                | Delta Festival Ballet              | \$293,651              | \$267,533             | -\$26,118                |
| San Diego Ballet             | \$969,120     | \$968,733    | -\$387                   | Gwinnett Ballet Theatre            | \$271,406              | \$275,887             | \$4,481                  |
| The Chattanooga Ballet       | \$949,034     | \$1,013,850  | \$64,816                 | Fargo Moorhead Ballet              | \$271,005              | \$246,199             | -\$24,806                |
| Ballet Fantastique           | \$929,729     | \$607,100    | -\$322,629               | Twin Cities Ballet                 | \$258,648              | \$285,548             | \$26,900                 |
| Eglevsky Ballet              | \$885,644     | \$798,480    | -\$87,164                | Tampa City Ballet                  | \$238,295              | \$232,161             | -\$6,134                 |
| Connecticut Ballet           | \$874,595     | \$818,284    | -\$56,311                | United Ballet Theatre Inc          | \$220,506              | \$220,444             | -\$62                    |
| The Minnesota Ballet         | \$821,396     | \$682,073    | -\$139,323               | Pegasus Contemporary               | \$209,604              | \$194,128             | -\$15,476                |
| The Georgia Ballet           | \$788,339     | \$588,137    | -\$200,202               | Ballet                             |                        |                       |                          |
| Ballet Co. Laboratory        | \$737,975     | \$657,270    | -\$80,705                | Terpsicorps Theatre of<br>Dance    | \$206,706              | \$164,062             | -\$42,644                |
| Dance Aspen                  | \$695,053     | \$1,155,559  | \$460,506                | Luminario Ballet Of Los            | \$199,439              | \$122.052             | -\$77,387                |
| Ballet Arkansas              | \$684,283     | \$1,061,846  | \$377,563                | Angeles                            |                        | . ,                   |                          |
| Anaheim Ballet               | \$624,232     | \$666,468    | \$42,236                 | Armitage Gone! Dance <sup>51</sup> | \$194,046              | \$10,545              | -\$183,501               |
| Ohio Contemporary Ballet     | \$623,776     | \$660,929    | \$37,153                 | Ballet Ariel                       | \$183,537              | \$137,666             | -\$45,871                |
| Ballethnic Dance Company     | \$620,525     | \$688,613    | \$68,088                 | Ballet Minnesota                   | \$181,457              | \$137,066             | -\$44,391                |
| New Mexico Ballet<br>Company | \$608,585     | \$880,653    | \$272,068                | Morballet<br>Azara Ballet          | \$178,048              | \$192,970             | \$14,922                 |
| James Sewell Ballet          | \$581,285     | \$448,323    | -\$132,962               |                                    | \$156,300              | \$309,403             | \$153,103                |
| Chamber Dance Project        | \$567,718     | \$608,377    | \$40,659                 | Ballet Hartford                    | \$156,251              | \$131,183             | -\$25,068                |
| Portland Ballet              | \$559,392     | \$579,343    | \$19,951                 | NWA Ballet Theatre                 | \$120,096              | \$137,504             | \$17,408                 |
| The Roxey Ballet Company     | \$545,092     | \$481,522    | -\$63,570                | Brandon Ballet                     | \$117,926              | \$118,619             | \$693                    |
| Winston Salem Festival       |               |              |                          | Ballet Misha                       | \$111,798<br>\$108,561 | \$147,534<br>\$89,653 | \$35,736<br>-\$18,908    |
| Ballet                       | \$518,676     | \$508,826    | -\$9,850                 | Ballet 314                         | \$85,011               | \$102,452             | \$17,441                 |
| Ballet Quad Cities           | \$515,169     | \$752,877    | \$237,708                | East Coast Contemporary            | \$05,011               | \$102,432             | \$17,441                 |
| Ballet Vero Beach            | \$508,459     | \$527,730    | \$19,271                 | Ballet                             | \$94,100               | \$97,179              | \$3,079                  |
| Avant Chamber Ballet Inc     | \$505,031     | \$466,768    | -\$38,263                | Magnum Opus Ballet                 | \$87,380               | \$103,183             | \$15,803                 |
| Lexington Ballet Company     | \$492,664     | \$667,307    | \$174,643                | ballet22                           | \$84,610               | \$95,426              | \$10,816                 |
| Dissonance Dance Theatre     | \$457,619     | \$476,489    | \$18,870                 | Savannah Ballet Theatre            | \$83,607               | \$96,864              | \$13,257                 |
| Mareck Dance                 | \$457,560     | \$410,853    | -\$46,707                | South Dakota Ballet                | \$58,069               | \$58,927              | \$858                    |
| Columbia Classical Ballet    | \$414,614     | \$321,698    | -\$92,916                | Lemon Sponge Cake                  | \$48,630               | \$72,853              | \$24,223                 |
| Ballet North Texas           | \$401,198     | \$397,324    | -\$3,874                 | Contemporary Ballet                |                        |                       |                          |
| Ballet Frontier              | \$400,969     | \$426,716    | \$25,747                 | Catskill Ballet Theatre            | \$28,617               | \$18,243              | -\$10,374                |

