



Dance Data Project ®'s Mission: To promote gender equity in the dance industry, including but not limited to ballet companies, by providing a metrics based analysis.

# 2025 ACCOMPLISHMENT SUMMARY

## About Us

Founded in 2015 as a database, Dance Data Project® (DDP) was officially launched as a 501(c)(3) nonprofit in 2019. Since then, our team has released 48 reports and 19 mini reports or "Data Bytes" that each focus on a specific problem or issue. We have also produced multiple virtual interview series (with one episode in person!), several advocacy campaigns, and we provide extensive resources, including recurring listings of grants, fellowships, and residency opportunities.



## In 2025

### DDP Published:

# 9

Research Reports

# 4

Data Bytes

Season Overview 2023-2024

Nutcracker and Holiday Productions (2023-2025) Data Byte

2025 Performing Arts Center Leadership & Programming Report

2024 Global Festivals Report

Global Leadership Report 2025

2025 Global Resident Choreographers Report (DDP's 60th report)

Largest 150 U.S. Ballet and Classically Based Companies Report 2025

The Largest Ballet & Classically Based Companies Leadership Report

The Largest U.S. Contemporary & Modern Dance Companies Report

Percussive Dance Companies (DDP's first exploration of this sector) Data Byte

Number of Dancers by Company Report (DDP's first study of this kind)

Leadership Transitions Data Byte (6th annual)

Revenue Data Byte (Our inaugural study!)

# DDP Released:

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# 12

## “DDP Talks To” Interviews

Lauren Flower  
Pemberley Ann Olson  
Katlyn Addison  
Maddie Brown  
Phil Chan  
Bill Sheffield  
Erin Fleming  
Lauren Cramer  
Shane Jewell  
Lauren Lovette  
Jessica Tong  
Avatâra Ayuso

Company Artist, Oregon Ballet Theatre  
Company Artist, San Francisco Ballet  
Principal Dancer, Ballet West  
Company Artist, American Ballet Theatre  
Founder, Final Bow for Yellowface, Director & Choreographer  
Director of Production, Ballet Austin  
Freelance Lighting Designer  
McLaughlin & Stern  
Executive Director Oregon Ballet Theatre  
Resident Choreographer, Paul Taylor Dance Company  
Rehearsal Director A.I.M by Kyle Abraham  
Founder & Director, AWA Dance

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## Newsletters

Pointe by Pointe: Mentorship  
In The Wings: Spring 2025  
Pointe by Pointe: Educational Institutions  
In The Wings: Fall 2025

# 5

## Listening Tours

Newport Contemporary Ballet  
Jacob's Pillow  
Charlotte Ballet  
Kansas City Ballet  
Atlanta Ballet

# 6

## Podcasts & Radio Appearances

Ballet Help Desk Podcast  
Kansas City Artspeak Radio  
The Opportunist Podcast  
Soul Lounge Primetime  
Conversations on Dance  
KUER Radio

# 3

## National Conferences & Summits

National Dance Education Organization (NDEO)  
RISE Summit  
CORPS de Ballet International

# Social Media

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DDP published over 175 features highlighting the work of female choreographers and leaders, continuing our commitment to visibility and recognition of the women moving the field forward. In 2025, DDP's Instagram gained 1,643 new followers, pushing the account to 6,720 followers and nearing the 7,000 milestone. Bailey's Blog, DDP's weekly global roundup tracking female-led world premieres and leadership transitions across the dance field, reported on 307 female-led world premieres and 145 leadership transitions in 2025 and expanded to Substack this year, increasing its reach and accessibility.

# Collaborations

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We also deepened partnerships through collaborations with:

ChromaDiverse (social media campaign)

AWA Dance (Women Who Move Us interview series)

RISE Theater/Maestra

Harriet Tubman Effect

Women Count

# New Board Members

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In 2025, we were proud to welcome Melissa M. Young, a nationally recognized dance leader with over 30 years of experience guiding major institutions. We also welcomed James "Jim" Marrone, PhD, an economist whose work spans arts labor markets, public policy, and AI-driven research, to DDP's Advisory Council—deepening both our artistic and analytical expertise.

# Leader Board

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DDP's online Leader Board—an index spotlighting women leaders across dance—now features over 2000 individuals, including choreographers, artistic leaders, designers, and more. This growing resource continues to serve as a tool for visibility, hiring, and accountability. In 2026, we will expand the Leader Board to include composers, music directors, and other creative and administrative roles, increasing visibility for the full ecosystem of artists and leaders who shape the field.