

CREATING AN EFFECTIVE COMMUNITY ENGAGEMENT PROGRAM

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UNDERSTAND THE COMMUNITY

- ⇒ Conduct thorough research to understand the demographics, needs, and interests of the community
- ⇒ Engage with community leaders and educators to gain insights and build partnerships

PROVIDE ENGAGEMENT OPPORTUNITIES

- ⇒ Offer free or low-cost performances in community schools, hospitals, and outdoor public spaces
- ⇒ Provide dance workshops and classes accessible to various age groups and skill levels
- ⇒ Host open rehearsals, performance talks with dancers and choreographers, and conduct behind-the-scenes tours

PARTNER WITH LOCAL ORGANIZATIONS

- ⇒ Collaborate with academic institutions for dance education programs and curriculum integration
- ⇒ Create programs to introduce children to ballet through ballet scholarships and dance classes in partnership with other stakeholders
- ⇒ Partner with museums, theaters, sports organizations, and other community organizations for cross-disciplinary projects

CREATE ACCESSIBLE PROGRAMS

- ⇒ Offer accessibility resources at performances
- ⇒ Provide separate sensory-friendly performances and in-studio accessibility and adaptive dance classes

COMMUNITY IMPACT

- ⇒ Use media and communication strategies to share success stories and the impact of the community engagement programs
- ⇒ Regularly present the outcomes and benefits to stakeholders and funders to maintain support and engagement