# **Appendix E:**

ChamberDance

\$22,471

\$10,866

-\$11,605

51 Armitage Gone! Dance closed their company in Spring 2022. The Armitage Foundation (the name in which Armitage Gone! Dance filed their 990 under) filed an FY2023 990.



# Fiscal Year Start and End Dates

| Company Name                | FY22            | FY23            | Company Name                    | FY22           | FY23          |
|-----------------------------|-----------------|-----------------|---------------------------------|----------------|---------------|
| South Carolina Ballet       | 4/1/21-3/31/22  | 4/1/22-3/31/23  | BalletMet                       | 7/1/21-6/30/22 | 7/1/22-6/30/2 |
| Ballet 314                  | 5/1/21-4/30/22  | 5/1/22-4/30/23  | Boston Ballet                   | 7/1/21-6/30/22 | 7/1/22-6/30/2 |
| Miami City Ballet           | 5/1/21-4/30/22  | 5/1/22-4/30/23  | Carolina Ballet                 | 7/1/21-6/30/22 | 7/1/22-6/30/2 |
| Anaheim Ballet              | 6/1/21-5/31/22  | 6/1/22-5/31/23  | Carolina Ballet Theatre         | 7/1/21-6/30/22 | 7/1/22-6/30/2 |
| Ballet 5:8                  | 6/1/21-5/31/22  | 6/1/22-5/31/23  | Charlotte Ballet                | 7/1/21-6/30/22 | 7/1/22-6/30/2 |
| Ballet Idaho                | 6/1/21-5/31/22  | 6/1/22-5/31/23  | Charlottesville Ballet          | 7/1/21-6/30/22 | 7/1/22-6/30/2 |
| Ballet Vero Beach           | 6/1/21-5/31/22  | 6/1/22-5/31/23  | City Ballet of Boston           | 7/1/21-6/30/22 | 7/1/22-6/30/2 |
| Canyon Concert Ballet       | 6/1/21-5/31/22  | 6/1/22-5/31/23  | City Ballet of San Diego        | 7/1/21-6/30/22 | 7/1/22-6/30/2 |
| Central West Ballet         | 6/1/21-5/31/22  | 6/1/22-5/31/23  | Collage Dance Collective        | 7/1/21-6/30/22 | 7/1/22-6/30/2 |
| Chattanooga Ballet          | 6/1/21-5/31/22  | 6/1/22-5/31/23  | Colorado Ballet                 | 7/1/21-6/30/22 | 7/1/22-6/30/2 |
| Dallas Black Dance Theatre  | 6/1/21-5/31/22  | 6/1/22-5/31/23  | Columbia Classical Ballet       | 7/1/21-6/30/22 | 7/1/22-6/30/2 |
| Dance Alive National Ballet | 6/1/21-5/31/22  | 6/1/22-5/31/23  | Connecticut Ballet              | 7/1/21-6/30/22 | 7/1/22-6/30/2 |
| Louisville Ballet           | 6/1/21-5/31/22  | 6/1/22-5/31/23  | Dance Theatre of Harlem         | 7/1/21-6/30/22 | 7/1/22-6/30/2 |
| Nashville Ballet            | 6/1/21-5/31/22  | 6/1/22-5/31/23  | Delta Festival Ballet           | 7/1/21-6/30/22 | 7/1/22-6/30/2 |
| The Charleston Ballet       | 6/1/21-5/31/22  | 6/1/22-5/31/23  | East Coast Contemporary Ballet  | 7/1/21-6/30/22 | 7/1/22-6/30/2 |
| The Sarasota Ballet         | 6/1/21-5/31/22  | 6/1/22-5/31/23  | Eglevsky Ballet                 | 7/1/21-6/30/22 | 7/1/22-6/30/2 |
| Tulsa Ballet                | 6/1/21-5/31/22  | 6/1/22-5/31/23  | Eugene Ballet                   | 7/1/21-6/30/22 | 7/1/22-6/30/2 |
| Alonzo King LINES Ballet    | 7/1/21-6/30/22  | 7/1/22-6/30/23  | Grand Rapids Ballet             | 7/1/21-6/30/22 | 7/1/22-6/30/2 |
| Alvin Ailey American Dance  | 7/1/01 / /20/02 | 7/1/00 / /00/00 | Houston Ballet                  | 7/1/21-6/30/22 | 7/1/22-6/30/2 |
| Theater                     | 7/1/21-6/30/22  | 7/1/22-6/30/23  | Huntsville Ballet               | 7/1/21-6/30/22 | 7/1/22-6/30/2 |
| American Midwest Ballet     | 7/1/21-6/30/22  | 7/1/22-6/30/23  | James Sewell Ballet             | 7/1/21-6/30/22 | 7/1/22-6/30/2 |
| American Repertory Ballet   | 7/1/21-6/30/22  | 7/1/22-6/30/23  | Joffrey Ballet                  | 7/1/21-6/30/22 | 7/1/22-6/30/2 |
| Armitage Gone! Dance        | 7/1/21-6/30/22  | 7/1/22-6/30/23  | Jose Mateo Ballet Theatre       | 7/1/21-6/30/22 | 7/1/22-6/30/2 |
| Atlantic City Ballet        | 7/1/21-6/30/22  | 7/1/22-6/30/23  | Kansas City Ballet              | 7/1/21-6/30/22 | 7/1/22-6/30/2 |
| Ballet Arizona              | 7/1/21-6/30/22  | 7/1/22-6/30/23  | Kentucky Ballet Theatre         | 7/1/21-6/30/22 | 7/1/22-6/30/2 |
| Ballet Arkansas             | 7/1/21-6/30/22  | 7/1/22-6/30/23  | Les Ballets Trockadero de Monte | 7/1/21-6/30/22 | 7/1/22-6/30/2 |
| Ballet Des Moines           | 7/1/21-6/30/22  | 7/1/22-6/30/23  | Carlo                           | 11121 0100122  | 111122 010012 |
| Ballet Co. Laboratory       | 7/1/21-6/30/22  | 7/1/22-6/30/23  | Lexington Ballet Company        | 7/1/21-6/30/22 | 7/1/22-6/30/2 |
| Ballet Fantastique          | 7/1/21-6/30/22  | 7/1/22-6/30/23  | Los Angeles Ballet              | 7/1/21-6/30/22 | 7/1/22-6/30/2 |
| Ballet Frontier             | 7/1/21-6/30/22  | 7/1/22-6/30/23  | Magnum Opus Ballet              | 7/1/21-6/30/22 | 7/1/22-6/30/2 |
| Ballet Hartford             | 7/1/21-6/30/22  | 7/1/22-6/30/23  | Mareck Dance                    | 7/1/21-6/30/22 | 7/1/22-6/30/2 |
| Ballet Hispánico            | 7/1/21-6/30/22  | 7/1/22-6/30/23  | Nevada Ballet Theatre           | 7/1/21-6/30/22 | 7/1/22-6/30/2 |
| Ballet Memphis              | 7/1/21-6/30/22  | 7/1/22-6/30/23  | New Jersey Ballet Company       | 7/1/21-6/30/22 | 7/1/22-6/30/2 |
| Ballet North Texas          | 7/1/21-6/30/22  | 7/1/22-6/30/23  | New Mexico Ballet Company       | 7/1/21-6/30/22 | 7/1/22-6/30/2 |
| Ballet Palm Beach           | 7/1/21-6/30/22  | 7/1/22-6/30/23  | New York City Ballet            | 7/1/21-6/30/22 | 7/1/22-6/30/2 |
| Ballet Pensacola            | 7/1/21-6/30/22  | 7/1/22-6/30/23  | NWA Ballet                      | 7/1/21-6/30/22 | 7/1/22-6/30/2 |
| Ballet Quad Cities          | 7/1/21-6/30/22  | 7/1/22-6/30/23  | NWA Ballet Theatre              | 7/1/21-6/30/22 | 7/1/22-6/30/2 |
| Ballet San Antonio          | 7/1/21-6/30/22  | 7/1/22-6/30/23  | Oakland Ballet Company          | 7/1/21-6/30/22 | 7/1/22-6/30/2 |
| Ballet Theatre of Maryland  | 7/1/21-6/30/22  | 7/1/22-6/30/23  | Ohio Contemporary Ballet        | 7/1/21-6/30/22 | 7/1/22-6/30/2 |
| Ballet Virginia             | 7/1/21-6/30/22  | 7/1/22-6/30/23  | Oklahoma City Ballet            | 7/1/21-6/30/22 | 7/1/22-6/30/2 |
| Ballethnic Dance Company    | 7/1/21-6/30/22  | 7/1/22-6/30/23  | Oregon Ballet Theatre           | 7/1/21-6/30/22 | 7/1/22-6/30/2 |



| Company Name                 | FY22           | FY23           | Company Name                             | FY22             | FY23           |
|------------------------------|----------------|----------------|--|------------------|----------------|
| Pacific Northwest Ballet     | 7/1/21-6/30/22 | 7/1/22-6/30/23 | Madison Ballet                           | 9/1/21-8/31/22   | 9/1/22-8/31/2  |
| Peninsula Ballet Theatre     | 7/1/21-6/30/22 | 7/1/22-6/30/23 | Maine State Ballet                       | 9/1/21-8/31/22   | 9/1/22-8/31/2  |
| PHILADANCO!                  | 7/1/21-6/30/22 | 7/1/22-6/30/23 | Marigny Opera Ballet                     | 9/1/21-8/31/22   | 9/1/22-8/31/2  |
| Pittsburgh Ballet Theatre    | 7/1/21-6/30/22 | 7/1/22-6/30/23 | Post:ballet                              | 9/1/21-8/31/22   | 9/1/22-8/31/2  |
| Richmond Ballet              | 7/1/21-6/30/22 | 7/1/22-6/30/23 | Rochester City Ballet                    | 9/1/21-8/31/22   | 9/1/22-8/31/2  |
| Sacramento Ballet            | 7/1/21-6/30/22 | 7/1/22-6/30/23 | Terpsicorps Theatre of Dance             | 9/1/21-8/31/22   | 9/1/22-8/31/2  |
| Saint Louis Ballet           | 7/1/21-6/30/22 | 7/1/22-6/30/23 | Utah Metropolitan Ballet                 | 9/1/21-8/31/22   | 9/1/22-8/31/2  |
| San Diego Ballet             | 7/1/21-6/30/22 | 7/1/22-6/30/23 | Albany Berkshire Ballet                  | 10/1/21-9/30/22  | 10/1/22-9/30/. |
| San Francisco Ballet         | 7/1/21-6/30/22 | 7/1/22-6/30/23 | Luminario Ballet                         | 10/1/21-9/30/22  | 10/1/22-9/30/  |
| avannah Ballet Theatre       | 7/1/21-6/30/22 | 7/1/22-6/30/23 | Moveius Contemporary Ballet              | 10/1/21-9/30/22  | 10/1/22-9/30/  |
| ierra Nevada Ballet          | 7/1/21-6/30/22 | 7/1/22-6/30/23 | The Rosin Box Project                    | 10/1/21-9/30/22  | 10/1/22-9/30/  |
| muin Ballet                  | 7/1/21-6/30/22 | 7/1/22-6/30/23 | Winston-Salem Festival Ballet            | 10/1/21-9/30/22  | 10/1/22-9/30/  |
| exas Ballet Theater          | 7/1/21-6/30/22 | 7/1/22-6/30/23 | Ajkun Ballet Theatre                     | 1/1/22-12/31/22  | 1/1/2312/31/2  |
| he Florida Ballet            | 7/1/21-6/30/22 | 7/1/22-6/30/23 | American Ballet Theatre                  | 1/1/22-12/31/22  | 1/1/23-12/31/  |
| he Georgia Ballet            | 7/1/21-6/30/22 | 7/1/22-6/30/23 | ARC Dance Company                        | 1/1/22-12/31/22  | 1/1/23-12/31/  |
| he Minnesota Ballet          | 7/1/21-6/30/22 | 7/1/22-6/30/23 | Arts Ballet Theatre of Florida           | 1/1/22-12/31/22  | 1/1/23-12/31/  |
| he Roxey Ballet Company      | 7/1/21-6/30/22 | 7/1/22-6/30/23 | Avant Chamber Ballet                     | 1/1/22-12/31/22  | 1/1/23-12/31/  |
| he Washington Ballet         | 7/1/21-6/30/22 | 7/1/22-6/30/23 | Azara Ballet                             | 1/1/22-12/31/22  | 1/1/23-12/31/  |
| win Cities Ballet            | 7/1/21-6/30/22 | 7/1/22-6/30/23 | Ballet Ariel                             | 1/1/22-12/31/22  | 1/1/23-12/31/  |
| tlanta Ballet                | 8/1/21-7/31/22 | 8/1/22-7/31/23 | Ballet des Ameriques                     | 1/1/22-12/31/22  | 1/1/23-12/31/  |
| allet Austin                 | 8/1/21-7/31/22 | 8/1/22-7/31/23 | Ballet Magnificat!                       | 1/1/22-12/31/22  | 1/1/23-12/31/  |
| allet Tucson                 | 8/1/21-7/31/22 | 8/1/22-7/31/23 | Ballet Misha                             | 1/1/22-12/31/22  | 1/1/23-12/31/  |
| allet West                   | 8/1/21-7/31/22 | 8/1/22-7/31/23 | ballet22                                 | 1/1/22-12/31/22  | 1/1/23-12/31/  |
| BalletX                      | 8/1/21-7/31/22 | 8/1/22-7/31/23 | BalletCollective                         | 1/1/22-12/31/22  | 1/1/23-12/31/  |
| oulder Ballet                | 8/1/21-7/31/22 | 8/1/22-7/31/23 | Brooklyn Ballet                          | 1/1/22-12/31/22  | 1/1/23-12/31/  |
| randon Ballet                | 8/1/21-7/31/22 | 8/1/22-7/31/23 | Catskill Ballet Theatre                  | 1/1/22-12/31/22  | 1/1/23-12/31/  |
| Cincinnati Ballet            | 8/1/21-7/31/22 | 8/1/22-7/31/23 | Central Illinois Ballet                  | 1/1/22-12/31/22  | 1/1/23-12/31/  |
| Cleveland Ballet             | 8/1/21-7/31/22 | 8/1/22-7/31/23 | Chamber Dance Project                    | 1/1/22-12/31/22  | 1/1/23-12/31/  |
| Diablo Ballet                | 8/1/21-7/31/22 | 8/1/22-7/31/23 | Chamberdance                             | 1/1/22-12/31/22  | 1/1/23-12/31/  |
| Fort Wayne Ballet            | 8/1/21-7/31/22 | 8/1/22-7/31/23 | Cuban Classical Ballet of Miami          | 1/1/22-12/31/22  | 1/1/23-12/31/  |
| Greensboro Ballet            | 8/1/21-7/31/22 | 8/1/22-7/31/23 | Dance Aspen                              | 1/1/22-12/31/22  | 1/1/23-12/31/  |
| Gwinnett Ballet Theatre      | 8/1/21-7/31/22 | 8/1/22-7/31/23 | Dimensions Dance Theater of              | 1/1/22-12/31/22  | 1/1/22 12/21/  |
| ndianapolis Ballet           | 8/1/21-7/31/22 | 8/1/22-7/31/23 | Miami                                    | 1/ 1/22-12/31/22 | 1/1/23-12/31/  |
| Nanassas Ballet Theatre      | 8/1/21-7/31/22 | 8/1/22-7/31/23 | Dissonance Dance Theatre                 | 1/1/22-12/31/22  | 1/1/23-12/31/  |
| 1ilwaukee Ballet             | 8/1/21-7/31/22 | 8/1/22-7/31/23 | Fargo Moorhead Ballet                    | n/a in FY22      | 1/1/23-12/31/  |
| lew Ballet                   | 8/1/21-7/31/22 | 8/1/22-7/31/23 | Confluence Ballet Co.                    | 1/1/22-12/31/22  | 1/1/23-12/31/  |
| hiladelphia Ballet           | 8/1/21-7/31/22 | 8/1/22-7/31/23 | First State Ballet Theatre               | 1/1/22-12/31/22  | 1/1/23-12/31/  |
| ortland Ballet               | 8/1/21-7/31/22 | 8/1/22-7/31/23 | Golden State Ballet                      | 1/1/22-12/31/22  | 1/1/23-12/31/  |
| he Alabama Ballet            | 8/1/21-7/31/22 | 8/1/22-7/31/23 | L.A. Dance Project                       | 1/1/22-12/31/22  | 1/1/23-12/31/  |
| he Tallahassee Ballet        | 8/1/21-7/31/22 | 8/1/22-7/31/23 | Lemon Sponge Cake<br>Contemporary Ballet | 1/1/22-12/31/22  | 1/1/23-12/31/  |
| Vonderbound                  | 8/1/21-7/31/22 | 8/1/22-7/31/23 | Menlowe Ballet                           | 1/1/22-12/31/22  | 1/1/23-12/31/  |
| American Contemporary Ballet | 9/1/21-8/31/22 | 9/1/22-8/31/23 | Morballet                                | 1/1/22-12/31/22  | 1/1/23-12/31/  |
| Ballet Minnesota             | 9/1/21-8/31/22 | 9/1/22-8/31/23 | Mystic Ballet                            | 1/1/22-12/31/22  | 1/1/23-12/31/  |



| Company Name                | FY22            | FY23            |
|-----------------------------|-----------------|-----------------|
| New Chamber Ballet          | 1/1/22-12/31/22 | 1/1/23-12/31/23 |
| New England Ballet Theatre  | 1/1/22-12/31/22 | 1/1/23-12/31/23 |
| New Orleans Ballet Theatre  | 1/1/22-12/31/22 | 1/1/23-12/31/23 |
| New York Dance Project      | 1/1/22-12/31/22 | 1/1/23-12/31/23 |
| New York Theatre Ballet     | 1/1/22-12/31/22 | 1/1/23-12/31/23 |
| Newport Contemporary Ballet | 1/1/22-12/31/22 | 1/1/23-12/31/23 |
| Paradosi Ballet Company     | 1/1/22-12/31/22 | 1/1/23-12/31/23 |

| Company Name                | FY22            | FY23            |
|-----------------------------|-----------------|-----------------|
| Pegasus Contemporary Ballet | 1/1/22-12/31/22 | 1/1/23-12/31/23 |
| South Dakota Ballet         | 1/1/22-12/31/22 | 1/1/23-12/31/23 |
| State Street Ballet         | 1/1/22-12/31/22 | 1/1/23-12/31/23 |
| Syracuse City Ballet        | 1/1/22-12/31/22 | 1/1/23-12/31/23 |
| Tampa City Ballet           | 1/1/22-12/31/22 | 1/1/23-12/31/23 |
| Texture Contemporary Ballet | 1/1/22-12/31/22 | 1/1/23-12/31/23 |
| United Ballet Theatre       | 1/1/22-12/31/22 | 1/1/23-12/31/23 |





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